



PMI® GLOBAL SUMMIT

18 - 21 SEPTEMBER

2024 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Los Angeles Convention Center

1201 S. Figueroa Street
Los Angeles, CA 90015

Email: advertising@pmi.org

Global Summit 2023

Atlanta, Georgia, USA

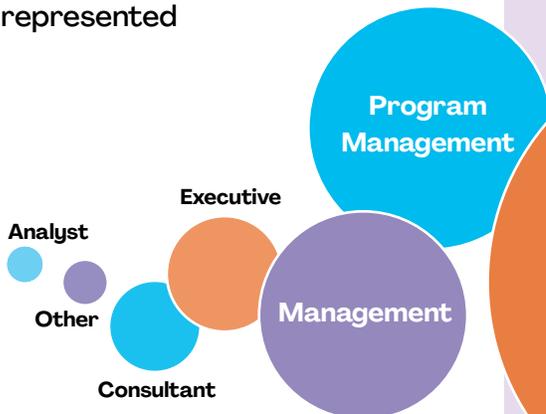
About PMI® Global Summit

Join us in Los Angeles, California, USA, for the largest in-person, signature event of the year. PMI® Global Summit 2024 will bring together the leaders and project professionals committed to making ideas reality. This 3-day event features an Exhibit Hall where project professionals will learn more about products and services that support the profession, daily keynotes and topic-based educational sessions, along with opportunities to network during receptions, offsite learning opportunities and engagement activities.

IN ATLANTA

Over **3,650** practitioners & PMI Chapter leaders in attendance

Over **110 Countries** represented



TOP INDUSTRIES

- 17%** Information Technology
- 12%** Consulting
- 11%** Healthcare
- 9%** Government
- 8%** Education/Training
- 7%** Financial Services
- 7%** Energy (Gas, Electric, Oil)

AGES REPRESENTED

- 58%** 36-54
- 19%** 35 and under
- 16%** 55+

REGIONS REPRESENTED

- 80%** North America
- 4%** Europe
- 3%** Latin America
- 2%** Asia Pacific

YEARS WORKING IN PROJECT PROGRAM, OR PORTFOLIO MANAGEMENT

- 36%** 10-19 years
- 25%** 20+ years
- 20%** 5-9 years
- 11%** 2-4 years
- 4%** Prefer not to respond
- 3%** 0-1 years

ROLE / POSITION WITHIN ORGANIZATION:

- 41%** Project Management
- 18%** Program Management
- 17%** Management
- 11%** Executive
- 5%** Consultant
- 5%** Other
- 3%** Analyst

Exhibit Options

Exhibit Hall Show Hours*

18 September

Move-in Noon – 4:00 p.m.

5:00 – 7:00 p.m.**

Welcome Reception

19 September

8:00 a.m. – 5:30 p.m.

5:45 – 8:00 p.m.**

Celebrate with PMI! Reception

20 September

8:00 a.m. – 5:00 p.m.**

Move-out 5:00 – 8:00 p.m.

* Schedule to change

** All booths must be staffed until closing time noted above.

Hosting a Networking Event?

Approved PMI Exhibitors may host networking activities but may do so only before or after program hours.

An Exhibitor Function form must be submitted and approved by PMI no later than Friday, 23 August for these activities.

NOTE: There is no programming after 5:00 p.m. on 20 September, which makes it an ideal evening for networking events. Form will be available in the Exhibitor Kit. Event must not conflict with any other PMI programming. The date must be approved by PMI prior to confirming.

10x10

Includes

Two in-person exhibitor registrations

\$5,500

10x20

Includes

Four in-person exhibitor registrations

\$9,500

20x20

Includes

Six in-person exhibitor registrations

\$15,500

All booths include:

- Recognition on the Global Summit event website
- Recognition on on-site signage
- Logo and Booth # on meter board
- Exhibit Hall passes for up to 2 guest/clients/booth staff

Exhibition space includes a table, two chairs, wastebasket and sign. Audio Visual needs and booth carpet are the responsibility of exhibitor and can be ordered through the Exhibitor Kit.

If you have submitted a presentation to our program, please be aware that all submissions for PMI events are reviewed for quality of content and alignment with the educational program. It is important to note that participation as an exhibitor is not taken into consideration during the review of submissions, and it does not guarantee inclusion in the program.

Maximize Your Exposure with Sponsorship

To craft your custom sponsorship, begin by choosing the booth size you prefer (Exhibit required) then add on available Sponsorship options listed below.

Platinum | \$25,000 total investment or higher

Gold | \$18,000 – \$24,999 total investment

Silver | \$12,000 – \$17,999 total investment

Sponsorship Add-On Options

- Exhibit Required -



PRE-EVENT OPTIONS

Logo placement on registration website

2 available

\$3,000

Get the excitement started! Showcase your company logo which will be seen each time someone registers for the event.

Email confirmation

3 available

\$3,000

Company logo will be added to attendee confirmation email.

Event Newsletters

3 available

\$5,000

Include your company logo to drive attendees to your booth!

ON-SITE OPTIONS

Product Theater Presentation – Exhibit Hall

Product Theater presentations allow companies to promote their product or service from the podium. These presentations are scheduled and made available in the Exhibit Hall Main Stage. Attendees must self-report for PDUs.

Scan data will be made available (less attendees who opted out).



30-minute Product Theater Presentation

6 available

\$6,500

15-minute Product Theater Presentation

7 available

\$3,500

Product Education Session – Breakout Room

A product education session is scheduled concurrently with other educational offerings (hosted in a break - out room) during the event. Attendees will be scanned into the session and PDUs are automatically reported on behalf of attendees. Scan data (less attendees who opted out) will be shared with sponsoring company after the event. Presentations should be limited with promotion from the podium.



60 minute Product Education Sessions

4 available

\$7,500

Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Receptions & Keynotes:

Celebrate with PMI!

3 available

\$20,000

The official reception of PMI Global Summit convening the largest community of project leaders. This party will feature PMI Awards honoring the people, projects, and teams moving the world forward.

Thursday, 19 September, 5:45 – 8:00 p.m.

Includes:

- Branded napkins
- Branded food and beverage
- Signage placement



General Session Sponsorship

3 available

\$15,000

Sponsorship Includes:

- Logo recognition as the session sponsor
- Reserved front row seating for 10 people
- Up to one, 30 second commercial to be played from the main stage screen

General Session VIP Seating

4 available

\$4,000

Reserve a private seating area during the General Session.

This area will be branded for you to invite your team and host your key contacts attending the event with seating and branding.



Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Welcome Reception

3 available

\$10,000

Wednesday, 18 September, 5:00 – 7:00 p.m.

Includes:

- Branded napkins
- Branded food and beverage
- Signage placement



Exclusive Opportunity!

Official Event Mobile App Sponsor

1 available

\$15,000

Put your brand in the hands of attendees as they access the official mobile app for PMI Global Summit.

Sponsorship includes:

- Logo on opening splash page
- Brand and shout out on onboarding communication(s)
- 1 daily push notification post, PMI approved
- Logo placement on interstitial page of the app



Event App Interstitial Page

8 available

\$2,000

Push notification for an announcement of your choice. Date and time are coordinated by PMI.

Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Exclusive Sponsor Opportunities:
(will include PMI event branding)

Lanyard

1 available

\$15,000

The ultimate in logo exposure – your company logo will be worn by all Global Summit attendees.

Attendee Notebook

1 available

\$10,000

Each attendee will receive an Attendee Notebook to be used at the event and in the office!



Wifi Sponsorship

1 available

\$10,000

Keep your company name top of mind for participants. Your company will be featured as the WiFi sponsor throughout the event.

Package includes On-site signage, event guide, and digital recognition.

“Grab and Go” Boxed Lunch Sponsorship

1 available

\$10,000

Available only on Saturday, 21 September. Cap off the PMI Global Summit experience by providing a boxed lunch to attendees.

Hydration Stations with Co-Branded Water Bottle

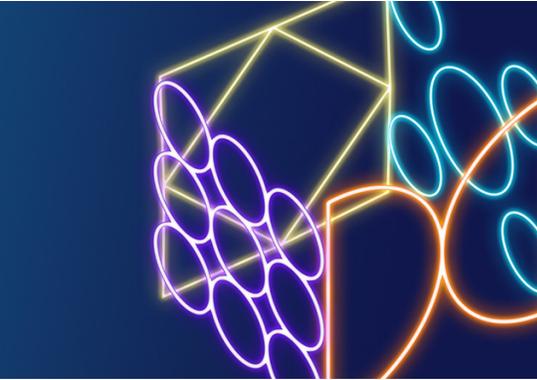
1 available

\$20,000

Sponsorship includes eco-friendly water bottles with your brand logo and wrapped water coolers placed in the hall.

Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Exhibit Hall Entry Floor Graphics

Increase your visibility and make an impression with your company branding as a floor graphic in the exhibit hall.

3 available

\$5,000



Themed Photo Wall

Photo walls are a popular attraction at events, providing the perfect backdrop for capturing memories. These photo walls will be available in various areas throughout the space including registration areas and the exhibit hall. As a sponsor of our photo wall, your brand will receive prominent exposure as attendees pose and snap photos in front of your logo or branded message.

4 available

\$5,000

Escalator Runner

Showcase your company logo and message while riding the escalator of the Los Angeles Convention Center

3 available

\$10,000



Restroom Branding

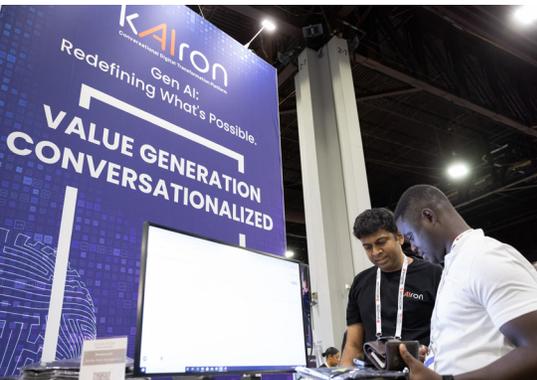
This bathroom sponsorship program offers a unique opportunity for your brand to reach a captive audience in a high traffic area with a relaxed environment. Your branding will be strategically placed in highly visible areas to ensure maximum exposure to everyone who enters the bathroom. Sponsorship includes signs above mirrors and floor clings outside of the bathroom.

5 available

\$5,000

Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Hand Sanitizer Stations

2 available

\$7,000

Sponsorship includes 10 branded stations spread throughout the exhibit hall.

Meeting Pods

2 available

\$6,000

Private meeting pods are a valuable resource for sponsors and attendees at PMI Global Summit. The pods feature comfortable seating, and a small work surface suitable for conducting meetings, demonstrations, or product presentations.

Wellness Pavilion

1 available

\$20,000

Transform your brand into a featured destination on the event show floor by sponsoring the Global Summit Wellness Pavilion. This is a built-out area with chairs, table, massage therapists, spa-like ambience, blood pressure monitoring and device charging.

Additional opportunities include:

- Distribute massage tickets from your booth!
- Highlight your brand by providing logo apparel for the massage therapists



Recharge Station

3 available

\$5,000

Designed to provide a comfortable and inviting space for attendees to network, relax, and recharge during the event. These areas will be furnished with comfortable seating, tables, and charging stations for electronic devices.

Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Empowerment Zone

The Empowerment Zone is themed to coach attendees on their resume and LinkedIn™ profile, and provide tips for interviews. Additional Exhibit Hall (2-4) presentations on these topics will be scheduled in the agenda. Sponsoring company will be noted as host of these presentations. Scan data will be made available (less attendees who opted out).

1 available

\$20,000



Glam Bar and Photo Headshot Station

Attract attendees with a glam bar and a professional photographer who will provide studio-quality headshot photos.

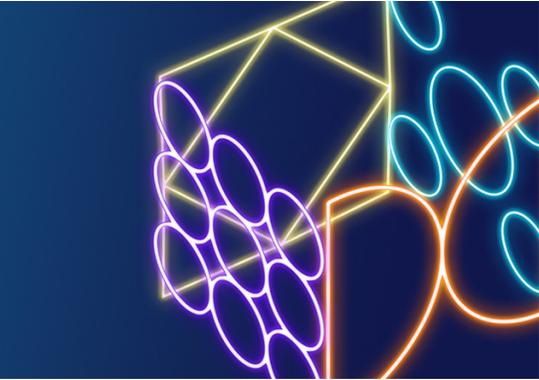
1 available

\$15,000



Sponsorship Add-On Options

- Exhibit Required -



ONSITE OPTIONS

Coffee Break Sponsorship

Drive booth traffic and raise awareness by sponsoring a break(s). Your logo will be included on agendas. Additional promotional materials may be provided by Company (must be approved by PMI).

Option #1: Exclusive Sponsorship, AM or PM Break

2 available per day

\$3,000

Option #2: Exclusive Full Day Sponsorship, AM and PM Break

2 days available

\$5,000

Bingo Card

12 available

\$950

Drive traffic to your booth with PMI's Exhibit Hall Bingo Card. Attendees who complete this Bingo Card will enter to receive a free registration to PMI Global Summit 2025.

Global Summit 2023 #PMIGlobalSummit

Exhibit Hall Bingo

Three winners will win 1 complimentary registration ticket to attend next year's PMI Global Summit 2024 in Los Angeles, California! Collect a stamp by visiting each of the participating exhibitors.

Return your completed bingo card to the **PMI Zone** by **10:30 a.m.** on **Friday, 27 October**. The drawing will take place at the **PMI Zone** at **2:00 p.m.**

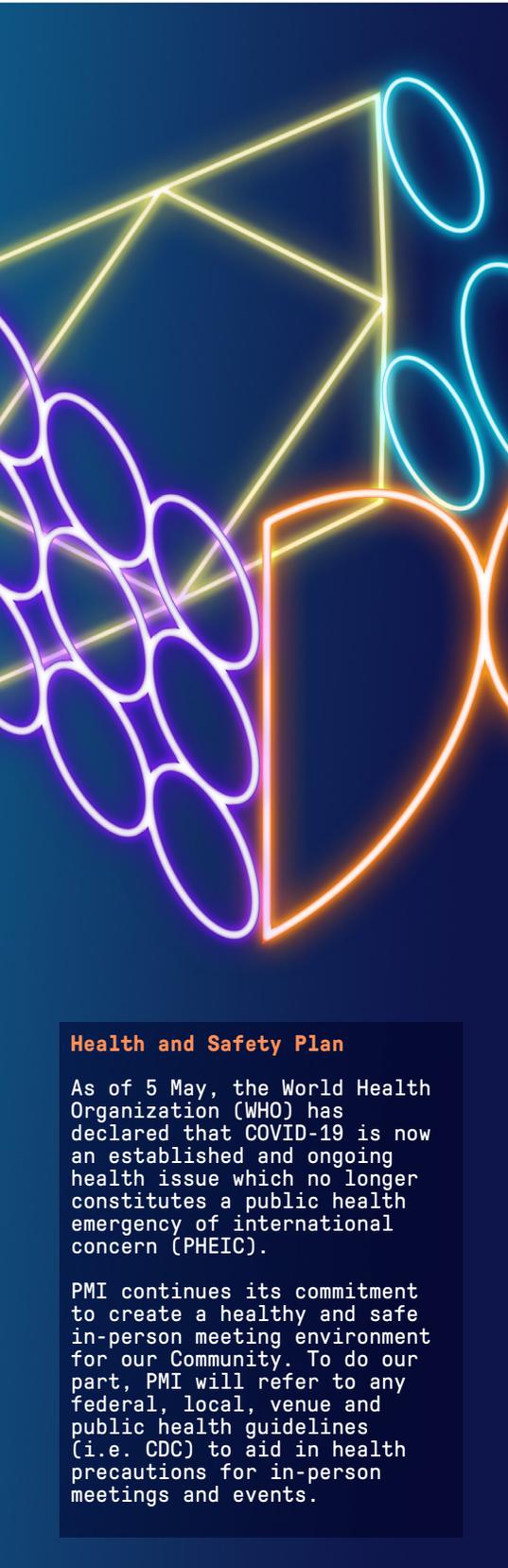
Sponsors and Exhibitors

Company Name	Booth #
NetScout	1100
Parsons Consulting	1000
Planbox	1704
Planview	817
PM Skills	701
PMI.org/summit	2000
PMI Partners, LLC	809
Product Development and Management Association	812
Prologis	1516
Project Management Academy	1108
Prosci, Inc.	1209
Prologmetry	1209
CA*	1809
RAEX/COM	1213
SMPS and CPD by Lumivero	613
Riskovect	1801
Safesim	800
SciForma	1701
Seven Project Solutions	1501
Seven Consulting	812
The Anywhere Company	1603
Steel Software	1312
University of Chicago Professional Education*	1813
Villanova University - College of Professional Studies*	1308
Deloitte	900
Emergence	711
MSC&C	204
Mordicom	1710
More Land Equity Capital	1603
Whitbeck Virtual	306
Winning PM in Broadcom	705
Baymer	1001
Zohar Corporation	1001

■ Platinum Sponsor
 ■ Gold Sponsor
 ■ Silver Sponsor
 * AEP Authorized Training Partner

Sponsorship Add-On Options

- Exhibit Required -



OFFSITE

Offsite Learning Excursions

3 available

\$5,000

Offsite Learning Excursion options in Los Angeles, CA will be announced soon.



Welcome to Los Angeles City Tours

3 available

\$6,000

Global Summit attendees will have the opportunity to kick off the event by exploring the city of Los Angeles through optional offsite city tours!

Sponsor will receive up to 2 reserved passes, logo placement on all signage for the specific outing, recognition in emails to confirmed attendees, ability to network with attendees (per activity), recognition on the website announcing tour packages, and access to attendance data (less attendees who opted out) from the corresponding tour.

The Welcome to Los Angeles, City Tours will be announced soon.

Health and Safety Plan

As of 5 May, the World Health Organization (WHO) has declared that COVID-19 is now an established and ongoing health issue which no longer constitutes a public health emergency of international concern (PHEIC).

PMI continues its commitment to create a healthy and safe in-person meeting environment for our Community. To do our part, PMI will refer to any federal, local, venue and public health guidelines (i.e. CDC) to aid in health precautions for in-person meetings and events.