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# Wine Business Monthly

Eric Jorgensen

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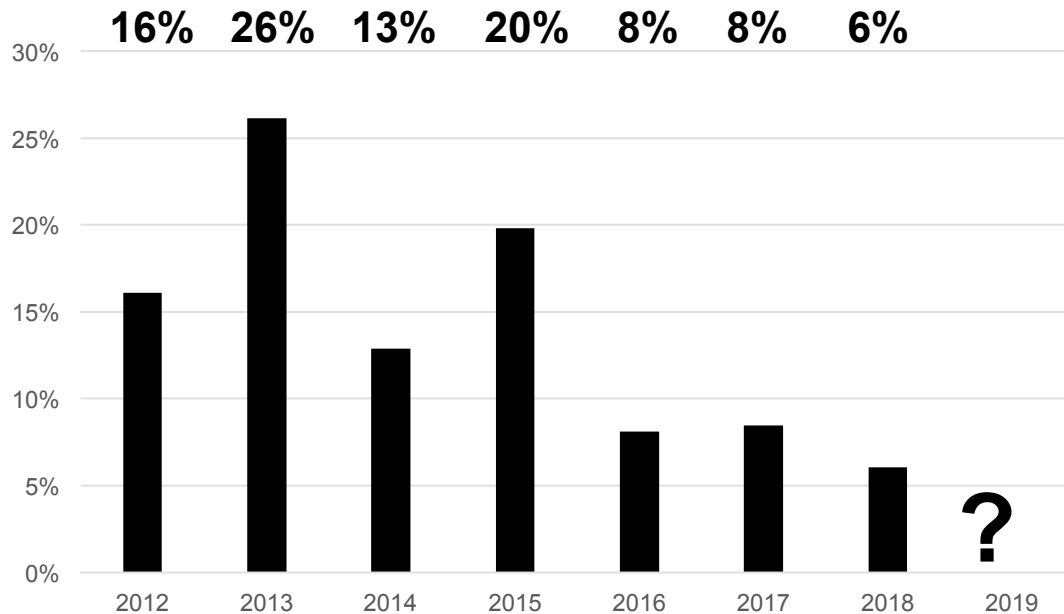
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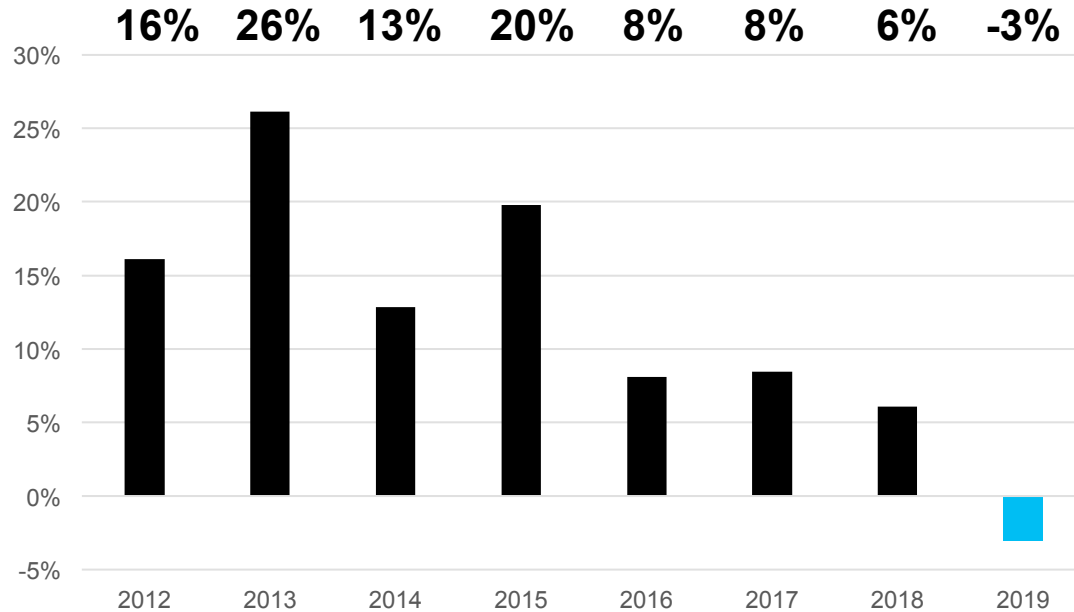
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Inglenook

# Hiring Trends

# Winery Job Postings Growth

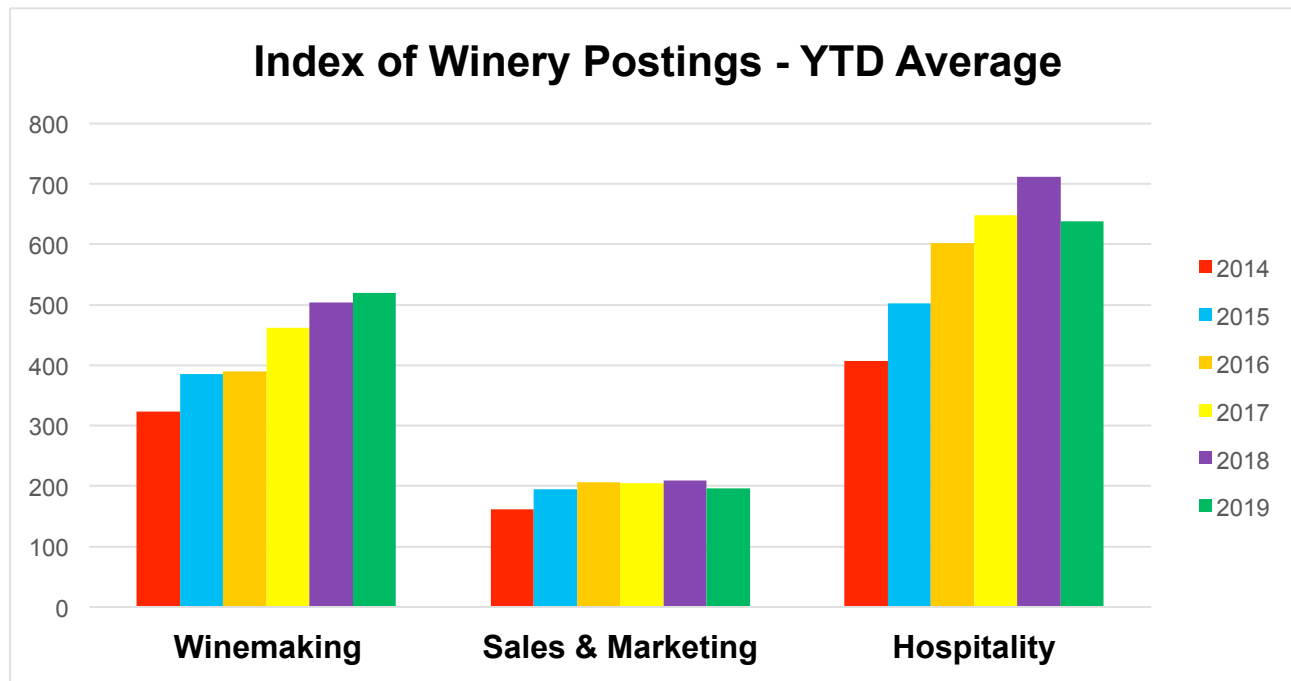


# Winery Job Postings Growth

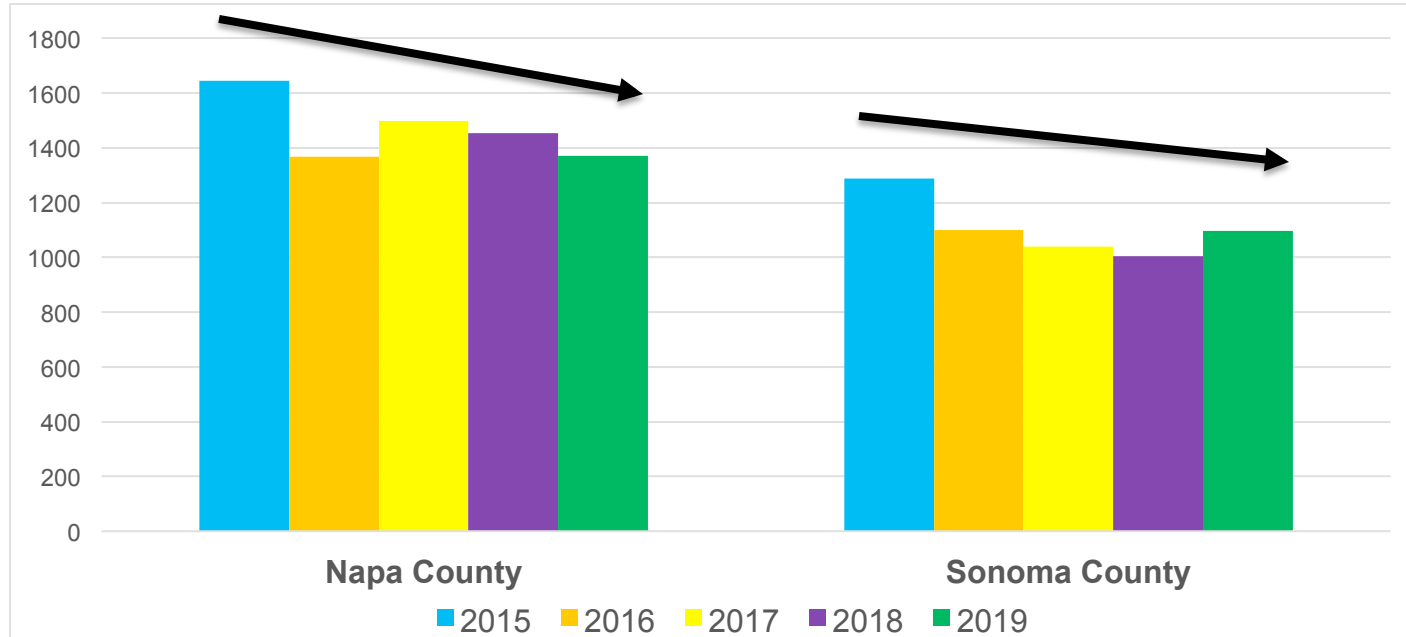




# Winery Jobs By Category

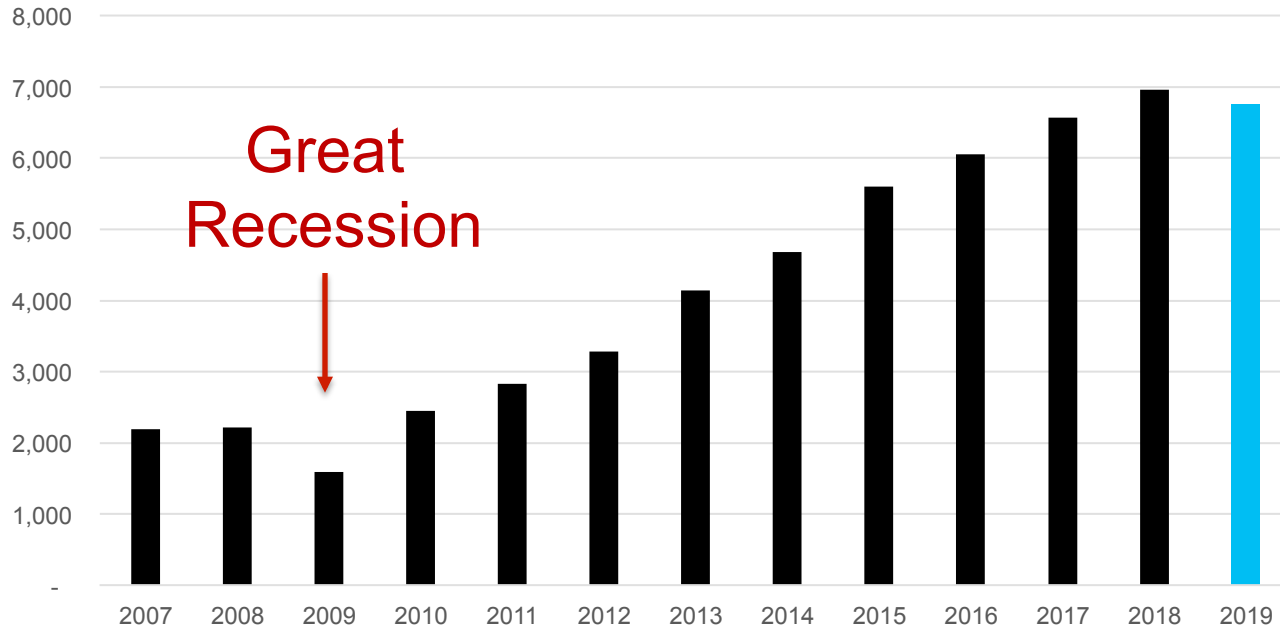


# Average Monthly Tasting Room Visitors



Source: Silicon Valley Bank and Wine Business Monthly 2019 Insights to Successful Consumer Wines Sales Survey

# Winery Job Postings



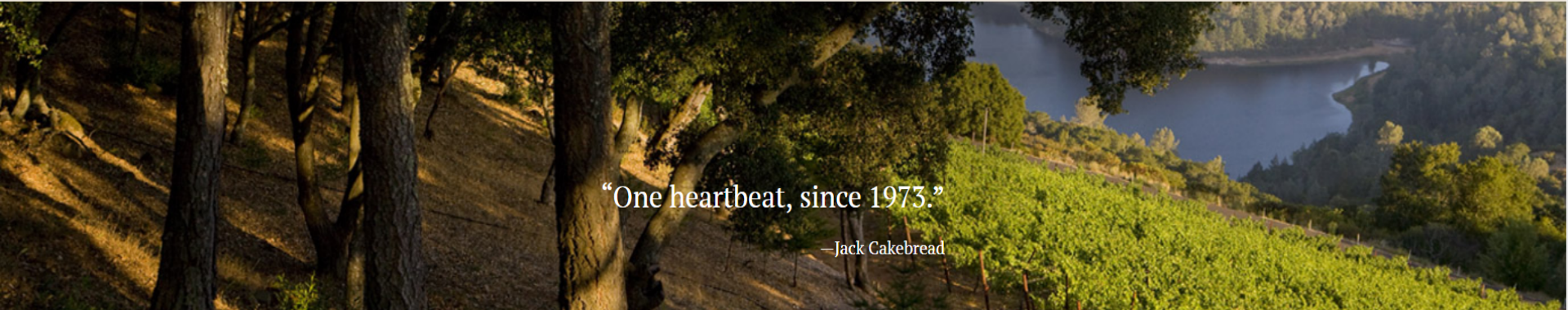
# Hiring Tools

# Attending Wineries

- 21 No Careers Page
- 32 Careers Page
- 18 Use Applicant Tracking System (ATS)

# Careers Page

# Cakebread Cellars



“One heartbeat, since 1973.”

—Jack Cakebread

## Careers at Cakebread Cellars

Cakebread Cellars is a family owned, Napa Valley winery that is passionate about making a great glass of wine and creating remarkable experiences through our wines, with food and friends. Our reputation as one of the world's premier family owned wineries is built around quality, consistency and continuity. Our prime estate vineyard sites, customer loyalty, strategic distribution, strong wine and food program, and the warm and friendly hospitality that we show our guests are what sets us apart within the industry.

Our business is a family tradition and we pride ourselves on the values of quality, sustainability and authenticity. These values work in partnership with our guiding principles, acting as a compass for our actions and behaviors. Whether we're crafting the next vintage or forging new friendships with guests, we're a culture of family where the tenants of passion, integrity, respect, and a friendly yet professional approach shines through in all that we do.

[Click here to view our current job openings.](#)



# Cakebread Cellars

“One heartbeat, since 1973.”

—Jack Cakebread

## Current Openings at Cakebread Cellars

Position	Job Category	Location	Date
Visitor Center Representative	DTC, Tasting Room and Retail	Rutherford, CA	08/22
Concierge	DTC, Tasting Room and Retail	Rutherford, CA	08/02
Harvest Cellar Interns	Cellar, Lab and Production	Rutherford, CA	07/31





1,100+

# Applicant Tracking System (ATS)

# Summary

- Hiring at historically high level
- Recruiting remains challenging
- Career Pages

# Erin Kirschenmann

Managing Editor

## **Wine Business Monthly**