EXPO REGISTRATION

August 14-17, 2023 • Renaissance Orlando Hotel at SeaWorld, Orlando, FL

AD SPECIFICATIONS

CORPORATE LOGO

Acceptable formats: Adobe Illustrator 10.0+, EPS, all fonts changed to art (preferred format); EPS or TIF, 300 dpi, all fonts changed to art. Logos for the mobile app must be in PNG format. Logos embedded in Microsoft Word or PowerPoint documents will not be accepted.

BOX.COM UPLOAD LINKS

All ad submissions are required to be sent to our Box.com upload links. Instructions to access the site are listed below:

1. Verify the following are included: Company logo (EPS format preferred for print; PNG for mobile app).

2. Rename the file with the company name and dimensions (e.g. Company XYZ 960x150px).

3. Use the appropriate link below to upload your file.

4. Open a browser window and in the address bar, type:

    a. *Exhibitors:*
        https://paralyzedveteransofamerica.app.box.com/f/78b3be4fa82144a8831b4395d13b3472

    b. *Sponsors:*
        https://paralyzedveteransofamerica.app.box.com/f/3972f050d80e48a1b7c5c469a68dd311

PROGRAM AD

All ads should be created as four-color process and should include color proof sent via our FTP site.

- Full-page vertical ad, page trim size is 8.5"w x 11"h; allow additional .25" for ad that bleeds, without bleed ad is 7"w x 10"h.
- Half-page horizontal ad, ad size 7"w x 5"h, no bleeds.
- Quarter page vertical ad, ad size 3.5"w x 4.75"h, no bleeds.

MOBILE APP GRAPHICS

All images should be created as a PNG file in each size required and should be sent via our **Box.com upload link**. Keeping to these dimensions will enhance the image quality across different devices, ensuring no graphic looks pixelated, squashed, or stretched out.

Event Banner Ad

Mobile Banner:	960 x 150px (PNG)
Tablet/Online Banner:	552 x 150 pixels

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AD SUBMISSIONS

- *Acceptable Electronic Files:* PDF (300 dpi). No other file applications will be accepted. Ads created in Microsoft Word, Publisher, or PowerPoint will not be accepted.

- *Fonts:* Supply all screen and printer fonts. Do not use Truetype or Multiple Master fonts.

- *Graphics:* All supporting graphics must be supplied. These must be EPS or TIFF files at 300 dpi resolution. All embedded graphics should be supplied separately in case the printer needs to edit files for output. Files placed in Illustrator must be EPS or TIFF files (no placed JPEG files). All fonts in graphics should be converted to outlines to ensure no font problems.

All ads are due no later than June 1, 2023.

For more information on art specifications, please contact:

Jonathan Franklin
JonathanF@pva.org • 202.416.7665

For any questions or concerns about the event, please contact:

Greg Cross
GregoryC@pva.org • 202.416.6470

CONDITIONS OF REGISTRATION

To the fullest extent possible, assignment of booth location will be made in the order signed application/conditions forms are received. Final layout of the exhibition area, depending on the number of exhibitors, will be at the sole discretion of exhibition management, which will act in the best interest of the exhibition.

All materials must be returned no later than June 1, 2023 to Greg Cross (*GregoryC@pva.org • 202.416.6470* **).**