



56th ICCA Congress Tech Pavilion

Prague, Czech Republic 12-15 November 2017
#ICCAWorld

A must for industry professionals!

With over 1,200 industry professionals in attendance with an especially strong showing from ICCA's European members, the 56th ICCA Congress is a must-attend event for anyone who's serious about international association meetings. The 56th ICCA Congress offers the opportunity to connect with hosted international association executives, participate in a world-class education programme, and network with fellow delegates.

Join us as we shape the future direction of international association meetings.

What to expect in the Tech Pavilion



Tech Bar

An approachable, interactive area fully staffed by DAHLIA+ Agency tech experts to answer all your questions about technology in the industry. The Tech Bar also serves as a place to discuss, search and evaluate solutions real-time.



Tech Sessions

Bite-size technology-focused sessions on the latest tech and tech trends both in the meetings industry and beyond.



Social Media Profile Reviews

Need to update your LinkedIn profile? Want to know what you can do better on your Facebook page? The DAHLIA+ Agency experts will review social media profiles at the Tech Bar!



Tech Showcase

Interactive showcase of the latest useful tech and essential solutions for meeting professionals.



Headshot Lounge

A picture is worth a thousand words. After you've freshened up your social media profiles, stop by the HeadShot Lounge to get a studio quality headshot.

Tech Showcase Kiosk

High visibility. High value.

Brand new addition to ICCA Congress, and we want you to be a huge part of it! The Tech Pavilion is an exciting opportunity that puts you and your innovative tech solutions right in front of the right audience.

Over 1,200 industry professionals come through the doors and you'll be featured prominently. ICCA Congress is giving event participants a 360° immersion into the evolving tech experience. We are amping it up with interactive displays of the latest gear, gadgets and toys, Tech Bar for tech and digital advice, tech huddles and sessions, headshot station, and more!

Grab your spot now. These LIMITED spots go quickly, so reserve your Tech Kiosk today.

WHY ATTEND?

1. Strong, custom-designed education programme for senior industry practitioners.
2. Business opportunities for all delegates throughout the event programme.
3. Exceptional networking: high level and global in scope.
4. Experience ICCA's innovative use of technology.
5. Expected participation of over 1,200 attendees.

10 Kiosks Available Only!

Tech Kiosk Package - EUR1500

The Tech Pavilion includes the Tech Showcase - a space that will contain 10 educational demonstration "kiosks" focused on technology platforms, productivity, experiential meeting technology and social media. Be a part of this high-traffic space by investing in a Tech Kiosk!

This turnkey package includes:

- Custom-branded kiosk featuring YOUR branding
- 25" LCD Monitor
- Electricity outlet
- Wired Internet (5 Mbps)



MARKETING EXPOSURE

- Recognition on event website and in the mobile app
- Inclusion in a post-conference email to all attendees
- Presentation and panel discussion
- Upload a company video to the ICCA YouTube channel
- On-site social media video produced and promoted through meeting industry influencers
- Facebook Live interview prior to 56th ICCA Congress with the DAHLIA+ Agency team and promoted to the #ICCAWorld and #eventprofs community

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Tech Pavilion Schedule

- Sunday 10.30-16.30
- Monday 10.15-17.45
- Tuesday 1.15-16.45
- Wednesday 10.00-11.45

"A one-stop shopping for worldwide networking with peers; and educational trend sessions in a friendly and first-class environment!"

Eric Abramson, Nice Acropolis, France

Follow Us!



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Tech Pavilion Designed by and
In Collaboration with



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