



58th ICCA Congress Tech Pavilion

Houston, USA

27-30 October 2019

A MUST FOR MEETING INDUSTRY PROFESSIONALS

Join us as we shape the future of international association meetings.

With over 900 industry professionals expected to attend, the 58th ICCA Congress is a must-attend event for anyone who's serious about international association meetings. The 58th ICCA Congress offers the opportunity to connect with hosted international association executives, participate in a world-class education programme, and network with fellow delegates.

WHY ATTEND?

1. World-class, custom-designed education programme for senior industry practitioners.
2. Business opportunities for all delegates throughout the event programme.
3. Exceptional networking: high-level and global in scope.
4. Experience ICCA's innovative use of technology.
5. Expected participation of over 900 global participants.

WHAT TO EXPECT IN THE TECH PAVILION

[RE] BRAND U BAR

Do you have a personal brand story? When it comes to your digital presence, what you put out there only represents the tip of the iceberg. Here, with our experts from DAHLIA+Agency, you'll get a fresh perspective of your online cred from our quick and free 360° audit of your brand image, website, social media authority and digital reputation.

TECH SESSIONS

Bite-size sessions on the latest tech and tech trends both in the meeting industry and beyond.

TECH SHOWCASE

Interactive showcase of the latest tech-based solutions for meeting professionals.

EVENT TECH TOURS

Don't know where to start for #eventtech? Mark your busy schedules to come on our facilitated event tech tours in the Tech Pavilion to get a better understanding of what solutions can work for you and your events team!



#ICCAWorld #HoustonLaunch

Join the conversation!



@ICCAWorld

STARTUP DESK

High visibility. High value.

1195 EUR until September 6* - ONLY 7 SPOTS AVAILABLE

*Includes one non-member registration

This is the first year that the ICCA Congress is offering this opportunity for startups! The Startup Desk is an exciting chance to put you and your innovative tech solutions in front of the right audience in the ICCA Congress Tech Pavilion at a lower cost. Over 900 industry professionals will come through the doors of the Congress and you'll be featured prominently in a shared space with your fellow startups. The ICCA Congress will fully immerse event participants in the evolving tech experience through the Tech Pavilion, where the Startup Desk will be located. We are amping it up with interactive displays of the latest gear, gadgets and toys, a [RE] Brand U Bar for 360° brand audits, tech sessions and more!

These limited spots go quickly, so register today to showcase your tech solutions to the meeting industry!



MARKETING EXPOSURE

- Recognition on event website and in the mobile app
- Presentation and panel discussion at the Tech Pavilion during the Congress
- Facebook Live interview prior to 58th ICCA Congress with the DAHLIA+Agency team and promoted to the #ICCAWorld and #eventprofs community
- Participation in Tech Competition with all the tech companies at the 58th ICCA Congress



Tech Pavilion Schedule

Sunday	10.30 - 16.30
Monday	10.15 - 17.00
Tuesday	10.15 - 17.00
Wednesday	10.00 - 12.00

"A one-stop shop for worldwide networking with peers and educational trend sessions in a friendly and first-class environment!"

Eric Abramson, Nice Acropolis, France

**Tech Pavilion
Designed By & In
Collaboration With.**



Contact Info:

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