

Data Privacy Statement – Global Online ‘Virtual’ Events

As a global financial services company with millions of customers and clients and over 80,000 employees worldwide, Barclays routinely handles large volumes of personal information. Recognising that managing privacy risk well is critical to retaining the trust of our customers and employees, and the confidence of our regulators, we take a rigorous approach to managing privacy. Barclays has processes and procedures in place in the various jurisdictions within which it operates to ensure we meet the obligations of all applicable/relevant data privacy laws. We also recognise the importance of working with trusted suppliers and business partners and we ensure all our employees are trained to handle personal information properly.

For the safety and convenience of our attendees, we have transitioned this event from a ‘physical’ presentation to a ‘virtual’ online platform in support of the global response to the COVID-19 pandemic. In using our online platforms, the same rigorous approach to data protection has been adopted - Barclays Bank PLC and its subsidiaries and affiliates will treat your information processed in support of your attendance at one of our virtual events as confidential and will hold your data in compliance with all applicable laws. Your personal information will be held securely within our contact and event management systems and, if applicable, securely by our contracted third parties assisting in the delivery of this event or partners sharing the presentation of this event with Barclays. This data may be accessible in whole or in part by Barclays Bank PLC international offices, subject to local laws and regulations.

What information do we need?

Barclays Bank PLC, will be the ‘Controllers’ of personal data you provide to us relating to your attendance at this event. We predominantly collect basic personal data about you including your **name, company and email address**. You may also be asked to provide additional contact information (such as phone number) if you require technical assistance in order to view or interact with the online service.

Some of our events may include a pre-planned activity (such as a coordinated at home and virtual wine-tasting event) that require you to share your **home address** for delivery of event resources to fully participate – such participation is entirely voluntary, and any additional address information will be subject to the same level of privacy controls deployed at our physical events, both within Barclays as we run the event, and in the engagement of any resource supplier or courier service to fulfil any deliveries for the event.

If the event you are attending offers the use of any additional engagement technology, such as event ‘apps’ or ‘platforms’ to guide your interaction through sessions, these may be subject to separate controls and consent to give you the additional control over the data you choose to share with others in the event, including tracking of your interactions with the platform, the use of cookies or recording of IP address in use.

If the event you are attending has further engagement options (such as subscriptions to newsletters or consent to receive a call from our relationship management community), these will be clearly signposted with additional consent for your participation.

Why do we need it? What do we do with it?

We need to know your personal data for the reasonable purposes of facilitating your attendance at this online event which may include transfer of your information to our online presentation platform to secure access to the presentation sessions, or to our courier partners if the event includes a coordinated online ‘physical’ activity requiring delivery of resources to you to fully participate.

Some of our events are run in conjunction with external business partners (where we are sharing an event platform), and data may be shared with the respective parties to optimize the administration of the event – where this is the case, the individual partner privacy notices will be clearly linked in the invites with an explanation of how the data will be used in support of the event.

Our online platforms deliver our virtual events globally to our customers and stakeholders – personal data collected from registering for these events is predominantly processed by our events teams based in the UK or the USA, however, for the purposes of administration, IT platform provision and general maintenance, this information may be located on servers both within the wider European Union and/or transferred to our United States based technology partners under a contracted service provision for the delivery of this event.

Your personal data may also be accessible in whole or in part by our wider events teams in our Barclays Bank PLC international offices, subject to local laws and regulations.

In-event tracking or IP recording may be used to assess the performance of the platforms, or calculate CO2 offsets where an event is net zero carbon.

We know how important your privacy is – we will always set the highest standard to protect your money and your personal information - we have a company-wide data protection framework in place to oversee the effective and secure processing of your personal data by Barclays or any data processors on our behalf.

How long will we keep it?

Barclays are required under UK tax law to keep your basic personal data (name, company details and contact information) for a minimum of 6 years after which time it will be destroyed.

Any additional information provided by you specifically for this online event, will be destroyed within 12 months after the event has completed – this includes any registration information shared with our technology partners in the delivery of the event. Retention periods by external business partners may be different from Barclays, and will be outlined in their respective privacy notices related to the individual event.

Data that is shared with our courier services for the delivery of items for coordinated online events will be kept in line with the individual courier company retention schedules, which are different from Barclays. Further privacy information will be contained within the respective privacy notice contained within the courier firms' documentation.

What else would we like to do with your data?

Your data is processed under this notice for your attendance at one of our virtual events only. This is separate from any other data processing activity you have with Barclays including general marketing of our goods and services and/or any external business partners participating in this event.

Barclays will never sell your personal data to third parties; we want you to be confident that the data you share with us for specific reasons stays that way.

What are your rights?

For virtual event attendees resident in the European Union (EU), your data in relation to this event will be held in accordance with the requirements of the General Data Protection Regulation (GDPR), as amended from time to time, under which you may request access to and correction of your

personal data, as well as the restriction of processing and/or deletion of the same. In the first instance, please contact the event coordinator listed in your event invite for further guidance in enacting your rights.

For virtual event attendees who reside in the State of California, your data in relation to this event will be held in accordance with the California Consumer Privacy Act (CCPA) of 2018, under which you may demand that we disclose what categories of information we have or are collecting on you, and what personal information we have collected or are collecting on you. Under CCPA, you also have the right to contact us and request deletion of that information, subject to certain restrictions. In the first instance, please contact the event coordinator listed in your event invite for further guidance in enacting your rights. In relation to the further requirements of CCPA, Barclays will never sell your personal data to third parties.

If you wish to raise a complaint on how we have handled your personal data in any of our operational jurisdictions, you can contact our Data Protection Officer who will investigate the matter (please email dpo@barclays.com).

For attendees based with the European Union, if you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can complain to your local supervisory authority (in the UK this is the Information Commissioner's Office (ICO). <https://ico.org.uk/make-a-complaint/>) or the European Data Protection Supervisor (https://edps.europa.eu/data-protection/our-role-supervisor/complaints_en)

Please see www.barclays.com for more information on Barclays worldwide, including information about our privacy policy.

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