

2022 Global Insurance Symposium

SPONSORSHIP PROSPECTUS

GIS / GLOBAL
INSURANCE
SYMPOSIUM

What is GIS?

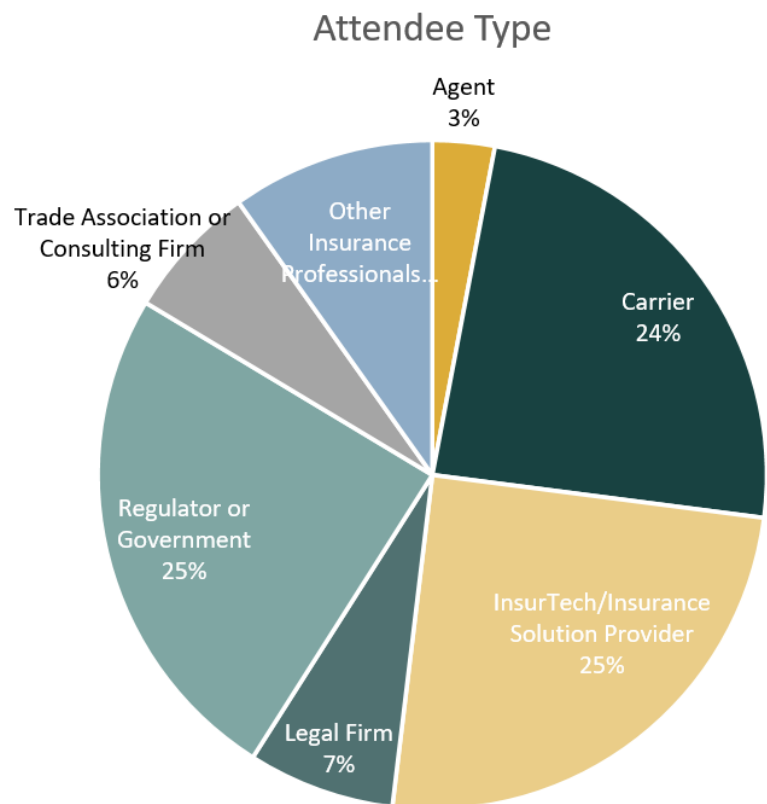
The Global Insurance Symposium offers an educational and networking opportunity that brings together over 400 insurance and financial services company executives, national and international regulators, state and federal government representative, entrepreneurs, and startup tech firms.

Held in one of the leading global insurance hubs, Des Moines, Iowa, the Global Insurance Symposium is an opportunity for regulators, insurance professionals and startups to discuss great content delivered by powerhouse speakers. As a sponsor, you play an integral role in making this possible.

You can look forward to a great agenda of renowned keynote and panel speakers, as well as seeing the latest InsurTech companies and networking sessions for all attendees to enjoy.

What to expect at GIS 2022:

- **2022 Theme:** Insurance 2030
- **NEW for 2022:** Hands-on demonstrations and breakout sessions focused on the future of insurance for *Property & Casualty, Life & Health, and Insurance Distribution*
- **Attendee Favorites Returning for 2022:** InsurTech Expo, CEO Panel and Commissioner Panel



WHAT IS GIS?



"The Global Insurance Symposium took place this week with a focus on global risk and DEI. F&G Chief Product Officer Sean O'Connell attended the event and said, 'The leaders ... provided thought-provoking information that helped me bring back things to my role and F&G to ensure we are better prepared for the emerging risks and opportunities.'"

Fidelity & Guaranty Life



"The 2021 Global Insurance Symposium delivered on its promise. I had the opportunity to share, learn and grow alongside some phenomenal leaders."

Miriam Lewis, Principal Financial Group

"Thanks to Global Insurance Symposium and BrokerTech Ventures for a great InsurTech Expo yesterday. We enjoyed conversations with people from all over the country who were interested in innovative solutions for risk improvement and worker safety."

MākuSafe Corp

"Insurers, regulators, innovators and startups coming together to solve the future of insurance. The Global Insurance Symposium pulled off a great hybrid event—a perfect place to connect and get inspired. Fortunate to have been part of AKUR8's first time at the GIS and excited for future events! Thank you for all who welcomed us and showed us Iowa Nice hospitality. Until next time!"

Boriana Trifonova, AKUR8



SCENES FROM 2021

Platinum \$25,000

- 8 conference registrations
- 4 invitations to attend the Speaker and Sponsor Dinner
- Opportunity to select a representative to introduce one of the keynote speakers or moderate a panel during the conference. The choice of speaker or panel will be at GIS's discretion and will be based on availability
- Logo will appear on the attendee lanyards
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$395 each

Gold \$15,000

- 6 conference registrations
- 3 invitations to attend the Speaker and Sponsor Dinner
- Logo will appear on the attendee lanyards
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$395 each

Silver \$10,000

- 4 conference registrations
- 2 invitations to attend the Speaker and Sponsor Dinner
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$395 each

Bronze \$5,000

- 2 conference registrations
- 1 invitation to attend the Speaker and Sponsor Dinner
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$395 each

All packages customizable upon request.



PACKAGE OPTIONS

Marketing Opportunities

- **\$10,000 Level**
 - Evening Reception Sponsor (1 available) **SOLD**
 - Our premier sponsorship for Wednesday's evening networking event.
 - Included 2 minute welcome address by Senior Leadership Executive
 - On-site branding and signage
 - Pre-Event Marketing and Communications inclusion
 - Includes two complimentary full registrations
- **\$8,500 Level (Choose 1 of the following)**
 - InsurTech Expo Headline Sponsor (1 available)
 - Includes 2 minute welcome address by Senior Leadership Executive
 - On-site branding and signage
 - Both GIA and GIS pre-event marketing and communications inclusion
 - Includes one complimentary full registration
- **\$5,000 Level (Choose 1 of the following)**
 - Hospitality Lounge Sponsor (1 available) **SOLD**
 - The perfect place to 'recharge'.
 - Features branded charging station outside General Session and includes soft seating set-up
 - On-site branding and signage
 - Includes one complimentary full registration
 - Mobile App Sponsors (1 available)
 - Banner ad featured on mobile app
 - Splash page available upon initial login
 - Branded Escalator Wrap (1 available)
 - Two-story brand visibility on centralized venue escalator
 - Sponsor to provide artwork according to specs
 - Conference Bag Sponsorship (1 available) **SOLD**
 - Sponsor provides bag for all conference attendees (can be supplied themselves or sourced through the GIS planning team and a quote provided)
 - Includes branded pen and notepad for attendee
- **\$3,000 Level (Choose 1 of the following)**
 - Sponsored Educational Breakout Session (limited availability)
 - Your topic – your content (pending preapproval by GIS planning committee)
 - Targeting 20-45 minutes in length
 - Food and Beverage Station Break Sponsorship (2 available)
 - Your choice! Examples include Popcorn cart, Pretzel/Ice Cream Station
 - Opportunity to showcase collateral as centerpieces on tables, etc.
 - Included branded food serving bags, napkins, etc. during designated break of your choice.

MARKETING OPPORTUNITIES

- InsurTech Networking Breakfast Sponsor **WEDNESDAY BREAKFAST - SOLD**
 - On-site signage during breakfast
 - Have your name and brand behind an additional networking opportunity for those showcasing at the InsurTech Expo
- **\$1,500 Level (Choose 1 of the following)**
 - Introduction to Keynote Speaker (limited availability)
 - 30 second video spot that is preapproved by GIS planning committee
 - GOBO Light Project (4 available) **3 AVAILABLE**
 - Logo featured in Iowa Events Center lobby
 - Includes custom light and logo (black/white)
 - Wi-Fi Sponsorship (1 available) **SOLD**
 - Password of your choice for all attendees
 - Recognition as the wi-fi sponsor
 - Media Headquarters Sponsor (1 available)
 - Branded sponsor of the media meeting room
 - Ability to showcase marketing materials/publications outside the General Session/Registration space
 - Quarter or Half Page Advertisement (4 available)
 - Featured in attendee program
 - Sponsor to provide artwork according to specs
- Additional Speaker Sponsors Dinner Ticket - \$150 each
- **NEW! Thursday Networking Breakfast**
 - Looking for an opportunity to network with GIS attendees? Purchase a table at Thursday's networking breakfast
 - \$500 per table

Global Insurance Symposium sponsors agree to not hold any competing events or receptions during the scheduled sessions and events of the 2022 Global Insurance Symposium. Any outside events hosted by a GIS sponsor must be approved by GIS in advance.

MARKETING OPPORTUNITIES

GIS / GLOBAL INSURANCE SYMPOSIUM

April 19 – 21, 2022
Des Moines, Iowa
globalinsurancesymposium.com

2021 SPONSORS

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



College/University Sponsors



Mobile App Sponsor



Coffee Break Sponsor



InsurTech Expo Sponsor



Additional Sponsor



2021 Sponsors



April 19 – 21, 2022
Des Moines, Iowa
globalinsurancesymposium.com

Please make checks payable to **Greater Des Moines Partnership** and mail checks to:
Global Insurance Symposium

c/o Greater Des Moines Partnership
700 Locust Street Suite 100
Des Moines, IA 50309

For questions or additional information, please contact:

Susie Prue
(515) 802-8539
gissponsorship@itagroup.com

Conference Location

730 3rd Street
Des Moines, IA 50309

Conference Hotel

Hilton Downtown Des Moines
435 Park Street
Des Moines, IA 50309

CONTACT INFORMATION



QUESTIONS?

Contact gishq@itagroup.com.

GLOBALINSURANCESYMPOSIUM.COM



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#GIS2022
#INSURTECH

Company Name
Company Address
Primary Contact Name
Primary Contact Email
Primary Contact Phone
Company URL

Sponsor Package or Selection Information

Platinum
Gold
Silver
Bronze
College/University
Marketing Opportunity

Package/Selection Notes and/or Customizations

Package Value

Marketing Opportunity Value

Total Package Value

Global Insurance Symposium Sponsor agrees to not hold any competing events or receptions during the scheduled sessions and events of the 2022 Global Insurance Symposium. Any outside events hosted by a Global Insurance Symposium Sponsor must be approved by the Global Insurance Symposium in advance.

Signature:

Print Name:

Date:

TERMS AND CONDITIONS

By execution of the sponsorship Contract above, you agree to the terms and conditions related to the Greater Des Moines Partnership's Global Insurance Symposium (GIS) the "Terms and Conditions".

For the purpose of this contract, "GIS" means any entity of the Global Insurance Symposium for the benefit of itself and its GIS affiliates, and ITA Group acting as Agent of Record, for the Greater Des Moines Partnership. "Sponsor" means the participating company, its attendees, personnel, representatives, presenters, contractors and agents; "Global Insurance Symposium 2022" means the event on April 19-21, 2022.

ELIGIBILITY

The GIS Committee has the sole right to determine the eligibility of sponsors, corporate presentations, including, but not limited to: participating entities, products, systems, services, session content, graphics, and all other features and activities.

PAYMENTS

50% deposit due upon signature and final balance due by March 1, 2022. To be accepted as a sponsor, completed contract, including terms and conditions, and full payment of sponsor fees must be received by April 20, 2022. Failure to make payment of sponsor fees, may result in forfeiture of participation. Any sales made post-March 1st, 2022 will be due in full upon signature and must be received by the start of Global Insurance Symposium 2022. Please make checks payable to **ITA Group**. Mail checks to: ***Global Insurance Symposium, c/o ITA Group, 4600 Westown Parkway, West Des Moines, IA 50266.***

CANCELLATION POLICY

All notices of cancellation should be sent to Susie Prue by email at sprue@itagroup.com

All sponsorship payments are non-refundable. Sponsor shall not be entitled to any refund of payment if GIS 2022 is canceled as a result of strike, riot, civil disorder, act of war, act of God or any other reason whatsoever not within the exclusive control of GIS. Should these situations arise, GIS will work with each sponsor on possible rollover of sponsorship monies to future year programs.

PROMOTIONAL AND MARKETING MATERIALS

Without limiting its rights as otherwise provided for herein, GIS reserves the right to approve and/or to disapprove, in its absolute and sole discretion (for any reason or no reason whatsoever) the use and distribution of content, sample articles, premiums, novelties, publications, souvenirs, educational and promotional materials, and any other literature pertaining to Sponsor's products and services ("Promotional Materials") throughout GIS 2022.

Sponsor acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats), and hereby authorizes GIS and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form, in any media and for any purpose any such recording of the Event in perpetuity, and agrees to execute any additional release presented by GIS, its licensees, or permittees, in connection with such activity or to give effect to this provision for the benefit of GIS. Sponsor hereby releases GIS and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights. Sponsor acknowledges that GIS or its designees or assignees shall be the sole and exclusive owner of such recording.

ATTENDEE PERSONAL INFORMATION

Sponsor understands and agrees that Sponsor's conduct and the use of all personal information (including names and email addresses) and lists captured at the Event or provided by GIS are subject to all applicable data privacy laws, rules and regulations, as well as all guidelines set forth in GIS instructions to Sponsors, which instructions are incorporated into this Agreement by reference. None of the Event Providers (as defined below) shall be responsible for the Sponsor's compliance with any data privacy laws, rules or regulations. Without limiting Sponsor's obligations:

- (i) Sponsor shall not disclose attendee personal information to any third party or sell attendee personal information;
- (ii) Sponsor shall honor any request by an attendee to opt-out of receiving communications from Sponsor;
- (iii) Sponsor shall, at the request of an attendee, erase from all storage media an attendee's personal information;
- (iv) Sponsor shall promptly, and without undue delay, notify GIS of any security breach involving an attendee's personal information;
- (v) Sponsor acknowledges and accepts that it is possible not all attendees will consent to their personal information being provided to Sponsor; and
- (vi) Sponsor shall take reasonable precautions to protect attendees' personal information from loss, misuse, unauthorized access and disclosure.

COMPLIANCE WITH LAW

Sponsor will comply with (i) all applicable federal, state and local laws, rules and regulations in connection with its participation in the Event, including but not limited to laws and rules regarding access for the disabled, the venue and any relevant labor union, data protection (including Regulation (EU) 2016/679, the General Data Protection Regulation, as amended and superseded from time to time), and those applicable to the construction of a Sponsor exhibit, and (ii) the terms, conditions, and rules issued by GIS from time to time in connection with the Event.

LIABILITY

Sponsor assumes full responsibility for the acts, errors, omissions and/or conduct of its employees, representatives, contractors and agents. Sponsor agrees to indemnify, defend, save and hold harmless GIS, its officers, directors, employees, committee members, and agents from and against any and all claims, losses, damages, injuries, including deaths, fines, penalties, costs and/or expenses (including court costs, interest and attorney's fees) of any kind whatsoever arising out of or attributable to:

- (i) Sponsor's violation of any law, statute, rule, regulation or ordinance; (ii) such acts, errors, omissions and/or conduct whether occasioned by the negligence of Sponsor or those holding under the Sponsor and/or; (iii) Sponsor's failure to strictly comply with these Terms and Conditions.

Under no circumstances is GIS, the venue at which the Event is held, or any of their respective parents, affiliates, shareholders, employees, agents, officers, directors, successors, and assigns (collectively, the "Event Providers," and each, an "Event Provider") liable for lost profits or other indirect, incidental, consequential, special, or other exemplary damages for any of their acts or omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will an Event Provider's liability hereunder, or otherwise in connection with the Event, exceed the total fee actually paid to it by Sponsor. Each Event Provider is not liable for any errors in any listing or descriptions or for omitting GIS from the official show guide for the Event or other materials.

None of the Event Providers are liable to Sponsor for any damage, loss, harm or injury to the person, property, or business of Sponsor, or any of its visitors, officers, agents, employees, invitees, licensees or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning, meetings, demonstrations, or staging, except to the extent such liability arises directly from the willful misconduct of the Event Provider against whom liability is sought to be assessed.

Sponsor agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to (i) Sponsor's construction or maintenance of an unsafe Exhibit, and/or (ii) the negligence or misconduct of Sponsor, or its agents, or (iii) Sponsor's breach of this Agreement (including any representation, warranty or commitment made hereunder). Sponsor must maintain proper insurance coverage for its property and liability, and represents and warrants that it has obtained adequate insurance under this Agreement to cover its potential liability hereunder.

Sponsor acknowledges and agrees that the terms and conditions of this Agreement are subject and subordinate to the terms and conditions of GIS's agreement with the venue at which the Event is held.

Sponsor has sole responsibility for any loss, damage or theft of its equipment or proprietary information, or any other loss including any subrogation claims by its insurer. Persons visiting, viewing, or otherwise participating in Sponsor's activity, marketing opportunity or other sponsored element are deemed the invitees or licensees of Sponsor and not of GIS. Sponsor is solely responsible for obtaining any licenses and permits, and payment of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event.

INTERPRETATION

These Terms and Conditions become a part of the contract between Sponsor and GIS, and all matters and questions not covered herein are subject to the sole interpretation of GIS. Sponsors or their representatives who fail, in the sole opinion of GIS, to observe the conditions of the contract and/or fail to adhere to ethical and/or business-like codes of conduct may be removed from GIS 2022 without refund.

ENTIRE CONTRACT

These Terms and Conditions constitute the entire agreement of the parties and shall not be amended or supplemented at any time. GIS reserves the right to make unilateral changes in this contract and any additions, deletions or amendments made by GIS, upon reasonable notice to Sponsor, shall be as equally binding as the original Terms and Conditions.

Any sponsorship queries should be directed to:

Susie Prue

Sponsorship Sales Manager

sprue@itagroup.com

(515) 802-8539