



57th ICCA Congress Tech Pavilion Dubai, UAE 11-14 November 2018

A MUST FOR MEETING INDUSTRY PROFESSIONALS

Join us as we shape the future of international association meetings.

With over 1,000 industry professionals expected to attend, the 57th ICCA Congress is a must-attend event for anyone who's serious about international association meetings. The 57th ICCA Congress offers the opportunity to connect with hosted international association executives, participate in a world-class education programme, and network with fellow delegates.

WHY ATTEND?

1. World-class, custom-designed education programme for senior industry practitioners.
2. Business opportunities for all delegates throughout the event programme.
3. Exceptional networking: high-level and global in scope.
4. Experience ICCA's innovative use of technology.
5. Expected participation of over 1,000 attendees.

WHAT TO EXPECT IN THE TECH PAVILION

TECH BAR

An approachable, interactive area fully staffed by DAHLIA+ Agency tech experts who have the answers to all your questions about technology in the meetings industry. The Tech Bar also serves as a place to discuss, search for and evaluate tech solutions in real-time.

TECH SESSIONS

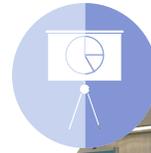
Bite-size sessions on the latest tech and tech trends both in the meeting industry and beyond.

TECH SHOWCASE

Interactive showcase of the latest tech-based solutions for meeting professionals.

SOCIAL MEDIA PROFILE REVIEWS

Need to update your LinkedIn profile? Want to know how you can improve your Facebook page? The DAHLIA+ Agency experts will be reviewing social media profiles at the Tech Bar!



#ICCAWorld #RoadtoDubai

Join the conversation!



@ICCAWorld

TECH KIOSK

High visibility. High value.

This is the second year that the ICCA Congress is offering this opportunity, and we want you to be a huge part of it! The Tech Kiosk is an exciting chance to put you and your innovative tech solutions in front of the right audience with your own booth in the ICCA Congress Tech Pavilion. Over 1,000 industry professionals will come through the doors of the Congress and you'll be featured prominently. The ICCA Congress will fully immerse event participants in the evolving tech experience through the Tech Pavilion, where the Tech Kiosks will be featured. We are amping it up with interactive displays of the latest gear, gadgets and toys, a Tech Bar for tech and digital advice, tech huddles and sessions, a Headshot Station, and more!

These limited spots go quickly, so reserve your Kiosk today to showcase your tech solutions to the meeting industry!

TURNKEY PACKAGE

1500 EUR* - ONLY 10 KIOSKS AVAILABLE

*Kiosk staff registration(s) costs are **not** included in the pricing.

The Tech Pavilion includes the Tech Showcase, a space that will contain 10 educational demonstration "kiosks" focused on technology platforms, productivity, experiential meeting technology and social media. Be a part of this high-traffic space by investing in a Tech Kiosk!

The Turnkey Package includes:

- Custom-branded kiosk
- 25" LCD Monitor
- Electricity outlet
- Wired Internet (5 Mbps)

2017 PARTNERS



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MARKETING EXPOSURE

- Recognition on event website and in the mobile app
- Inclusion in a post-conference email to all attendees
- Presentation and panel discussion at the Tech Pavilion during the Congress
- Upload a company video to the ICCA YouTube channel
- On-site social media video produced and promoted through meeting industry influencers
- Facebook Live interview prior to 57th ICCA Congress with the DAHLIA+ Agency team and promoted to the #ICCAWorld and #eventprofs community

Tech Pavilion Schedule

Sunday	10.30 - 16.30
Monday	10.15 - 17.45
Tuesday	10.15 - 16.45
Wednesday	10.00 - 11.45

"A one-stop shop for worldwide networking with peers and educational trend sessions in a friendly and first-class environment!"

Eric Abramson, Nice Acropolis, France

Tech Pavilion
Designed By & In
Collaboration With



Contact Info:

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