



Reality Zone Workshop: Mechanical Cotton

Where: Textile Exchange - London

Date: October 27th, 2023

Time: 9:30-12:00

Reality Zone Workshop: Mechanical Recycled Cotton:

Our goal is to show designers, PD teams, brands, and more what can be done in the HERE & NOW with mechanically recycled cotton. We will educate attendees with the assistance of our partners about the ins and outs of mechanically recycled cotton. This will be a showcase for commercial, scaled products from a cross-section of global suppliers, representing fiber, yarn, fabrics, and garments.

Introduction- 15 Minutes:

Accelerating Circularity will introduce the Reality Zone. Share the background and process used to collect the data.

We will provide a short demo of the database

Panel Discussion- 70 Minutes:

Accelerating Circularity will lead a moderated panel discussion. The panel will represent a cross-section of companies that facilitate the production and use of mechanically recycled cotton from equipment through fabric producers.

Some of the topics that will be covered:

- Share the hurdles that you have overcome in developing mechanically recycled cotton.
- Share the blends and constructions that you have had success with.
- Share the challenges and differences between Post Industrial and Post-Consumer waste.
- Share changes you have made to your production strategies.
- Share your future plans and goals.

This will be wrapped up with a Q&A session

Show and Tell- 60 Minutes:

We will use this time to display and share the products. The products will be presented in a way that attendees may walk around and engage with the product. Some of the Reality Zone participants will be present and available to answer questions.

Closing and Thank You- 5 Minutes:

We will supply a QR code for accessing the database and encourage follow-up engagement with the database and the products.