# 2020 National Latino Behavioral Health Conference: Shaping the Vision of Latino Behavioral Health Equity









Mental Health Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

National Latino
Behavioral Health Association NLBHA

# **Sponsorship & Exhibit Opportunities**

### **Individual Sponsorships**

#### \$15,000 Presenting Sponsor

Full-Page Program Advertisement; VIP Gala Table Seating for 8; Plenary Recognition & Award; Social Media Ad; Video Screen Company Logo; Plenary VIP Table Seating for 4; Reduced Parking Pass; Framed Event Poster & Gift Bag.

#### \$10,000 Gold Sponsor

Full-Page Program Advertisement, VIP Gala Table Seating for 4; Plenary Recognition & Award; Plenary VIP Table Seating for 4; Reduced Parking Pass; Framed Event Poster & Gift Bag.

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#### \$4,000 Keynote Sponsor

Sponsor Keynote Speaker; Plenary VIP Table Seating 4; Plenary Recognition and Award.

#### \$2,000 Workshop Sponsor

Program Promotion and Recognition.

## **Event Sponsorships**

#### \$5,000 Program Sponsor

Full-Page Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award; Plenary VIP Table Seating for 4; Framed Event Poster & Gift Bag.

#### \$5,000 Continental Breakfast Sponsor

Full-Page Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award, Plenary VIP Table Seating for 4, Framed Event Poster & Gift Bag.

#### \$5,000 Lunch Sponsor

Full-Page Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award. Plenary VIP Table Seating for 4; Framed Event Poster & Gift Bag.

#### \$5,000 Gala Sponsor

Full-Page Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award. Plenary VIP Table Seating for 4; Framed Event Poster & Gift Bag.

#### \$1,000 Gala Dinner Table Sponsor

Full Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award. Plenary VIP Table Seating for 4.

#### **Exhibitors**

\$500 Exhibit Table (6ft) in Main Lobby with 2 Chairs

# Latino Behavioral Health Excellence Awards \$2,500 each

(Each Award Will Receive a Full-Page Program Advertisement; VIP Gala Table Seating for 4; Plenary Recognition & Award.)

- Latino Behavioral Health Excellence in Treatment Award
- Latino Behavioral Health Excellence in Prevention Award
- Latino Behavioral Health Excellence in Research Award
- Latino Behavioral Health Excellence in Recovery/Peer Support Award

#### **Advertisers**

\$1,500 Full Color Page 7" wide x 10" high

\$1,000 Full B/W Page 7" wide x 10" high

\$1,000 Half Color Page 3.5" wide x 5" high

\$750 Half B/W Page 3.5" wide x 5" high

\$500 Quarter Color Page 3.5" wide x 2".5 high

\$350 Quarter B/W Page 3.5" wide x 2.5" high

September 16-18, 2020

# Sponsorship/Exhibit Request

Organization Name:*		
Contact First and Last Name:*		
Contact Title:		
Address:		
City:	State/Province:	Zip/Postal Code:
Country:		
Phone: *	Fax:	
Email Address:*		
Website Address:		
*Required information		
Sponsorship Level Requested: (check a	ll that apply)	
Individual Sponsorships		
Presenting Sponsor Gold Sponsor Silver Sponsor Keynote Sponsor Workshop Sponsor	\$10,000 □ \$5,000 □ \$4,000 □	Note: All requests for sponsorship and/or exhibitor must use this form. All incoming requests are handled on a first come, first served basis. The conference organizers reserve the right to review all applications for approval to ensure consistency
<b>Event Sponsorships</b>		with the conference theme and the vision and mission of the
Program Sponsor	\$5,000 □ \$5,000 □ \$5,000 □	National Latino Behavioral Health Association (NLBHA), the National Hispanic and Latino Addiction Technology Transfer Network (NHL-ATTC), the National Hispanic and Latino Prevention Technology Transfer Network (NHL-PTTC), and the National Hispanic and Latino Mental Health Technology Transfer Network (NHL-MHTTC).
Advertisers		Email a completed copy of this form to:
Full Color Page (7" wide x 10" high)	\$1,000 □\$1,000 □\$750 □\$500 □	nlhconference@nlbha.org  Confirmation of your request will be sent via email within 5 business days.  After written confirmation of acceptance, the sponsor must provide the sponsorship funds, logo image (as required by
Exhibitors		the 2020 National Latino Behavioral Health Conference) and other details required (such as correct use of the sponsor's
6ft Exhibit Table	\$500 🗆	name, trademarks, etc.) to the conference contact within 10 days of receipt of acceptance. Sponsorship/Exhibitor pledges
Awards		cannot be processed without payment.
Latino Behavioral Health Excellence in Treatment Award Latino Behavioral Health Excellence in Prevention Award Latino Behavioral Health Excellence in Research Award Latino Behavioral Health Excellence in Recovery/Peer Suppo	\$2,500 □ \$2,500 □	Any questions regarding the conference or sponsorship/exhibit requests, please contact us at: nlhconference@nlbha.org
Total amount of sponsorship requested:		