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# Economy

A powerful suite of resources used to analyse and benchmark the industries and businesses that form your economy. Model the economic impacts of projects and investment, and assess the value of events and festivals. Thousands of people apply REMPLAN Economy's accurate and up-to-date resources, enabling timely, evidence based decisions.

- Gain area-specific economic insights
- Explore industry, employment and workforce data
- Build and maintain a database of local businesses
- Model the impacts of projects and investment
- Assess the value of tourism and the impacts of events and festivals
- Benchmark with the nation, states, and other regions

REMPAN Economy provides valuable insights into the performance of key sectors in a region's economy. Information in REMPLAN Economy is underpinned by the latest data from the Australian Bureau of Statistics (ABS) and presents the following key economic measures: employment, output, wages and salaries, imports, exports, value added and Gross Regional Product.

REMPAN Economy is an analytical resource that has been designed for use by economic development practitioners, strategic planners, researchers and consultants with information presented via an easy-to-use interface.

**REMPAN Economy presents data for your local government area, wider region, State and other regions defined by you.**

Economic impact modelling results are presented as graphs together with explanatory commentary in an automatically generated report. Impact modelling is available in REMPLAN for 114 industry sectors.

REMPAN Economy incorporates a suite of dynamic analytical capabilities including:

- Modelling the impact of tourism and events
- Building detailed workforce demographic profiles
- Identifying potential opportunities for import replacement, value-adding and job creation.

**Need to inform the public, service providers, government agencies and investors?**

REMPAN Economy can be packaged with a REMPLAN Economy Profile - a public access online economic profile website incorporating your branding.

## TRAINING & SUPPORT

On-site briefing and training sessions are included and all team members are welcome to attend.

## FREE TRIAL & DEMONSTRATIONS

No obligation demonstrations are available. Contact us to arrange your free information session.

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# Economy Profile

**Communicate and engage with your community, local businesses, government and prospective investors. Provide insights into your region and its economy, and show how it is changing over time. Showcase your region and illustrate why it is a great place to work, live and invest.**

- Deliver an online public access economic profile
- Incorporate your organisation's branding
- Engage via social media integration
- Keep up to date with the latest data
- Explore your region's economy via interactive maps and charts
- Benchmark with state and national profiles
- Promote international trade and investment with translated content

REMPPLAN Economy Profiles detail industry contributions to employment, output, wages and salaries, exports, imports and value added. The profiles provide valuable insights into the region's workforce, capture the role of tourism in the local economy and build an understanding of how the region is changing over time. This data is sourced from the Australian Bureau of Statistics (ABS), Tourism Research Australia (TRA) and the Department of Jobs and Small Business and is presented under the headings of: Industries, Tourism, Workers, and Trends.

## **Promote your area and attract investment**

The integration of social media assists in the dissemination of information about your economy to targeted audiences. Graphs, charts, tables and maps can be saved in PDF, PNG and CSV formats.

Target audiences for REMPLAN Economy Profiles include government agencies, businesses, potential investors, prospective new residents, researchers, students and media organisations.

REMPPLAN Economy Profiles aim to 'keep it simple' by presenting economic reports at a broad level for a general audience.

## **Need more detailed data? Need to model the economic impacts of projects and developments?**

REMPPLAN Economy Profiles can be packaged with REMPLAN Economy which incorporates staff-only access to more detailed area-specific economic data and an economic impact modelling capability for up to 114 industry sectors.

## **TRAINING & SUPPORT**

On-site briefing and training sessions are included and all team members are welcome to attend.

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# Tourism

**Gain insights into the role of tourism in your local economy and identify how expenditure by visitors supports local jobs, wages, economic output and Gross Regional Product. Model the short-term, and annualised economic impacts of events, festivals and peak seasons.**

- Highlight the economic contributions of tourism alongside all other industries
- Identify the unique composition of the tourism industry in your region
- Model the economic impacts of festivals and events to support grant funding
- Demonstrate your tourism business' contributions to the economy
- Support funding submissions with area-specific tourism analysis

A region's tourism sector is made up of a combination of activities across various industry sectors such as retail, accommodation, cafés & restaurants, and cultural & recreational services.

In order to capture the value of tourism, surveying may be conducted to gather direct expenditure data about people attending specific festivals or events. Once this survey data is collated and coded it can be applied to REMPLAN for analysis.

Where survey data is unavailable, the REMPLAN Tourism Analysis Module provides another option by utilising average visitor expenditure estimates from Tourism Research Australia, and tourism industry data from the ABS Tourism Satellite Account.

The Tourism Analysis Module links tourist expenditure data to REMPLAN enabling the modelling of the flow-on impacts for a local economy of tourism activity in terms of output, employment, wages and salaries and value-added.

The Tourism Analysis Module is delivered as part of REMPLAN Economy and has been designed to be easy to use and does not require a formal background in economics.

As well as modelling the impacts for a local economy from tourism activity, the Tourism Analysis Module also estimates the total value of tourism for the local economy and integrates a 'Tourism Sector' into the output, employment, wages & salaries and value-added reports in REMPLAN. This addresses the fundamental question: **How important is tourism for your economy?**

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# Business

**The REMPLAN business analysis module is a powerful resource for economic development and planning. Data is combined with local knowledge to provide unique insights into the number and types of businesses operating in your area. Monitor the number of new businesses that are choosing to establish in your area. Apply the contact information in REMPLAN Business to reach out and support your local business community.**

- Track business entries and exits
- Sort by area or industry sector
- Add and edit businesses
- Compile mailing lists
- Track interactions with businesses
- Identify home based businesses
- Highlight innovative businesses

Designed to be an easy to use business database providing access to actual businesses operating in your area rather than the property owners. REMPLAN Business delivers a cost-effective means of building and maintaining a database of local businesses with easy analysis and tracking. REMPLAN Business software is accessible to all staff across your organisation. Privacy and protection of your data is supported by only allowing staff with an official email address of your organisation to log in. All users sessions are logged to ensure your data and businesses' privacy is protected. Protecting the privacy of your business data is a key priority for REMPLAN.

## **Reduce the duplication of systems and improve customer service**

A valuable feature is the capacity for staff in Australian government organisations to upload their Australia Business Register (ABR) data. Staff can augment this information by adding new businesses or additional information about local businesses that they collect in the course of their daily work. Additional information fields include:

- Internet and social media
- Phone and mobile numbers
- Individual contacts
- Number of staff and office size
- General notes on who was contacted and when

REMPPLAN Business allows users to report on and contact local businesses based on their industry sector and where they are operating. A number of query options are included to assist you with obtaining data that may be required for reporting or contacting businesses. Any business details that are added or edited are retained and reconciled with major data updates. The ongoing management of your business data is a key feature of REMPLAN Business, along with a unique mapping interface and integration with a powerful economic and demographic analysis package. REMPLAN Business saves time and money when maintaining an up-to-date local business database.

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# Community

A leading demographic resource that provides detailed insights, analysis and modelling for local communities. Building upon Australian Bureau of Statistics Census data from 1991–2016, REMPLAN Community is applied by thousands of people across government and private organisations to help them understand the unique characteristics of their communities and how places are changing over time. These insights, combined with population and housing scenario modelling tools, provide a powerful evidence base to guide decision making, strategy and policy.

- Access detailed ABS Census data for 1991 to 2016
- Model housing and population scenarios
- Understand your community
- Generate insights for strategic planning
- Guide investment decisions
- Define drive-time areas
- Target service delivery

Demographic reports in REMPLAN Community are provided at the finest level of data available from the Australian Bureau of Statistics (ABS) and are presented under the following headings: Population, Work, Migration, Housing, Families, Wellbeing and Education.

REMPAN Community is an analytical resource that has been designed for community development practitioners, strategic planners, researchers and consultants.

**Save time...access the Census for your area with the data already sorted, graphed and mapped.**

Graphs, charts, tables and maps can be copied, or saved in PDF, PNG, WMF, CSV and GIS formats.

Dynamic analytical capabilities are also a key feature of REMPLAN Community. 'Drive-Time Analysis' automatically generates a community profile based on travel time from a specified location. Population and Housing Modelling enables an assessment of housing demand based on a population change or estimated population change based on a housing development.

**Need to inform the public, service providers, government agencies and investors?**

REMPAN Community can be packaged with the REMPLAN Community profile; a public access community profile website incorporating your branding.

## TRAINING & SUPPORT

On-site briefing and training sessions are included and all team members are welcome to attend.

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# Community Profile

**Publicly accessible online demographic resources to help your community, health and education providers and investors understand the unique characteristics of your region and how it is changing over time. This provides a powerful evidence base to guide the provision of services, support grant funding, attract investment and plan for the future.**

- Deliver public access demographic data and insights
- Benchmark with state and national profiles
- Incorporate your organisation's branding
- Promote your region
- Explore your region via interactive maps and charts
- Engage via social media

REMPPLAN Community Profiles provide valuable insights into the demographic characteristics of your communities with a view to understanding their unique requirements for services, facilities and infrastructure. These insights are underpinned by data from the Australian Bureau of Statistics (ABS) for the 2016 and 2011 Census years and are presented under the headings of: Population, Work, Migration, Housing, Families, Wellbeing and Education.

The integration of social media assists in the dissemination of information about your communities to targeted audiences. Graphs, charts, tables and maps can be saved in PDF, PNG, and CSV formats.

Target audiences for REMPLAN Community Profiles include community groups, health and education providers, government agencies, businesses, potential investors, prospective new residents, researchers, consultants, students and media organisations.

REMPPLAN Community Profiles aim to keep it simple by presenting demographic reports via an easy to use interface. The profiles are published in English, and Chinese, with translations to other languages available to reflect the needs of your communities.

## **Need more detailed data and analysis?**

REMPPLAN Community Profiles can be packaged with REMPLAN Community software which incorporates staff-only access to the full detail of the latest ABS data, and historical data back to 1991. The software also incorporates housing and population scenario modelling.

## **TRAINING & SUPPORT**

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# Forecast

Building upon Australian Bureaus of Statistics population and housing data, REMPLAN Forecast delivers medium to long term population forecasts. Our independent population forecasts, by single-year of age and gender, extends to families and households and the associated dwelling demand. The forecasts are generated for small areas as well as for your overall region. REMPLAN Forecast supports evidence based decision making helping you decide when and where to invest to deliver services and infrastructure.

**Access detailed small region demographic forecasts, including:**

- Population by single year of age
- Population by gender
- Families and households by types
- Dwellings by type and structure
- Births
- Deaths
- Net migration
- Land supply

REMPPLAN Forecast captures the changing nature of your region's demography. The REMPLAN Forecast models use a sophisticated methodology and the finest level of data available combined with local inputs to "ground truth" the forecasts. This leads to small region forecasts that capture both the trends in the data but also the knowledge of local experts with their intimate knowledge of their region.

REMPPLAN Forecast software is an innovative and easy to use platform which incorporates "what if" scenario impact modelling to test the household formation and dwelling demand implications of higher or lower population outcomes.

Information from REMPLAN Forecast guides strategic planning, community development, funding, investment, education, health and aged care and other service delivery.

Local workshops, on-site training and phone and email support are included.

## TRAINING & SUPPORT

On-site training sessions are available. Sessions provide insights into YOUR projects.

## FREE TRIAL & DEMONSTRATIONS

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# Investment Profile

**One of the best ways to be successful in attracting investment is to demonstrate your region's track record in delivering major projects and being a location of choice for business. This is the simple yet self-evident concept that underpins REMPLAN's online investment profiles.**

- Deliver a public access online investment profile
- Link from your website
- Incorporate your organisation's branding
- Promote projects, local businesses and new investment opportunities
- Archive content for annual reporting
- Access the content management system
- Attract investment!

REMPPLAN online public-access investment profiles deliver a single portal to inform investors, businesses, the community and government agencies regarding the current level of investment activity and why your region is a great place to invest, work and live.

The REMPLAN investment profile is an engaging and cost effective platform for promoting your projects, developments, major employers and investment opportunities. The profile is administered by REMPLAN and your organisation via the 'Admin Console' allowing the documentation and archiving of all major project and investment related information, web links, maps, images and FAQs all in one place. Current major projects as well as future investment opportunities are presented.

The Admin Console is a useful resource for responding to internal requests for project related documents, even if that project isn't currently published to the investment profile. Over time the Admin Console delivers a valuable archive of past project information.

Providing external audiences with insights regarding major projects and investment opportunities is made easy with a range of link and social media options.

Clients deliver major project and investment information to REMPLAN for formatting and presentation via the investment profile. REMPLAN is responsible for the professional presentation of all information displayed via the profile. Where relevant, REMPLAN undertakes economic impact modelling in relation to projects and presents engaging infographics with links to REMPLAN Economy and Community resources.

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# Consulting

**REMPPLAN Consulting builds on our strength in evidence based analysis and modelling to provide insights to inform strategy, investment decisions and actions to enhance population, place, industry and the local economy.**

- Gain insights to inform strategic planning
- Model the economic impacts of projects
- Prepare Cost-Benefit Assessments
- Assess the value of tourism and events
- Forecast population, households and dwellings
- Undertake skills audits and employment projections
- Support funding applications
- Promote your area and attract investment

REMPPLAN undertakes economic, demographic, business, dwelling and investment research and generates professional reports with succinct commentary. Reports are tailored to your specific region and are easily accessible to a broad audience. REMPLAN provides a high standard of customer service, communication and collaboration. We are driven by great outcomes and customer satisfaction.

Investment attraction is central to our work with local government and economic development agencies. We undertake business case development, prepare economic impact assessments for projects and develop investment profiles.

There is an increasing requirement for Cost Benefit Analysis (CBA) to support funding and investment decisions for infrastructure, community facilities and the provision of services. REMPLAN's team of economists and analysts are well placed to meet this requirement.

Population and employment forecasting provides strategic insights into the future needs of local areas. Analysis is supported by workforce profiling and skills audits to ensure service level action plans are informed and focussed on workforce readiness. We provide insights around likely population outcomes and local demand for future employment arising from new projects.

## **Government Sector Experience**

We have an in depth understanding of public sector research requirements and regularly work with local, state and federal government departments to deliver specific project and program analysis and modelling.

## **Private Sector Consulting**

Private sector clients include developers, investors, construction, mining and manufacturing firms, and consulting firms.

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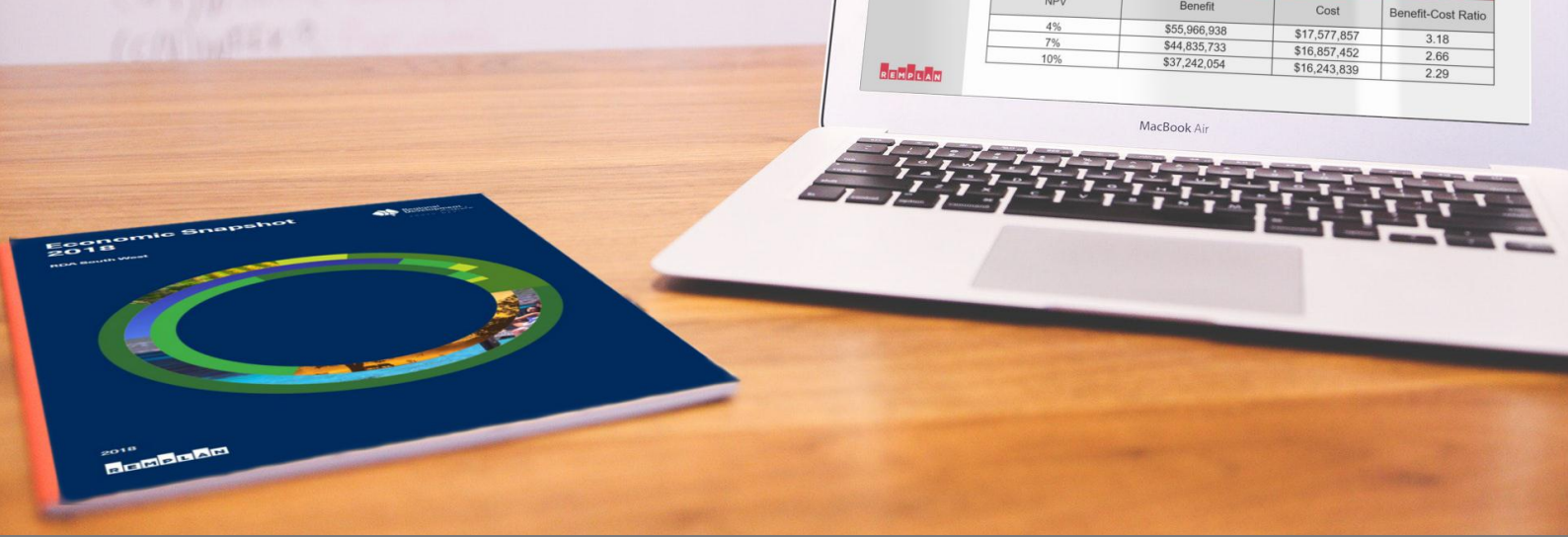
## **25 ON-CALL CONSULTING HOURS**

REMPPLAN On Call™ is a flexible service, available to existing clients at a reduced hourly rate. Requests may be for data, graphs and tables for input into studies, or complete reports and websites. The hours can be used across multiple tasks and projects.



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# Reports and Models

REMPPLAN produces standardised reports and modelling tools which build on the REMPLAN Economy and REMPLAN Community software to provide strategic insights and modelling capability.

- Economic and investment profile
- Economic impact assessment
- Skills audit and employment projections
- Gap analysis / opportunities assessment

## Standard Reports

REMPPLAN undertakes economic, demographic, business, dwelling and investment research and generates the data into marketable reports with succinct commentary.

Standard REMPLAN Economic Impact Reports are professional documents making the data easily accessible to a broad audience.

We continue to refine our analysis and reporting to support strategy development, investment attraction and local employment and skills assessment.

The reports are specific to your region and are provided at standard fees.

## Rapid Benefit Cost Ratio (RBCR) Model

The Rapid BCR was developed in response to a request for a modelling 'tool' for input into the initial assessment phase of a project to identify and quantify potential project benefits and costs, without having to undertake the process of a full cost benefit assessment analysis.

The Rapid BCR Model takes into account Treasury Guidelines for Economic Appraisal with specific focus on the methodology and calculations used in the development of CBA and NPV.

## Population, Dwelling and Housing Forecasts

By understanding the drivers of demographic and housing change, REMPLAN will model independent population, dwelling and housing forecasts to 2036 for:

- Population and age and sex (5 year age)
- Number of dwellings by type by year
- Number of dwellings by dwelling structure
- Number of households by household type
- Average household size

## TRAINING & SUPPORT

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