#### 2022 WCO TECHNOLOGY CONFERENCE AND EXHIBITION

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## Innovation: Risk Or Opportunity For Women?



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### **Women and Innovation**

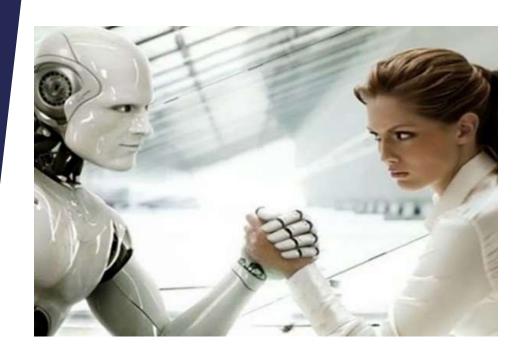


Women are drivers of innovation

Gender equality fosters innovation

When given the opportunity to have access to technology, women tend to use it more than men

Is AUTOMATION a risks or an opportunity for women?



## Automation: Future risks or future opportunities for women?

Firms that trade employ more women

Many operate in sectors that are highly automatable

General automation/robotisation trends

Women's jobs are more vulnerable to automation than men's. Why?

Automation: Future risks or future opportunities for women.



Garment sector



Health sector: medical service robots



Distribution/retail sector: automation of cashiers.



Hospitality sector: waitressing jobs

## A surge in automation

## COVID-19 to accelerate robotization

To outlast the pandemic?

What balance between cost saving technology and reskilling workers?

Is DIGITALIZATION
a risks or an
opportunity for
women?



# Automation carries risks for women, so does digitalization

- 1. Ecommerce, virtual shopping and augmented reality
  - COVID-19 is changing consumers behaviors
  - New technologies virtual and augmented reality - conquering the retail industry
- 2. Digital medicine can be an opportunity for women and female entrepreneurs
  - Better access to health care
  - Trade opportunity for female entrepreneurs

#### **END**

Thank you!

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