Capturing and Exploiting Data from across the Trade Ecosystem

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Leveraging the Power of Data
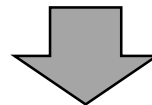
Local Data Sources

- Custom Data
- GST (Domestic supply chain data)
- Vehicle movement data (e-way bill data)
- Data from Other Govt Agencies
- Offence Database – Crime, Narcotics etc

Global Sources

- Customs Enforcement Network
- Trade data from UNCTAD, UN COMTRADE, WITS
- Alerts from other Customs agencies & Govts
- Data sharing agreements with other Country's Customs Authorities

Open Source

- Geospatial data
- Container/Vessel Tracking
- Business Network
- Social Media Platforms
- News Reports
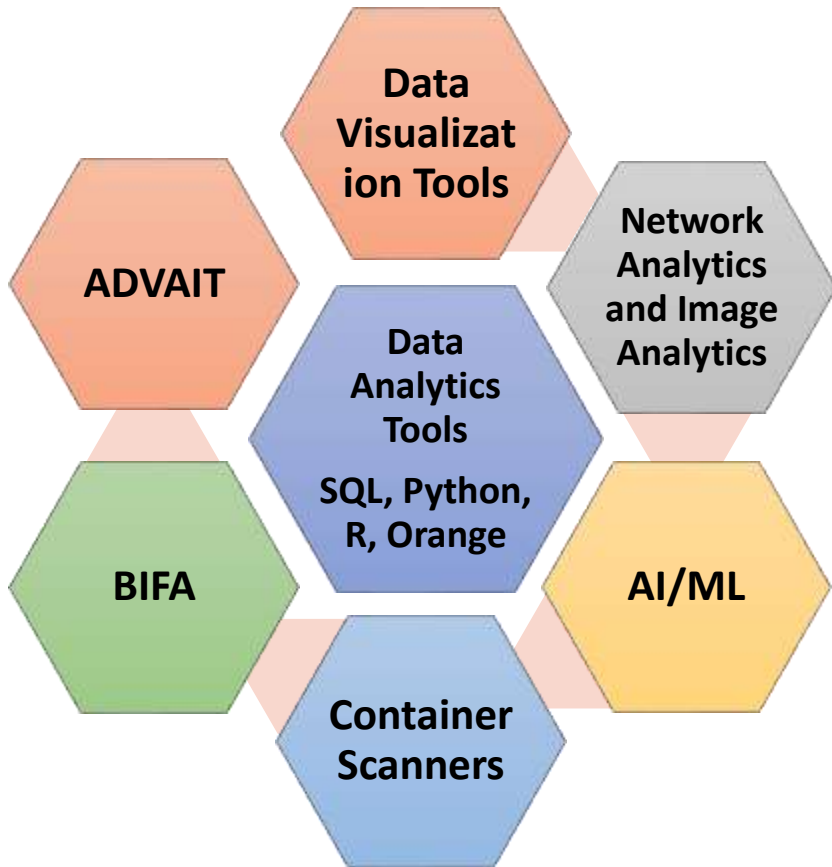
Associated Challenges

Data Quality → Unstructured data → Non-digital data → Non-validation of data → Privacy issues

Indian Customs initiative/projects leveraging power of data

Data Visualization Tools

ADVAIT

Network Analytics and Image Analytics

Data Analytics Tools
SQL, Python, R, Orange

BIFA

AI/ML

Container Scanners

Risk based targeting using AI & ML

AI & ML Based Image Analytics Tool

360 degree Risk Profiling Dashboards

Development of Input Output HSN Correlation tool

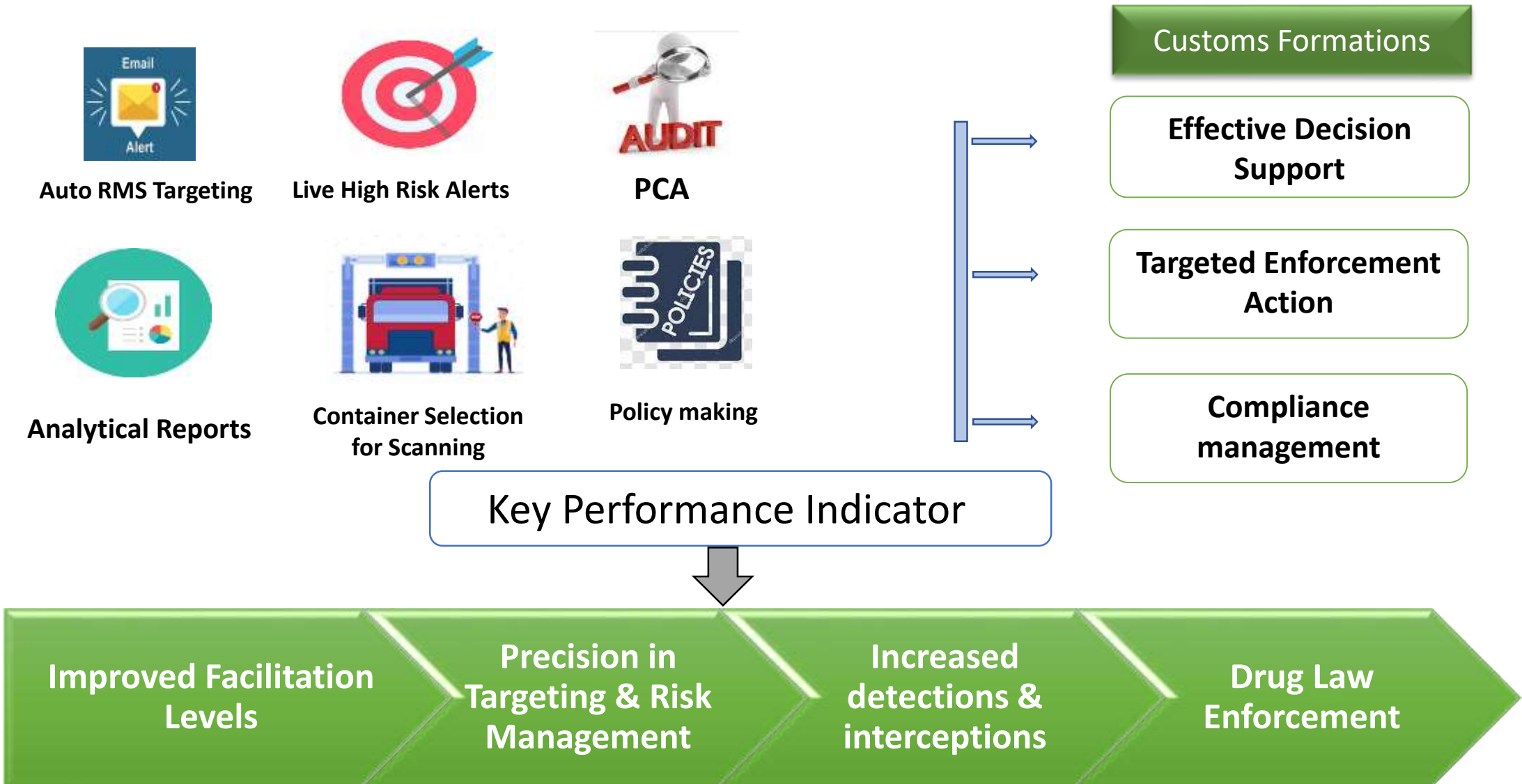Hopping & Spurt models

Risky networks analysis

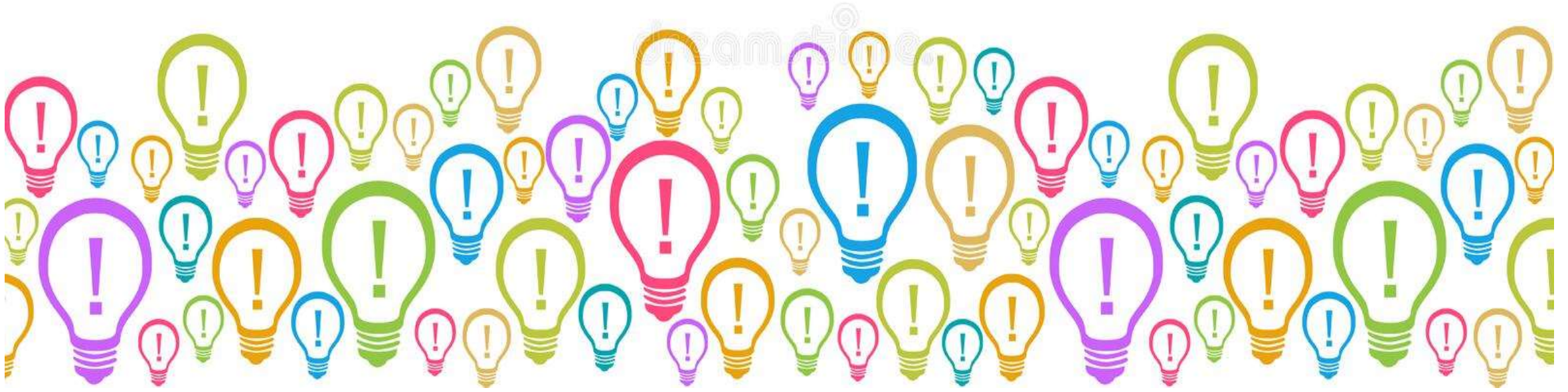Commodity Valuation trend analysis & ML model

OSINT

Data in action

Auto RMS Targeting

Live High Risk Alerts

PCA

Analytical Reports

Container Selection for Scanning

Policy making

Key Performance Indicator

Customs Formations

Effective Decision Support

Targeted Enforcement Action

Compliance management

Improved Facilitation Levels

Precision in Targeting & Risk Management

Increased detections & interceptions

Drug Law Enforcement