



ROCHESTER

Revision Course

PROSPECTUS



International Orthopedic
Education Network

JUNE 15-17, 2023
HILTON ROCHESTER MAYO CLINIC
ROCHESTER, MN

FROM THE COURSE CHAIRS

Dear Prospective Meeting Supporter,

Make plans to join us for the **Rochester Revision Hip & Knee Course, June 15-17, 2023, in Rochester, Minnesota.**

This is the ideal course for you if you are already experienced in primary hip and knee arthroplasty and now want to learn how you can expand your skills in revision procedures. The expert faculty will share the knowledge, principles, and skills they have acquired in their busy revision practices to address a variety of topics, including:

- Extensile exposure
- Component removal techniques
- Options for treating periprosthetic infection
- Evaluation of metal hypersensitivity
- Component selection
- Management of extensor mechanism injury

During the bioskills labs, you will have the opportunity for hands-on learning under the direction of some of the top revision surgeons in the country. Register now to reserve your spot for this important educational experience and begin to prepare for the predicted increase in patients requiring revision procedures!

Sincerely,

Matthew P. Abdel, MD
Program Director

Bryan D. Springer, MD
Knee Course Chair

R. Michael Meneghini, MD
Hip Course Chair

COURSE CHAIRS & FACULTY

COURSE CHAIR



MATTHEW P. ABDEL, MD
Mayo Clinic
Rochester, MN

PROGRAM DIRECTORS



BRYAN D. SPRINGER, MD
OrthoCarolina Hip & Knee Center
Charlotte, NC



R. MICHAEL MENEGHINI, MD
Indiana Joint Replacement Institute
Indianapolis, IN

FACULTY*

NICHOLAS A. BEDARD, MD
Mayo Clinic
Rochester, MN

DANIEL J. BERRY, MD
Mayo Clinic
Rochester, MN

JAMES A. BROWNE, MD
University of Virginia
Charlottesville, VA

ANTONIA F. CHEN, MD
Mass General Brigham
Boston, MA

CORY G. COUCH, MD
Mayo Clinic
Rochester, MN

JEREMY M. GILLILLAND, MD
University of Utah School of Medicine
Salt Lake City, UT

GEORGE J. HAIDUKEWYCH, MD
Orlando Health Orthopedic Institute
Orlando, FL

CHARLES P. HANNON, MD, MBA
Washington University in St. Louis
St. Louis, MO

RAYMOND KIM, MD
Steadman Clinic
Vail, CO

CLAUDETTE M. LAJAM, MD
NYU Langone Orthopedic Center
New York, NY

GWO-CHIN LEE, MD
Hospital for Special Surgery
New York, New York

DAVID G. LEWALLEN, MD
Mayo Clinic
Rochester, MN

TAD M. MABRY, MD
Mayo Clinic
Rochester, MN

DAVID J. MAYMAN, MD
Hospital for Special Surgery
New York, NY

MARK W. PAGNANO, MD
Mayo Clinic
Rochester, MN

WAYNE G. PAPROSKY, MD
Rush University Medical Center
Chicago, IL

KEVIN I. PERRY, MD
Mayo Clinic
Rochester, MN

PETER K. SCULCO, MD
Hospital for Special Surgery
New York, NY

RAN SCHWARZKOPF, MD
NYU Langone Health
New York, NY

RAFAEL J. SIERRA, MD
Mayo Clinic
Rochester, MN

ROBERT T. TROUSDALE, MD
Mayo Clinic
Rochester, MN

JONATHAN M. VIGDORCHIK, MD
Hospital for Special Surgery
New York, NY

PRELIMINARY SCHEDULE OF EVENTS

THURSDAY, JUNE 15, 2023

3:00 PM	Registration
4:00 PM	Welcome and Introductions
4:05 PM	Session 1: Periprosthetic Joint Infection
5:15 PM	Session 2: Interactive Small Group Case

FRIDAY, JUNE 16, 2023

6:00 AM	Industry-Sponsored Breakfast Symposium*
7:00 AM	Session 3: Fundamentals of Revision THA
7:55 AM	Session 4: Acetabular Revision
8:50 AM	Break
9:20 AM	Session 5: Femoral Revisions and THA Complications
10:30 AM	Session 6: Fundamentals of Revision TKA
11:15 AM	Industry-Sponsored Luncheon Symposium*
12:15 PM	Revision THA Demonstrations
1:00 PM	Group A: Walk to Lab / Change into Scrubs Group B: Case Review Session
1:30 PM	Group A: Revision THA Lab
2:00 PM	Group B: Walk to Lab / Change into Scrubs
2:30 PM	Group A: Return to Hotel Group B: Revision THA Lab
2:45 PM	Group A: Case Review Session
3:30 PM	Group B: Return to Hotel
3:45 PM	Break
4:15 PM	Session 8: Managing Bone Loss
5:30 PM	Industry Spotlight Symposium/ Networking Reception*

SATURDAY, JUNE 17, 2023

6:00 AM	Breakfast
7:00 AM	Session 9: TKA Complications
8:00 AM	Revision TKA Demonstrations
9:00 AM	Group A: Walk to Lab / Change into Scrubs Group B: Case Review Session
9:15 AM	Group A: Revision TKA Lab
10:00 AM	Group B: Walk to Lab / Change into Scrubs
10:15 AM	Group A: Return to Hotel Group B: Revision TKA Lab
10:30 AM	Group A: Case Review Session
11:15 AM	Group B: Return to Hotel
11:30 AM	Break
12:00 PM	Session 11: Extensor Mechanism
12:45 PM	Session 12: Miscellaneous
1:40 PM	Course Adjourn

**Information subject to change*



CME ACCREDITED EDUCATIONAL OPPORTUNITIES

OPTION	DESCRIPTION	PRICE
<p>Bioskills Lab <i>CME accredited</i></p>	<p>Support a bioskills lab. Support includes one pelvis-to-toe tip specimen per station, general instrumentation (retractors, scalpels, mallets, sutures, forceps, rongeurs, etc.), power equipment, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Please note the bioskills labs are included with the surgeons’ course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees. The bioskills lab stations are Continuing Medical Education (CME) accredited support opportunities.s</p>	<p><i>IOEN will be seeking grant support for this event</i></p>



SUPPORT OPPORTUNITIES

- IOEN meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - All breakfasts, breaks, and the opening reception take place in the Exhibit Hall
 - Multiple 30-minute breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
 - Bioskills labs allow attendees to receive hands-on experience with your featured products
- Metrics provided for measurable sponsorships (live surgery views, symposium attendees, etc.)
- Recognition of corporate support endures with the archived meeting content on the IOEN website
- In addition to the items mentioned in this prospectus, support also includes company name and support level recognition on meeting website, meeting app, and support signage

SUPPORT PACKAGES	PLATINUM \$45,000 & UP	GOLD \$25,000 - \$44,999	SILVER \$15,000 - \$24,999	BRONZE \$10,000 - \$14,999
EXHIBIT SPACE				
Exhibit Booth Space	10' x 20'	10' x 10'	10' x 10'	Tabletop
BENEFITS				
Industry Registration Badges	8	6	4	4
Support recognition on IOEN website, onsite support posters, housekeeping slides, and mobile app	✓	✓	✓	✓
Welcome Packet Insert	✓	✓	✓	✓
Featured Sponsor offers premier placement on the mobile app	✓			

**Support levels will include approved restricted educational grants*

SUPPORT OPPORTUNITIES		
INDUSTRY REGISTRATIONS		
Add-On Registration Badges	Exhibitors may purchase additional registration badges allowing access to exhibits, all food functions, and all scientific sessions.	\$500

SUPPORT OPPORTUNITIES (cont.)

SUPPORT OPPORTUNITIES		
ANCILLARY EVENTS		
Live Surgery Broadcast Sponsorship (Not CME accredited)	<p>Sponsor a live surgery broadcast during the course. Companies must submit a description of the surgical procedure, products to be used, and the name of the surgeon. Sponsorships subject to approval by course chair and directors. Sponsorship of the live surgery broadcast includes:</p> <ul style="list-style-type: none"> ▪ Coordination of schedule, planning, logistics, testing, and broad-cast with the surgeon and hospital staff ▪ All equipment and technicians required for the broadcast ▪ Promotion of the live surgery to meeting attendees and IOEN members ▪ Live broadcast to the meeting site ▪ Live broadcast on Orthobullets, viewable by anyone worldwide ▪ Copy of the surgery footage ▪ Archive and promotion of the surgery on Orthobullets 	\$40,000
Pre-recorded Surgery Video Broadcast Sponsorship (Not CME accredited)	<p>Sponsor a 60-minute pre-recorded surgical video broadcast during the course. This can be pre-existing footage or a surgery that's recorded prior to the start of the course. Companies must submit a description of the surgical procedure, products and/or technology used, the name of the surgeon who performed the surgery, including location, and proposed moderating faculty(s). Sponsorships subject to approval by course chair and/or directors. Sponsorship of the broadcast includes:</p> <ul style="list-style-type: none"> ▪ Sponsor company must provide a high-definition, edited video that is under the allotted 60-minute time slot. ▪ Sponsor company has the choice of a single moderator, a moderating panel, or a combination of both, from the podium ▪ Deliverable metrics (ex. viewers, open rates, click-through rates, etc.) at various time points pre-and-post course ▪ Archive and enduring promotion of the surgery on IOEN website 	\$20,000
Live Surgical Demonstration	<p>Support a live surgical demonstration. Support includes one pelvis-to-toe tip specimen per station with existing primary hardware (if required), general instrumentation (retractors, scalpels, mallets, sutures, forceps, rongeurs, etc.), power equipment, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique.</p>	\$10,000
Breakfast / Luncheon Symposium (Not CME accredited)	<p>Support a one-hour educational program. This symposium gives you an opportunity to offer targeted education on a specific area of therapeutic interest, craft your message, educate attendees on the benefits of your product, and offer hands-on experience with your product via sawbones and instrumentation demonstrations. IOEN will provide meeting space, food and beverage, promotional assistance, and basic AV. Faculty coordination, honoraria, all logistics coordination, related expenses, and promotion are the responsibility of the corporate sponsor. IOEN must approve topic and faculty.</p>	\$10,000 - \$15,000

SUPPORT OPPORTUNITIES (cont.)

SUPPORT OPPORTUNITIES

ANCILLARY EVENTS

Technology Suite	Meeting space up to 2,000 square feet for the entire duration of the course. Showcase a new technology, provide a demonstration for attendees, or hold a sawbones workshop. Attendance during the course agenda, including breaks, is limited to five attendees. IOEN will provide the meeting space, food and beverage, promotional assistance, and basic AV. Faculty coordination, honoraria, all logistics coordination, related expenses, and promotion are the responsibility of the sponsoring company.	\$7,500
Focus Group or Advisory Board	Host a one-hour focus group or advisory board during nonofficial course hours for up to 15 people. Fee includes meeting space, basic AV (projector and screen), beverages, and recruitment assistance. Contact IOEN for more information.	\$5,000

SUPPORT OPPORTUNITIES

ADVERTISING *Exclusive & limited opportunities available on a first-come, first-served basis**

IOEN Member and Faculty Green Room <i>Exclusive: One available</i>	<p>Located adjacent to the General Session room and Exhibit Hall, the IOEN Member and Faculty Green Room will provide faculty the opportunity to prepare presentations, relax in between sessions, and engage other course faculty — all in a quiet, private setting. IOEN members will also be able to have peer-to-peer interactions with faculty and other member attendees in the Green Room. IOEN is offering the following exclusive Green Room advertising opportunities to a single sponsor on a first-come, first-served basis:</p> <ul style="list-style-type: none"> ▪ Branded Cups/Napkins (logo provided by sponsor, production of cups and napkins provided by IOEN) ▪ Branded Mobile Device Charging Station (graphics provided by sponsor, specifications for graphics and charging station provided by IOEN) ▪ Pull up graphics (provided by sponsor) ▪ Banner ad on screen showing live feed from the General Session ▪ Product showcase 	\$20,000
Market Research Live Polling	Engage meeting attendees by supporting rapid-fire, live polling market research data collection while onsite. Sponsors will be responsible for providing IOEN with a maximum of four questions relevant to the orthopedic industry. Contact IOEN for more information.	\$2,500
Branded Lab Scrubs <i>Limited: Two available</i>	Amplify your company and/or brand with maximum exposure by sponsoring the lab scrubs. Lab scrubs will be worn by all course attendees and faculty during the three-hour, non-CME lab time. Scrubs will be distributed only after a waiver is signed indicating the requirement for return post-lab. Sponsor will be responsible for providing electronic artwork based on specifications by IOEN. Artwork subject to IOEN approval. Contact IOEN for more information.	\$6,500

SUPPORT OPPORTUNITIES (cont.)

SUPPORT OPPORTUNITIES		
ADVERTISING <i>Exclusive & limited opportunities available on a first-come, first-served basis*</i>		
Welcome Reception Sponsorship <i>*Exclusive: One Available</i>	Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by IOEN.	\$5,000
Site-Specific Advertising	In partnership with IOEN, discover and create a unique advertising opportunity that is site specific to display your company logo or promotion. Sponsor to provide printed or digital advertisement(s) to event hotel specifications and will coordinate placement/installation with the hotel. Artwork subject to IOEN approval. Examples may include, but not limited to the following: clings, wraps, floor decals, gobo, reader boards, etc. in locations such as elevators, escalators, windows, columns, meeting foyer doors, etc. Contact IOEN for additional information.	\$3,500+
Wi-Fi <i>Exclusive: One available</i>	Sponsor the Wi-Fi service for the meeting area. Sponsor's name will be used as the password for the complimentary Wi-Fi service provided to all course attendees. Additional advertising options include custom splash page, SSID or network name, login or password.	\$6,500
Electronic Reader Board Display <i>Exclusive: One available</i>	The large LCD reader board is designed to communicate the daily agenda, special announcements, and industry advertisements. One-quarter of the display will be available for custom advertising and/or branding of sponsor's choice. The display will be placed in a highly trafficked central location in the meeting foyer area. Sponsor will be responsible for providing electronic artwork based on specifications provided by IOEN.	\$3,500
MOBILE APP ADS Push Notifications	Engage meeting attendees with compelling content through push notifications to help raise visibility. Send two notifications directly to meeting attendees, via the IOEN Meeting App, at strategic scheduled times. Sponsor will be responsible for providing electronic content based on specifications by IOEN. Content subject to IOEN approval.	\$750
Branded Hotel Room Keycards <i>Exclusive: One available</i>	Hotel room keycards customized with your company logo. Cards will be distributed to hotel guests at check-in and used to access their rooms throughout their stay. Sponsor will be responsible for providing keycard artwork based on specifications provided by IOEN.	\$4,000

SUPPORT OPPORTUNITIES (cont.)

SUPPORT OPPORTUNITIES		
ADVERTISING <i>Exclusive & limited opportunities available on a first-come, first-served basis*</i>		
Name Badge Lanyards <i>Exclusive: One available</i>	All attendees will be given a branded lanyard for their name badge upon registration. Sponsor will be responsible for providing the branded lanyards, with artwork subject to IOEN approval.	\$3,500
Branded Cups & Napkins <i>Exclusive: One available</i>	All coffee cups, water cups, and napkins for daily coffee breaks imprinted with your company logo. Does not include welcome reception cups or napkins. Sponsor is responsible for providing logo based on specifications provided by IOEN.	\$3,500
Notebooks <i>Exclusive: One available</i>	Have your logo imprinted on notebooks that will be available for all attendees. This is an item that attendees are certain to use at the conference. Sponsor is responsible for providing logo based on specifications provided by IOEN.	\$2,500
Room Drop	Have your symposium/workshop promotion or selected advertising included in one nightly room drop. One piece is allowed per room drop; maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork subject to IOEN approval.	\$3,500
Welcome Pack Ad Insert	One-piece; maximum size is 8.5" x 11". Production and shipping are the responsibility of the sponsor. Artwork subject to IOEN approval.	\$2,500

QUICK EXHIBIT REFERENCE

VENUE

Hilton Rochester Mayo Clinic Area | 10 East Center Street | Rochester, Minnesota 55904

Phone Reservations: +1 (507) 258-5757

You must refer to **IOEN Rochester Revision Course** to get the discounted rate.

A limited number of rooms are available for a discounted rate of \$219 per night. The group rate is guaranteed for reservations made on or before Tuesday, May 24, 2023 or until the room block sells out. For hotel reservations canceled after the housing deadline, IOEN reserves the right to invoice your staff or company the room rate plus tax if attrition is charged back to IOEN.

Confirmed exhibitors will receive a comprehensive Exhibitor Show Kit 1 month prior to the event.

ACCOMMODATIONS

Please refer to the travel page of the meeting website [HERE](#) for information related to hotel reservations.

IMPORTANT DATES	
HOUSING CLOSES	Tuesday, May 24, 2023
Exhibitor Application/Payment Deadline	Monday, May 16, 2023
Exhibitor Setup	Wednesday, June 14 at 1:00 PM & Thursday, June 15 from 8:00 AM - 2:00 PM
Exhibitor Dismantle	Saturday, June 17, 2023 at 12:00 PM

SPACE ASSIGNMENTS

Application deadline for exhibitors is Monday, May 29, 2023. Applications received after Monday, May 29, 2023 will be accepted on a space-available basis. Companies will be assigned space at that time, in the order in which applications with payment are received. IOEN has the right to alter the floor plan at any time.

NOTE: EXHIBIT SPACE/BOOTHS ARE NOT ASSIGNED PRIOR TO THE COURSE

QUICK EXHIBIT REFERENCE (cont.)

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, June 12, 2023. A 50% deposit of the following sponsorships (Surgical Broadcast - both Live or Pre-recorded, Symposia, Green Room, Spotlight Event) is required upon submission of the Sponsor and Exhibitor Application. The remaining balance must be paid by Monday, June 12, 2023.

CANCELLATIONS & REFUNDS

- Cancellations received in writing by Monday, May 15, 2023, will be subject to a 25% administrative fee.
- There will be no refunds for cancellations requested after Monday, May 29, 2023.
- If 100% of agreed-upon fee is not received by Monday, May 29, 2023, the application is subject to cancellation.

INSTALLATION OF EXHIBITS

Wednesday, June 15, 2023, 1:00 PM - 9:00 PM and
Thursday, June 16, 2023 from 8:00 AM - 1:00 PM

Assembly of exhibits during regularly scheduled conference hours will not be permitted.

EXHIBIT DATES & HOURS

Thursday, June 15

3:00 PM - 6:30 PM,
6:30 PM - 7:30 PM (Welcome Reception)

Friday, June 16

6:00 AM - 5:30 PM

Saturday, June 17

6:00 AM - 12:00 PM

*Times are subject to change based on the final program agenda. Exhibitors may access the Exhibit Hall 30 minutes before opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

DISMANTLING OF EXHIBITS

Exhibits are officially closed on Saturday, June 17 at 12:00 PM. All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 4:00 PM, Saturday, June 17, 2023.

ELECTRICAL/AV & SHIPPING

Opportunities for ordering electrical and AV services and detailed shipping information will be provided in the Exhibitor Show Kit.

ANCILLARY EVENTS

No exhibitor, commercial entity, or organization shall host any ancillary events that directly conflict with the official IOEN ROCHESTER REVISION COURSE agenda, unless these events are part of an overall support package or have been approved in writing by IOEN. Violators risk losing exhibitor privileges for the current and future years.

EXHIBITOR INFORMATION

Infringement

Interviews, demonstrations, and the distribution of literature must be made within the exhibitor's assigned area. Canvassing or distributing advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

Contests, drawings, and lotteries must be pre-approved by IOEN. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. The character of the exhibits is subject to the approval of IOEN. IOEN reserves the right to refuse applications that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits that conflict with the character of the conference. This applies to displays, literature, advertising, conduct of persons, etc.

Security

The exhibit area will be secure during non-business hours; however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. IOEN will not assume responsibility for any losses sustained by the exhibitor.

Fire Protection

All material used in the exhibit area must be flameproof or fire-resistant conforming to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use. All displays are subject to inspection by the Fire Prevention Bureau.

Exhibit Personnel

All participants affiliated with exhibits must be registered as exhibitors or as conference attendees. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation.

Special Needs

Please contact us at info@orthoed.org or +1 404.869.2065 if you have a disability that will require special accommodations.

Protection of Hotel

Exhibitors will be held liable for any damage caused to the Hilton Mayo Area Hotel, and no material or matter of any kind shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts or portions of the Hilton or its furnishings. Whatever may be necessary to properly protect the building, equipment, or furniture will be installed at the expense of the exhibitor.

RULES & REGULATIONS

Signing and returning this application signifies that you have read and agree to these rules and regulations.

The IOEN Rochester Revision Course and its authorized representatives are hereinafter referred to as "show management."

1. PAYMENT AND REFUNDS

Applications submitted must be accompanied by 100% of the total commitment due or payment by check must be made no later than Monday May 29, 2023. Applications submitted after Monday May 29, 2023, must be accompanied by payment in full and will be accepted on a space-available basis. Applications received without payment will not be processed, nor will space assignments be made. If show management receives a written request for cancellation of space on or before Monday May 29, 2023, it will be subject to a 25% administrative fee. If show management receives a written request for cancellation of space after Monday May 29, 2023, no refunds will be issued. It is expressly agreed by the exhibitor that in the event exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning use of exhibit space, show management shall have the right to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damage, amount paid, regardless of whether or not the show management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION

Show management reserves the right to make the final determination of all space assignments in the best interests of the exposition.

3. USE OF SPACE, SUBLETTING OF SPACE

No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from show management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint, or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit areas.

4. EXHIBITOR'S AUTHORIZED REPRESENTATIVE

Each exhibitor must name one person to be its representative in connection with installation, operation, and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods. This representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

5. INSTALLATION AND REMOVAL

Show management reserves the right to fix the time for the installation of the exhibit prior to the show opening and for its removal after the conclusion of the show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours before opening may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of its exhibit until after the closing of the show.

6. OPERATION OF DISPLAYS

Show management reserves the right to restrict the operation of, or evict completely, any exhibit that, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit that, because of noise, flashing lights, method of operation, or display of unsuitable material, is determined by show management to be objectionable to the successful conduct of the exposition as a whole. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Direct sales: no retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery. Contests, drawings, and lotteries: all unusual promotional activities must be approved in writing by show management no later than 60 days prior to the opening of the exposition. Literature distribution: all demonstrations or other activities must be confined to the limits of the exhibitor's space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, conference rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the show. Trade publications may be distributed from exhibits, but automatic distribution is prohibited. Exhibits that include the operation of musical instruments, radios, sound projection equipment, public address systems, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

7. SOCIAL ACTIVITIES

Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by show management.

RULES & REGULATIONS (cont.)

8. LIABILITY AND INSURANCE

All property of the exhibitor remains under its custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Show management, its service contractors, the management of the exhibit hall, and any officers, staff members, or directors of any of the same are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

9. INDEMNIFICATION

Exhibitor agrees that it will indemnify and hold and save show management whole and harmless of, from, and against all claims, demands, actions, damages, loss, cost, liabilities, expenses, and judgments recovered from or asserted against show management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence, or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees or of any other person entering upon the premises leased hereunder with the express or implied invitation or permission of exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees of any law, ordinance, or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees, or invitees of the premises leased hereunder. Such indemnification of show management by exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence, or willful misconduct of show management. Exhibitor covenants and agrees that in case show management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the premises leased hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon show management by virtue of any such litigation. Property damage: neither show management nor exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of god, public enemy, riot, civil commotion, or other insurable casualty, and show management and exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of show management and exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

10. CARE OF BUILDING AND EQUIPMENT

Exhibitors or their agents shall not injure or deface any part of the exhibit building or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

11. AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "act") to make their exhibits accessible to persons with disabilities. Exhibitor shall also indemnify and hold harmless show management and facility against cost, expense, liability, or damage that may be incident to, arise out of, or be caused by exhibitor's failure to comply with the act.

12. OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of show management. Show management shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of show management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.

EXHIBITOR / SPONSOR APPLICATION

Please complete and return this application by no later than Monday, May 15, 2023 to Lexie Hogge lhogge@orthoed.org

COMPANY

CONTACT NAME

ADDRESS

CITY/ STATE / PROVINCE/ COUNTRY / POSTAL CODE

TELEPHONE

E-MAIL

SIGNATURE

NOTE: By signing, applicant agrees to all terms and conditions outlined in the prospectus, including the Rules & Regulations on pages 13/14.

PAYMENT METHOD

Select preferred payment method below. IOEN will provide an invoice with detailed payment information.

☐ **CHECK**

Payable to: International Orthopedic Education Network
Mail to:
IOEN, One Glenlake Pwky, St. 1200, Atlanta, GA, 30328

☐ **WIRE TRANSFER**

☐ **CREDIT CARD**

2.2% Convenience Fee will be applied to all CC payments

Once IOEN receives your application, you will be notified regarding approval of your request. 100% of total support is due no later than Monday, May 29 2023. If 100% of agreed-upon fee is not received Monday, May 29, 2023, the application is subject to cancellation.

SUPPORT PACKAGE / LEVEL

	Platinum	\$ 45,000 & up
	Gold	\$ 25,000 - \$44,999
	Silver	\$15,000 - \$24,999
	Bronze	\$10,000 - \$14,999

INDUSTRY REGISTRATIONS

	Industry Registrations	<p>Number of Registration Badges included in Sponsorship Level: _____</p> <p>Number of ADD-ON Registration Badges _____ × \$500 ea = \$ _____</p> <p>TOTAL QUANTITY of Registration Badges required: _____</p>
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SUPPORTER & EXHIBITOR APPLICATION

Please complete and return this application by no later than Monday, April 24, 2023 to Lexie Hogge lhogge@orthoed.org

LIVE SURGERY

	Live Surgery	\$40,000
	Pre-Recorded Surgery	\$20,000

ANCILLARY EVENTS

	Live Surgical Demonstration	\$10,000
	Luncheon Symposium	\$15,000
	Focus Group/Advisory Board	\$6,000
	Technology Suite	\$7,000
	Captains of Industry Roundtable	\$7,500

ADVERTISING

	IOEN Member and Faculty Green Room	\$20,000
	Market Research Live Polling	\$2,500
	Branded Lab Scrubs	\$6,500
	Welcome Reception Sponsorship	\$5,000
	Faculty Welcome Reception	\$5,000
	Site-Specific Advertising	\$3,500+
	Wi-Fi	\$6,500
	Electronic Reader Board Display	\$3,500
	MOBILE APP ADS: Push Notifications	\$750
	Branded Hotel Room Keycards	\$4,000
	Name Badge Lanyards	\$3,500
	Branded Cups & Napkins	\$3,500
	Notebooks	\$2,500
	Room Drop	\$3,500
	Attendee Welcome Packet Ad Insert	\$2,500

CONFERENCE MOBILE APP INFORMATION

Please fill out the information below, and send the items needed for your recognition on the Orthobullets App for this course. If you have any questions, please email industry@OrthoEd.org.

RECOGNITION/DISPLAY INFO ON APP

COMPANY NAME	
COMPANY DESCRIPTION (2,000 CHARACTER MAX)	
COMPANY WEBSITE	
COMPANY ADDRESS	
COMPANY PHONE	
COMPANY EMAIL	
COMPANY LINKEDIN URL	
COMPANY FACEBOOK URL	
COMPANY TWITTER URL	

REQUIREMENTS

With application submission, please attach a high-resolution 300x300 logo to display on the mobile app.
Acceptable Files: PNG, SVG, JPG or PDF