WiVi Central Coast Agenda

	Ponderosa	Frontier	Adelade Estrella Stockyard Pavilion
	Winemaking + Viticulture	DTC	
	Breakfast 7:30-8:30am		
LUNCH 11:00 am - 2:00 pm	General Session Vision, Passion, and a Positive		
	Outlook for the Central Coast Wine Industry 8:30-10:00am	Exhibit Halls Open	Exhibit Halls open 9am-4pm
	Technology and Tips for Sustainable Water Management 10:15-11:15am	Modernize Your Brand: How to Refresh Your Story and Your Wine Club to Ensure DTC Success 10:30-11:30am	
	Exhibit Halls Open	Exhibit Halls Open	
	Vineyard Technology: Affordable, Innovative and Effective Automation 12:15-1:30pm		Exhibit Halls open 9am-4pm
		The Great Quit – How to Recruit, Retain and Reward Talent 12:45-2:00pm	
	Exhibit Halls Open		
		Exhibit Halls Open	
	Winemaking + Viticulture + DTC Exploring New Wine Styles on the Central Coast (TASTING – 8 wines) 2:30-3:45pm		
	Exhibit Ha	lls Open	