

Realize
LIVE

May 13-16, 2024
Las Vegas

2024 Event Guide

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About

Realize LIVE is Siemens' premier digital transformation conference.

It's where technical users, industry leaders, and partners come together to accelerate innovation and workplace efficiency through insights, information, and collaboration.

At the conference, you will:

Improve your proficiency with the tools you use, thanks to best practices, hands-on training, and technical support.

Optimize your solutions and discover ways to advance innovation.

Connect with industry leaders to prepare for the future of digital transformation.

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At Realize LIVE...

We see all the **possibilities**.

We get all sorts of **value**.

We learn about **new technology**.

We meet people in **different industries, and our own**.

We connect and find out how to **achieve success**.

**- 2023 Realize LIVE Attendee
Gulfstream Aerospace**

#RealizeLIVE



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Experience at a glance

Whether you're a technical user or you're leading enterprise-wide deployment, Realize LIVE has something for you.

This year's event will serve up in-depth technical content, product previews and the first look at new solutions. You'll also have access to Siemens experts, insights on the future of industry, and best practices delivered straight from Siemens customers.

2,000+
Attendees

200+
Technical Breakouts

60+
Partners

5
Customer Keynotes

3
Networking Receptions

Tracks

Explore your track

Academic

Opcenter

Capital

Polarion

Industrial Automation

Simcenter

Insights Hub

Solid Edge

Mendix

Supplyframe

NX CAD

Teamcenter

NX for Manufacturing

Tecnomatix

Featured Industries



Automotive and
transportation



Aerospace
and defense



Battery



Consumer
goods



Electronics



Energy
and utilities



Heavy
equipment



Industrial
machinery



Medical
devices and
pharmaceuticals



Marine

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Agenda

Sunday
May 12

Registration
7:00 - 5:00pm

Registration
3:00 - 6:00pm

Monday
May 13

**Solutions
Center &
Innovation
Hub**

12:30 - 3:30 pm

**Lite Bites
(optional)**
12:30 - 1:30 pm

Sessions
1:30 - 3:30 pm

Sessions
1:30 - 3:30 pm

Hands on Training
8:45 - 3:30 pm

**Innovation
Hub**
8:45 - 3:30 pm

Break

General Session
4:00 - 5:15 pm

Welcome Reception
5:15 - 7:30 pm

Tuesday
May 14

Breakfast
7:00 - 8:30 am

General Session

9:00 - 10:00 am

**Solutions
Center &
Innovation
Hub**
10:00 - 5:15 pm

Sessions
10:30 - 12:30 pm

Hands on Training
10:30 - 12:30 pm

Lunch
12:30 - 2:00 pm

Sessions
2:00 - 5:15 pm

Hands on Training

2:00 - 5:15 pm

Solutions Center Partner & Sponsor Reception
5:15 - 7:00 pm

Industry Receptions
7:00 - 8:00 pm

Wednesday
May 15

Breakfast
7:00 - 8:30 am

General Session

**Solutions
Center &
Innovation
Hub**
10:00 - 5:15 pm

Sessions
10:30 - 12:30 pm

Hands on Training
10:30 - 11:15 am

Lunch
12:30 - 2:00 pm

Sessions
2:00 - 5:15 pm

Hands on Training

2:00 - 5:15 pm

Break

The Celebration
6:00 - 9:00 pm

Thursday
May 16

Breakfast
7:00 - 8:30 am

Hands on Training
9:00 - 11:45 am

Certifications

Grab and Go Lunch
11:45 - 1:30 pm



What you will hear

Visionary leaders share insights on industry trends and future developments.

Key topics



AI



Sustainability



Convergence of IT/OT



Cloud and SaaS



Industrial Metaverse



Digital Twin



Digital Threads

Mainstage Speakers

Customers



Seiya Amatatsu

Incubation Center,
XR Technology
Development Division
Sony



Hirohito Kondo

Deputy GM - Metaverse
Business Development
Sony



Dylan Neal

Manager, PLM Business
Systems & Data Standards
HARMAN



Tom Jensen

Chairman and
Co-Founder
FREYR Battery



Apryl MaClane

PLM Project Manager
NAVAIR



Kevin Ferreira

IT Manager
Jabil

SIEMENS



Tony Hemmelgarn

President and CEO



Joe Bohman

Executive Vice
President, PLM Products



Eryn Devola

Head of Sustainability



Ray Kok

CEO of Mendix

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What you will do



Attend breakouts & Hands-on training

Improve your proficiency and knowledge of Siemens Solutions.



Visit the Solutions Center

Access Siemens product experts, try new software in the Trials Lab, and find the right partners and vendors to optimize your solutions.



Participate in the Innovation Hub

Provide feedback on products, services and digital experiences to help Siemens better meet your needs.



Experience the Design Hack

Explore this year's sustainability challenge and see the students in action.



Rock The Celebration

To celebrate your hard work, Mark McGrath, of Sugar Ray, Darryl "DMC" McDaniels, and Lou Gramm, the original voice of Foreigner, will close out the program.

Navigating the event

Download the Realize LIVE event app

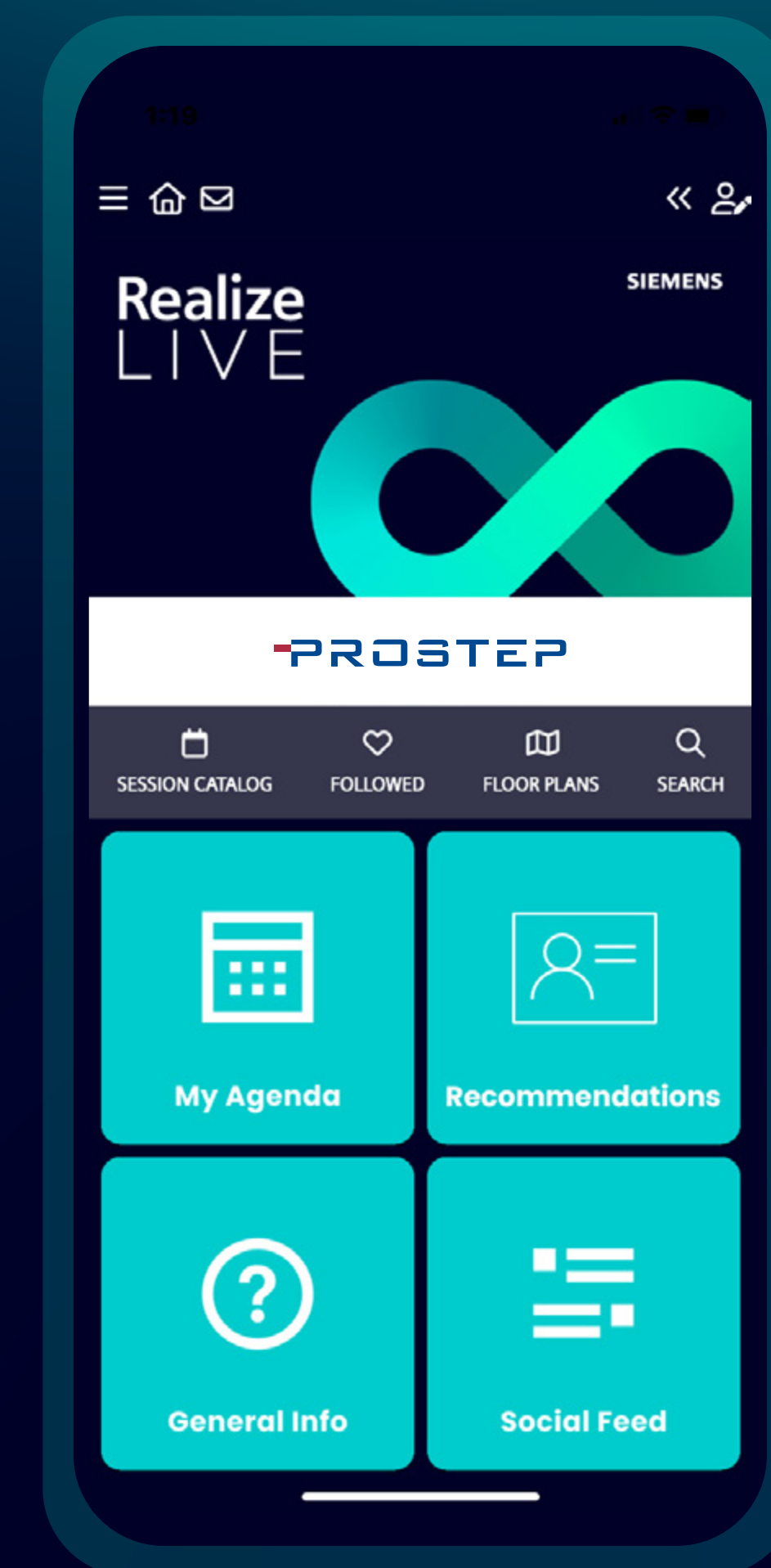
Once registered, access the latest schedule updates, session details, speaker information, and networking opportunities.

Be sure to check out the newest feature, Realize Recommendations, which suggests sessions and connections based on your unique interests.



Already registered?

Explore the app



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What you will gain

Technical expertise

In addition to technical breakouts, [Siemens Xcelerator Academy](#) is thrilled to provide attendees with the following complimentary offers:

- In person trainings during the event
- 60-day access to our [Enterprise Learning Membership](#)
- 20 [Learning Lab](#) hours
- One [Certification](#) exam voucher (you can take the exam during Realize LIVE Americas or virtually within 6 months)

Industry insights

Explore dedicated areas where you can hear from leaders across industries about topics critical to your business:

- Industry lounge
- Industry networking receptions
- Transformation stages

Professional connections

Network with over 2,000 peers, partners, and Siemens experts in various dedicated areas:

- Community Corner
- Connection Lounge
- Innovation Hub
- Trials Lab
- G2 Experience



Who you will meet



Solutions experts

Interact with Siemens experts in the dedicated “Ask the Experts” area and breakouts to have your most pressing technical questions answered.



Thought leaders

Engage in meaningful conversations on the latest industry trends and challenges in the Industry Lounges.



Partners

Find the right partners and vendors to optimize your tech stack.



Peers

Visit the Connection Lounge, Community Hub, or any nightly reception (welcome reception, partner reception, closing celebration) for dedicated time to collaborate with your peers.



Venue information

Mandalay Bay

Mandalay Bay is a unique destination resort set on 120 lush acres on Las Vegas Blvd. It includes an 11-acre pool paradise featuring real sand and a wave pool. The hotel features include Shark Reef Aquarium, House of Blues Concert Hall and restaurant, and The Shoppes at Mandalay Place, a collection of unique boutiques and restaurants.

Rooms for Realize LIVE are booked at Mandalay Bay and Delano.

Book your hotel



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Join us at Realize LIVE



Register now to secure your spot.

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