Amazon Accelerate Event Code of Conduct

Last Updated: June 20, 2022

We firmly believe in the value and importance of an environment where all Amazon Selling Partners community members feel welcome and safe. This Code of Conduct explains what type of behavior we expect from Amazon Selling Partners community members interacting at live and virtual events, and across blogs, online forums, and social media. A key purpose of our Amazon Seller Events, both live and virtual, and community engagement across social media forums is to foster and encourage technical and professional education and encourage community discussion. The terms of this Code of Conduct are non-negotiable. We will not tolerate behavior that runs counter to this Code of Conduct.

Behavior

- You will behave in a way that facilitates a safe and supportive environment for all Amazon Seller Events live and virtual events (webinar, live streams, etc.) participants (including Amazon employees, moderators, attendees, vendors, sponsors, speakers, and volunteers) and across blogs, online forums, and social media platforms.
- You will not engage in disruptive speech or behavior or otherwise interfere with other individuals' participation in Amazon Seller Events live and virtual events and across blogs, online forums, and social media platforms.
- You will not interfere with the operation of Amazon Seller Events live or virtual events, blogs, online forums, and social media platforms.
- You will not attempt to receive benefits that you are not entitled to at Amazon Seller live or virtual events and across blogs, online forums, and social media platforms.
- You will not engage in any form of harassing, offensive, discriminatory, or threatening speech or behavior, including but not limited to relating to race, gender, gender identity and expression, national origin, religion, disability, marital status, age, sexual orientation, military or veteran status, or other protected category.
- You will comply with the instructions of any Amazon Seller Events live and virtual event staff and blog, online forum, and social media platform moderators.
- You will comply with all applicable laws and, in the context of Amazon Seller Events, all of our event-specific requirements (including all health and safety requirements).

Scope

We expect all Amazon Seller Events live and virtual event participants (including Amazon employees, moderators, attendees, vendors, sponsors, speakers, and volunteers) to uphold the principles of this Code of Conduct. In the context of Amazon Seller Events, this Code of Conduct covers the main live and virtual event and all related events (social or otherwise). Amazon employees participating in Amazon Seller Events must continue to abide by all company policies at all times.

Consequences

If we believe you breached this Code of Conduct, we may prohibit you from attending future Amazon Seller Events and interacting across blogs, online forums, and social media platforms. Additionally, if we believe that you breached this Code of Conduct in the context of an Amazon Seller Event, we may require you to leave the Amazon event. If we require you to leave an Amazon event, you will not be eligible to receive a refund of any fees paid to us related to the event. All determinations are at our sole discretion. We will involve law enforcement if we deem appropriate.

Contact Us

If you witness or are subjected to inappropriate behavior at an Amazon Seller Event, or on a blog, discussion forum, or social media platform, please promptly contact Amazon Seller Events at <u>helpdesk@amazonaccelerate.com</u>.

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