

CENTRAL COAST

Insights

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Wine & Fire

Tim Schmelzer



Awareness

- Fires in wine regions “new normal”
- Member issues with insurance
- Member issues with smoke exposure

Education

Met with:

- Member wineries
- Regional Wine Groups
- Insurers
- Fire Prevention community
- Regulators

Plan

- Improve Fire Prevention
- Bolster Insurance Offerings
- Understand Smoke Exposure
- Assist WI Members

Prevention

- Budget \$\$ for prevention and response
- Educate WI members on safeguarding property
- Support legislation to improve fire prevention tools

Insurance

- Short-term – FAIR Plan
 - Support legislation
 - Support adoption of new FAIR Plan rates
 - Support higher FAIR Plan limits
- Long-term – work with DOI understand problem and improve rate structures

Living with Fire

- Ensure relief funding is available
 - WHIP relief program
- Advance smoke exposure research
 - West Coast Smoke Advisory Task Force
 - Legislative efforts

Thank You!

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