



# ORANGUTAN ADOPTION *Program*



The plight of the orangutans as iconic species has touched the hearts of many over the world. This intelligent creature, sharing 97% of the similar DNA as human is endemic to Malaysia and Indonesia and regarded as highly endangered species due to their habitat destruction, indiscriminate hunting and animal trade.

In Sarawak, active conservation programs including rehabilitation of orphaned and displaced orangutan are implemented. The State's conservation efforts involve preserving and protecting their natural range habitat, public education and rehabilitation of orphaned orangutans. The more popular activity of Sarawak's orangutan conservation program is the orangutan rehabilitation programs at the Semenggoh and Matang Wildlife Centres which are very much on visitors' itinerary so much so that these two centres have found themselves on the world map!

Orangutan rehabilitation programs are expensive and require dedicated personnel. Many orangutan rehabilitation centres are in dire need of additional funding for their operations; the same goes with the programs at Semenggoh and Matang Wildlife Centres. As we educate the public to learn and understand this totally protected and endangered wildlife, we are offering public involvement in our rehabilitation programs by introducing the Orangutan Adoption Program.

## **The program aims to:**

- raise funds for orangutan conservation and rehabilitation
- extend ownership of the program to other citizens of the world
- disseminate information on orangutan conservation efforts done in Sarawak

## **The adoption fund supports orangutan conservation works, which include:**

- projects on orangutan conservation
- educational program to promote awareness on orangutan conservation
- food and medication for orangutan in our orangutan rehabilitation centres



SARAWAK FORESTRY welcomes caring individuals and corporate bodies to participate in the Orangutan Adoption Program. Sponsorship packages are available to help improve the orangutan conservation in Sarawak, tabled below:

### **CORPORATE PACKAGE**

#### **1. PLATINUM**

**Value** : RM100,000

**Adoption period** : 10 Years

**Eligibility** :

- adopt a specific orangutan in the centres for 10 years
- a profile of your adopted orangutan
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.
- an orangutan adoption certificate
- a orangutan soft toy
- media announcement on your adoption
- co-branding opportunities in the wildlife centre
- a 10R framed photo of your adopted orangutan
- complimentary participation in Heart 2 Heart with Orangutan program at wildlife centres in Matang and Semenggoh for 20 pax.
- Complimentary single use of facilities e.g. auditorium, meeting rooms, etc at Matang and Semenggoh Wildlife Centres

#### **2. GOLD**

**Value** : RM50,000

**Adoption period** : 5 Years

**Eligibility** :

- adopt a specific orangutan in the centres for 5 years
- a profile of your adopted orangutan
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.
- an orangutan adoption certificate
- a orangutan soft toy
- media announcement on your adoption
- co-branding opportunities in the wildlife centre
- a 10R framed photo of your adopted orangutan
- complimentary participation in Heart 2 Heart with Orangutan program at wildlife centres in Matang and Semenggoh for 20 pax.
- Complimentary single use of facilities e.g. auditorium, meeting rooms, etc at Matang and Semenggoh Wildlife Centres

#### **3. SILVER**

**Value** : RM30,000

**Adoption period** : 3 Years

**Eligibility** :

- adopt a specific orangutan in the centres for 3 years
- a profile of your adopted orangutan
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.



- an orangutan adoption certificate
- a orangutan soft toy
- media announcement on your adoption
- co-branding opportunities in the wildlife centre
- a 10R framed photo of your adopted orangutan
- complimentary participation in Heart 2 Heart with Orangutan program at wildlife centres in Matang and Semenggoh for 10 pax.
- Complimentary single use of facilities e.g. auditorium, meeting rooms, etc at Matang and Semenggoh Wildlife Centres

#### 4. BRONZE

**Value** : RM20,000

**Adoption period** : 2 Years

**Eligibility** :

- adopt a specific orangutan in the centres for 2 years
- a profile of your adopted orangutan
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.
- an orangutan adoption certificate
- a orangutan soft toy
- media announcement on your adoption
- co-branding opportunities in the wildlife centre
- a 10R framed photo of your adopted orangutan
- complimentary participation in Heart 2 Heart with Orangutan program at wildlife centres in Matang and Semenggoh for 10 pax.
- Complimentary single use of facilities e.g. auditorium, meeting rooms, etc at Matang and Semenggoh Wildlife Centres

#### 5. COPPER

**Value** : RM10,000

**Adoption period** : 1 Years

**Eligibility** :

- adopt a specific orangutan in the centres for 1 year
- a profile of your adopted orangutan
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.
- an orangutan adoption certificate
- a orangutan soft toy
- media announcement on your adoption
- co-branding opportunities in the wildlife centre
- a 10R framed photo of your adopted orangutan
- complimentary participation in Heart 2 Heart with Orangutan program at wildlife centres in Matang and Semenggoh for 10 pax.
- Complimentary single use of facilities e.g. auditorium, meeting rooms, etc at Matang and Semenggoh Wildlife Centres



## **INDIVIDUAL PACKAGE**

**Value** : RM200

**Adoption period** : 1 Year

**Eligibility** :

- adoption a specific orangutan in the centres for 1 year
- quarterly updates on news of your adopted orangutan in our wildlife centre via email or website.
- an orangutan adoption certificate
- a orangutan soft toy

## **OTHER PACKAGES**

Other exclusive orangutan adoption packages are also available.

Please contact us for more information.

## **IMPORTANT NOTE:**

- Adopters are required to bear the charges for cheque clearance or inter-bank fund transfer.
- Certificates are to be collected at SARAWAK FORESTRY Corporate Office or Matang Wildlife Centre.
- Scanned certificates can be sent by e-mail with no extra charge, but those who require the certificates to be couriered will need to bear the cost.

Adopting an orangutan is rewarding and can help us make a real difference. For more information, kindly contact:

**Corporate Communications**

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