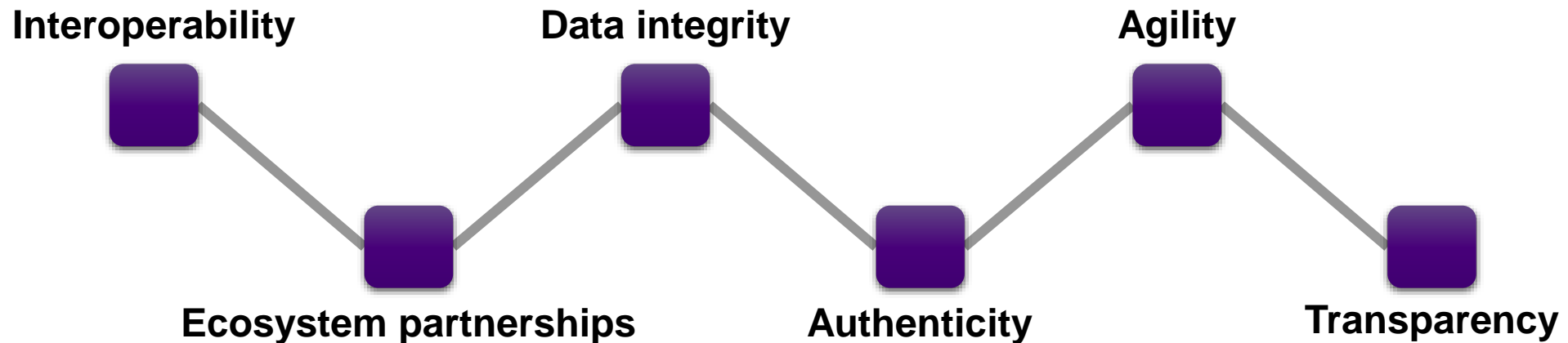
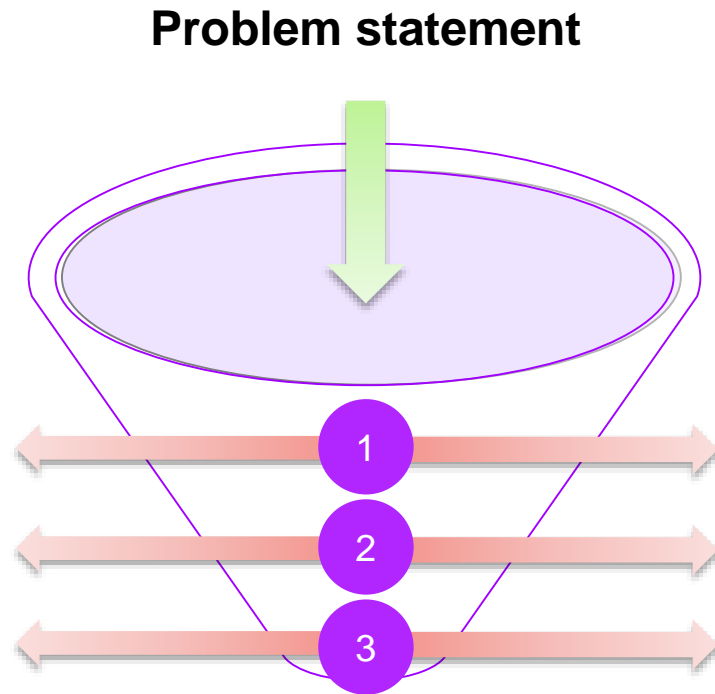


# Unveiling the potential of Blockchain for Customs and Trade





**Blockchain adds value**

**Defining the right use case(s) is critical to the successful implementation of blockchain technology.**

An issue-based approach is key to determine where blockchain can be the most appropriate solution:

1. Do multiple stakeholders need to access the same data to solve the problem?
2. Is there mistrust between those stakeholders in using each other's data?
3. Is there a lack of a trusted 3rd party with a clear mandate across jurisdictions?

# From Trust to Truth