

Achieving Excellence in Customs and International Trade with Data Analytics

Solomonraj Joseph
Senior Product Director

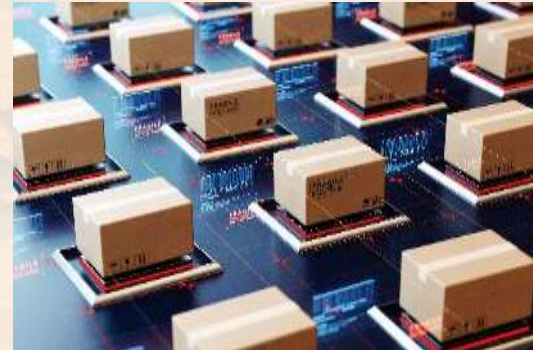
Challenges at Customs



Digitalizing Data



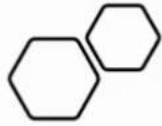
Harnessing Data



Volume of Data



Sensitivity of Data



**INTELLIGENT DATA
EXTRACTION**

**SIMPLIFIED AND
AUTOMATIC
SUBMISSION**

**ADVANCED RISK
ANALYTICS**

**FACILITATED
CLEARANCE**



Customs Effectiveness via Transparency & Trust



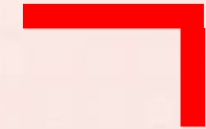
INTELLIGENT DATA EXTRACTION

Intelligent Data Extraction tool using AI & OCR technology to extract, recognize & digitize data



SIMPLIFIED AND AUTOMATIC SUBMISSION

Improve the quality of data that customs receive by reducing data errors, human errors and misdeclarations.



FACILITATED CLEARANCE

A seamless process with a data driven approach improves effectiveness of customs clearance



ADVANCED RISK ANALYTICS

Minimize intrusive inspections through an Integrated Risk Management using Artificial Intelligence and ML to assess risks



Simplification leading to faster adoption by trading community

Better **visibility** for Customs

Benefits of a Data-driven Approach

Enhanced decision making leading to trade facilitation

More **effective** risk management

THANK YOU



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marketing@crimsonlogic.com