

Sponsorship Opportunities

August 4, 2020 Lincoln Theater, Yountville, CA

Brought to you by Wine Business Monthly.

Lobby Sponsor \$4,000 (1 available)

- Banner ad in a conference email
- Staircase lobby high-traffic booth area 14' x 5'
- Logo onscreen in sessions
- Company logo on Pack website
- Company logo and description in the Program Book
- Ad on the Back Cover of the Program
- Logo on all Sponsor signage at the event

\$3,000 (Non-booth, 1 available)

• 5 Registrations for staff

Lunch Sponsor

Program Book

• 3 Registrations for staff

• 5 Registrations for winery clients

• Banner ad in a conference email

• Full Page Ad in the Program Book

• Company logo on Pack website

• 3 Registrations for winery clients

• Your signs on all outdoor lunch tables

• Company logo and description in the

• Logo on all Sponsor signage at the event

Lanyard Sponsor

- Company logo on Pack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- 3 staff registrations

Bar Sponsor \$3,000 (3 available)

- Logo on screen in sessions
- Company logo on Pack website
- 11x8-foot Bar instead of booth (sponsor provides trial wines for the bar)
- Mention during session
- Banner ad in a conference email
- Company logo and description in the Program Book
- 4 Registrations for staff
- 4 Registrations for winery clients
- Logo on Sponsor signs
- Full page ad in the Program Book

Coffee & Breakfast Sponsor \$2,000 (Non-booth, 1 available)

- Company logo on Pack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Banner ad in a conference email
- Half page ad in Program Book (\$500 value)
- Company logo/signs on coffee truck
- 2 staff registrations
- 2 client registrations

\$3,000 (Non-booth,1 available)

Put your brand on the lanyards worn by everyone at the conference!

- Banner ad in a conference email
- 3 client registrations
- Full page ad in the Program Book

Tote Bag Sponsor (Non-booth, 1 available) \$3,000 + provide 500 tote bags

Put your exclusive insert into the tote bags given to all attendees!

- Company logo on Pack website
- Company logo and description in the Program Book
- Logo on Sponsor signs
- Banner ad in a conference email
- 3 staff registrations
- 3 client registrations
- Full page ad in the Program Book







Register and reserve your package now. Go to wbmpack.com and click on Exhibit.

wbmpack.com July 15, 2019



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Premium Exhibitor \$2,500 (13 available)

- 10x5-foot booth, Main Lobby west wall
- Company logo on Pack website
- Banner ad in a conference email
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients
- \$2,600 after Oct. 4

Packaging Demo Kiosk Presentation

\$2,750 (Non-booth, 5 available)

Put your brand on this year's Innovation Station.

- 38" kiosk
- Wireless internet
- 500 watts power (1 plug)
- Company logo on Pack website
- Banner ad in a conference email
- Company logo and description in the Program Book
- 3 Registrations for staff
- 3 Registrations for winery clients

Standard Exhibitor \$2,000 (24 available)

- 10x5-foot booth, Center Aisle Lobby
- Company logo on Pack website
- Company logo and description in the Program Book
- 2 Registrations for staff
- 1 Registration for a winery client
- \$2,100 after Oct. 4

Water Sponsor \$1,500 (Non-booth, 1 available)

Put your label on 600 bottles or cans of water used by everyone at the conference and show off the packaging you can provide!

- Company logo on Pack website
- Company logo and description in the Program Book
- Banner ad in a conference email
- Half page ad in Program Book
- Logo on Sponsor signs
- 2 Registrations for staff
- 1 Registration for a winery client

Advertise in the Program Book!

The perfect opportunity for packaging suppliers to get a direct message to all of the winery packaging professionals attending the conference.

None of the expenses of a booth display but all of the benefits of exposure for your message and opportunity to network at the conference!

A half-page color ad is just \$500

 Comes with one conference ticket for great networking opportunities.

A full-page color ad is just \$1,000

• Comes with two conference tickets for great networking opportunities.

Session Sponsor \$1,000

- Company logo and description in the Program Book
- Full-page ad in the Program Book
- Banner ad in a conference email
- Logo on any signage at the Event
- Mention during session
- Logo onscreen in sessions
- 2 Registrations for staff
- 2 Registrations for winery clients







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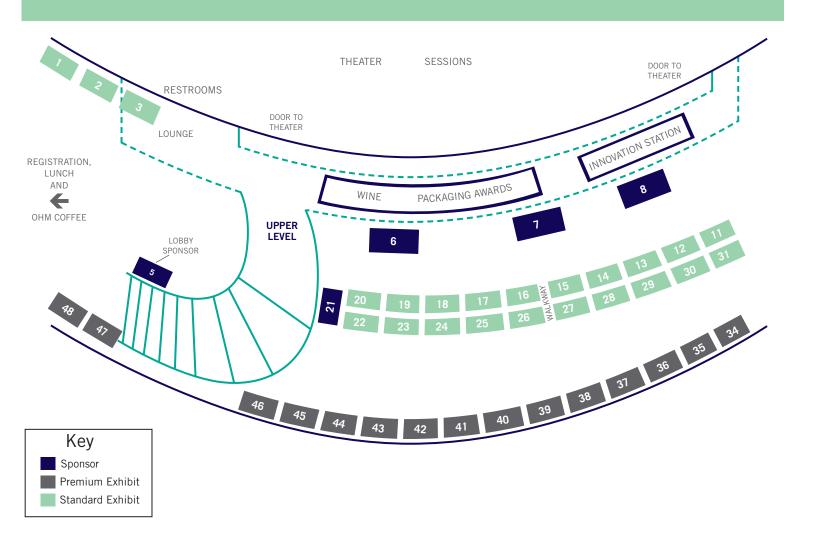


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