

PPI TRANSPORT SYMPOSIUM 24

September 14-16, 2021

Jacksonville, Florida, United States

Sponsorship
opportunities



PPI TRANSPORT SYMPOSIUM 24

This must-attend exhibition and conference for anyone involved in the transportation, materials handling, or distribution of forest products. Join 350+ attendees for networking, insightful panel discussions and tour of Port of Jacksonville.

JAXPORT: X Marks the Spot for your Forest Product Shipments

Located in the Southeastern U.S. at the crossroads of the nation's rail and highway network, the Jacksonville Port Authority (JAXPORT) is your global gateway for forest products and breakbulk cargo.

STRATEGIC SOUTHEAST U.S. LOCATION - JAXPORT terminals integrate with three U.S. interstates, on-dock rail, 40 daily trains and more than 100 trucking and drayage firms to efficiently move your cargo.

REAL-TIME ACCESS TO YOUR PAPER INVENTORY - JAXPORT's dedicated forest product terminal operators provide you with the tools you need to optimize your supply chain.

ON-DOCK WAREHOUSING - Utilize up to 1 million square feet of on-dock warehouse space, including covered rail car loading areas designed to protect your cargo. Millions of square feet of additional space are located within minutes of JAXPORT's terminals.

SAFE HANDLING - Jacksonville's skilled workforce offers a variety of labor options to handle all types of forest products from logs and lumber, to paper products and wood pulp, and more.

GLOBAL CONNECTIONS - The port offers global services from dozens of ocean carriers, including direct service with Asia, South America, the Caribbean and other key markets.

JAXPORT SPECIALTIES: Plywood, Logs and Lumber, Recovered Paper, Paper Board, Coated Paper, Molding and Millwork, Wood Chips and Pellets, Cellulose and Fluff Pulp

Contact Rick Schiappacasse, Director of Forest Products and Specialty Cargo at (904) 445-9281 or rick.schiappacasse@jaxport.com for more info.



Benefits of event sponsorship



Lead generation



Brand awareness



Increased ROI with 100% trackability of engagement



Reduce time and resources with increased coverage of attendees

Pre event

You will be extensively
marketed across -

Social media following



6.8k



1,217



14.1k

LinkedIn Discussion Group

17.7k



Sponsors receive visibility
on the website with a
complete company
biography. The website
is shared through social
media, email, newsletter,
and other media channels
to ensure traffic.

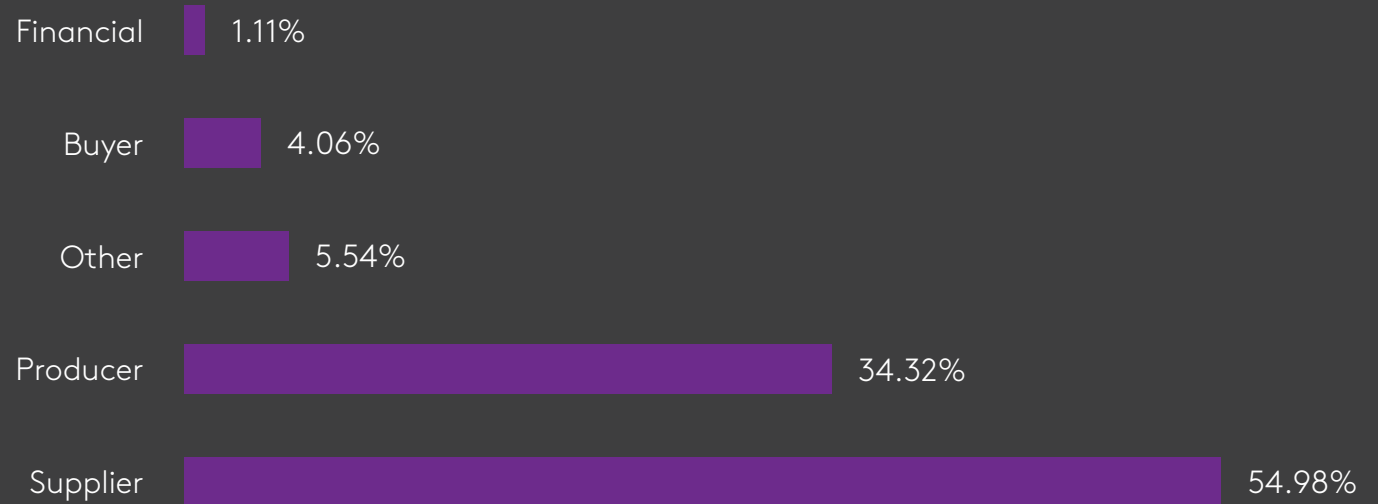


Average targeted email
campaign database
28k of professionals
across the forest
product supply chain

Event stats

In 2019, at our last Transport Symposium, we had 350+ attendees representing 26 countries.

Attendees by sector



29%

of attendees are C-level executives

Venue

Location:

Sawgrass Marriott Golf Resort & Spa
1000 PGA Tour Blvd
Ponte Vedra Beach | FL | 32082

Dates:

September 14-16th, 2021

- Port Tour & Opening Reception – Tuesday, September 14th 2021
- Conference day & exhibit hall – Wednesday, September 15-16, 2021



Platinum sponsorship package



Investment

\$15,000

**exclusive element*



Networking cyber lounge

- Have your own personal lounge near the exhibition area
- Lounge can be set up in classroom or theater style
- Coffee/Tea included
- Ad in program guide.
- Opportunity to distribute your branded collateral throughout lounge.



Host a networking reception

Your logo will appear on signs welcoming everyone to the reception and on napkins placed at drink and food stations, and can be projected near the bar area.



PRE-EVENT

- Your corporate logo will be featured in feature on all event marketing materials as a Platinum Sponsor.
- Your logo will be included in the extensive marketing campaign, including through email and web. will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.
- GDPR regulated delegate list will be available to you prior to the Conference.



AT THE EVENT

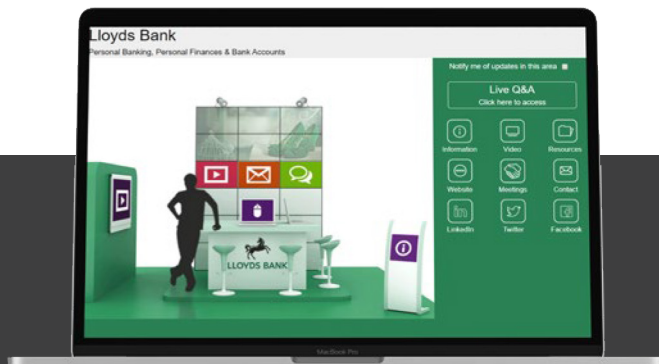
- Five (5) conference passes with full access to conference and networking receptions.
- Your company will be mentioned by our Chairpersons during conference sessions.
- Multi-platform event branding as a Platinum Sponsor.
- Your corporate logo, will feature prominently in the Event Guide
- You receive full page advert in the Event Guide.
- Your corporate brochure inserted in the conference delegate bag.



POST EVENT

- Your corporate logo will be featured in feature on all event marketing materials as a Platinum Sponsor.
- Your logo will be included in the extensive marketing campaign, including through email and web. will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.
- GDPR regulated delegate list will be available to you prior to the Conference.

Gold sponsorship package



Investment

\$13,000

**exclusive element*



Program guide sponsorship

Sold

- Logo on front cover of the program guide which is received by all delegates.
- Full page ad on outside back cover of program guide.
- Continual exposure long after symposium.
- Go-to guide throughout the two day symposium.



Lunch host sponsorship



Mobile charging station sponsorship



Lanyard sponsorship

Your company name and logo printed on every symposium delegate's lanyard.



Registration area sponsorship



PRE-EVENT

- Your corporate logo will feature on all marketing materials as a Gold Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.
- GDPR regulated dDelegate list will be available to you prior to the Conference.



AT THE EVENT

- Four (4) conference passes with full access to conference and networking receptions.
- Your company will be mentioned by our Chairpersons during conference sessions.
- Multi-platform event branding as a Gold Sponsor.
- Your corporate logo, will feature prominently in the Event Guide.
- Your corporate brochure inserted in the conference delegate bag.



POST EVENT

- Your corporate logo will feature on all marketing materials as a Gold Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.
- GDPR regulated dDelegate list will be available to you prior to the Conference.

Silver sponsorship package



Investment

\$12,000

**exclusive element*



Tote bag sponsorship



Aisle sign



WIFI sponsorship



Coffee break sponsorship

Reserved



Hand sanitizer



PRE-EVENT

- Your corporate logo will feature on all marketing materials as a Silver Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.



AT THE EVENT

- Three (3) conference passes with full access to conference and networking receptions.
- Your company will be mentioned by our Chairpersons during conference sessions.
- Multi-platform event branding as a Silver Sponsor.
- Your corporate logo, will feature prominently in the Event Guide.
- Your corporate brochure inserted in the conference delegate bag.



POST EVENT

- Your corporate logo will feature on all marketing materials as a Silver Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.

Bronze sponsorship package



Investment

\$8,500

**exclusive element*

Badge insert

Full page ad in program guide

Tote bag insert

Plastic badge holder sponsorship

Hotel key card sponsorship



PRE-EVENT

- Your corporate logo will feature on all marketing materials as a Bronze Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.



AT THE EVENT

- Two (2) conference passes with full access to conference and networking receptions.
- Your company will be mentioned by our Chairpersons during conference sessions.
- Multi-platform event branding as a Bronze Sponsor.
- Your corporate logo, will feature prominently in the Event Guide.
- Your corporate brochure inserted in the conference tote bag.



POST EVENT

- Your corporate logo will feature on all marketing materials as a Bronze Sponsor.
- You will be extensively marketed through numerous email and web campaigns.
- Your logo and 150 word company profile will be included on the event website linked to your corporate homepage.

Floor plan

- **Floor Space Only: \$55 per sq. ft.**
(minimum 300 square feet)
Exhibitor must supply all furnishings for the stand.
- **Package Space: \$67 per sq. ft.**
(minimum 100 square feet)
Includes: floor space, one 6 foot table with linen,
2 folding chairs, 1 trash can, black pipe and drape
and daily booth cleaning.



- **Program guide advertising:**
 - Full page \$2,500
 - Half page \$1,950
- **Custom marketing campaign upon request**
- **On site party locations upon request**
- **Online branding opportunities - Complete digital presence.**

