



NIADA Convention & Expo Booth Agreement

To access the online floorplan, booth contract and application, go to the tab “Exhibitors” at www.niadaconvention.com, click on “Apply for Exhibit Space” in the drop-down menu. View the floorplan and select your desired location from the booths marked available on the map. Complete the online application and read the Terms & Conditions and Rules and Regulations of the contract. Then authorize the agreement by entering your name and complete the payment information via credit card with full payment due at booking. An electronic message will follow confirming successful completion of the online application and reservation of space. Future show updates and deadlines will be sent to the designated show contact. Assignment of booth space is managed on a first-come, first-serve basis, with the exception of NIADA’s National Corporate Partners and National Member Benefit Partners, who receive priority placement as part of their partner benefits. NIADA also takes into consideration size of space requested and proximity of similar product/service types. We make every effort to be mindful of competitors and allow you the chance to list those companies you do not wish to be near. A 25% cancellation fee will be applied to eligible cancellations prior to May 2, 2022. Cancellations after May 2, 2022 are not eligible for refunds. Booths deferred from the 2020/2021 Conventions are not eligible for refunds. Should your company's travel policies change prior to the Convention, please contact registration@niada.com.