

*2023 Global Insurance Symposium*

# SPONSORSHIP PROSPECTUS

**GIS** / GLOBAL  
INSURANCE  
SYMPOSIUM



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## What is GIS?

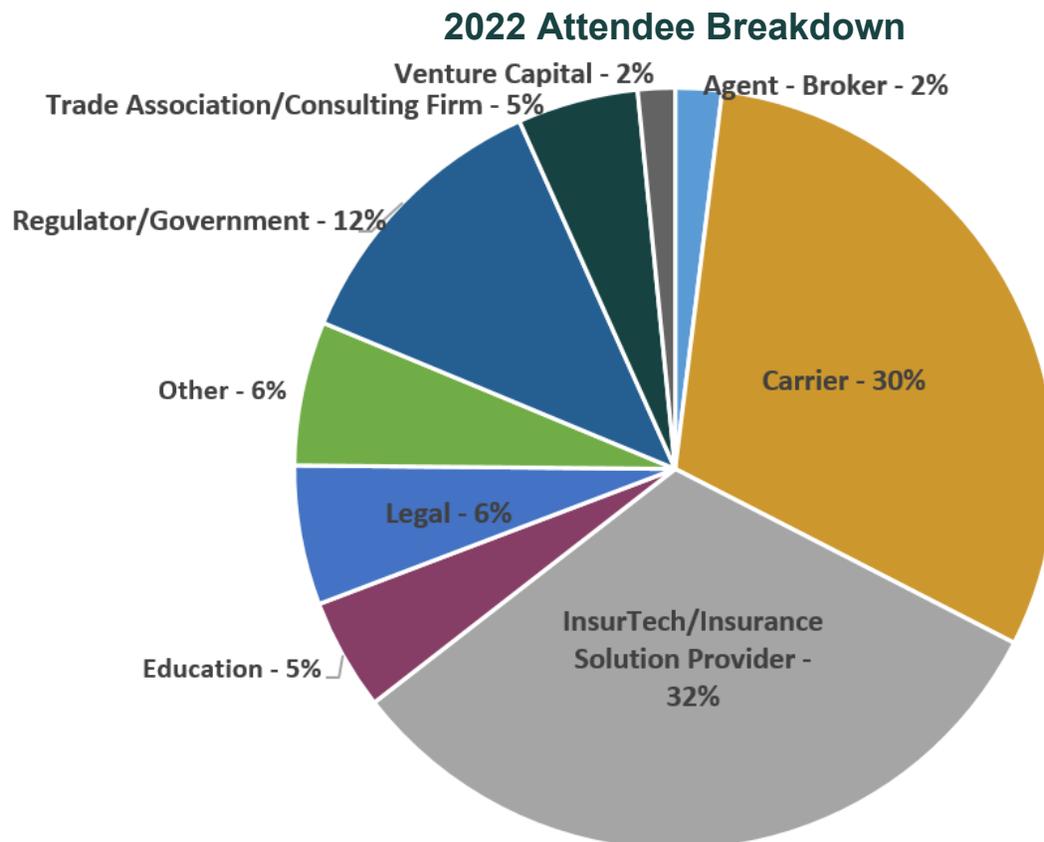
The Global Insurance Symposium offers an educational and networking opportunity that brings together over 500 insurance and financial services company executives, national and international regulators, state and federal government representatives, entrepreneurs, and startup tech firms.

Held in one of the leading global insurance hubs, Des Moines, Iowa, the Global Insurance Symposium is an opportunity for regulators, insurance professionals and startups to discuss great content delivered by powerhouse speakers. As a sponsor, you play an integral role in making this possible.

You can look forward to a great agenda of renowned keynote and panel speakers, as well as seeing the latest InsurTech companies and networking sessions for all attendees to enjoy.

What to expect at GIS 2023:

- **Attendee Favorites Returning:** InsurTech Expo, CEO Panel and Commissioner Panel
- **Breakout Sessions**
- **Student Case Study Competition**



# GIS / GLOBAL INSURANCE SYMPOSIUM

April 18-20, 2023  
Des Moines, Iowa  
globalinsurancesymposium.com



**'I thought the theme of Insurance in 2030 was great and thought-provoking. Speaker and moderator quality was excellent. Very glad I attended.'**

**'I really enjoyed the topics and breakouts. The presentation by John from Trilogy was outstanding. The Commissioner's panel was also exceptional. Great time this year and I look forward to next year.'**



**'It was fantastic! I met so many different people with extremely innovative ideas and it felt like a door peeking into the future!'**



## **Platinum \$28,000**

- 8 conference registrations
- 4 invitations to attend the Speaker and Sponsor Dinner
- Opportunity to select a representative to introduce one of the keynote speakers or moderate a panel during the conference. The choice of speaker or panel will be at GIS's discretion and will be based on availability
- 30-second sponsor video to be played in conjunction with the above introduction from the main stage
- Private Hospitality Suite for 1:1 meetings (*any food and beverage would be at sponsor's expense*)
- Logo will appear on the attendee lanyards
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$495 each

## **Gold \$18,000**

- 6 conference registrations
- 3 invitations to attend the Speaker and Sponsor Dinner
- Logo will appear on the attendee lanyards
- Visibility on website and in on-site program
- Logo recognition from main stage for all gold level sponsors
- Register any additional company employees beyond your complimentary registrations at a special rate of \$495 each

## **Silver \$12,000**

- 4 conference registrations
- 2 invitations to attend the Speaker and Sponsor Dinner
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$495 each

## **Bronze \$6,000**

- 2 conference registrations
- 1 invitation to attend the Speaker and Sponsor Dinner
- Visibility on website and in on-site program
- Register any additional company employees beyond your complimentary registrations at a special rate of \$495 each

**All packages customizable upon request.**

## Marketing Opportunities

- **\$20,000 Level**
  - **Student Case Competition Sponsor (1 available)**
    - 8 conference registrations
    - 4 invites to the Speaker Sponsor Dinner
    - Visibility in specific Case Study page of the website and mobile app
    - Register any additional company employees beyond your complimentary registrations at a special rate of \$495 each
    - Introduction of the case study on the main stage
    - 30-second sponsor video in conjunction with above introduction
  
- **\$15,000 Level**
  - **Evening Reception Sponsor (2 available)**
    - Our premier sponsorship for an evening networking event.
    - Included 2-minute welcome address by Senior Leadership Executive
    - On-site branding and signage
    - Pre-Event Marketing and Communications inclusion
    - Available for Tuesday or Wednesday evening
    - Includes two complimentary full registrations
  
- **\$8,500 Level**
  - **InsurTech Expo Headline Sponsor (1 available)**
    - Includes 2-minute welcome address by Senior Leadership Executive
    - On-site branding and signage
    - Both GIA and GIS pre-event marketing and communications inclusion
    - Includes one complimentary full registration
  
  - **Networking Lunch Headline Sponsor (1 available)**
    - On-site signage during lunch
    - GIS pre-event marketing and communications inclusion
    - Includes 2-minute welcome address by Senior Leadership Executive
    - Includes one complimentary full registration
    - One available Wednesday
  
- **\$6,000 Level (Choose 1 of the following)**
  - Each will receive one (1) conference pass and be recognized as a Supporter Level sponsor

- Networking Lounge Sponsor (1 available)
  - The perfect place to 'recharge'.
  - Allows for space for 1:1 meetings with attendees
  - Features branded charging station outside General Session and includes soft seating set-up
  - On-site branding and signage
  - Includes one complimentary full registration
- Mobile App Sponsors (1 available)
  - Banner ad featured on mobile app
  - Splash page available upon initial login
- Branded Escalator Wrap (1 available)
  - Two-story brand visibility on centralized venue escalator
  - Sponsor to provide artwork according to specs
- Conference Bag Sponsorship (1 available)
  - Sponsor provides bag for all conference attendees (can be supplied themselves or sourced through the GIS planning team and a quote provided)
- Directional Signage Sponsorship (1 available)
  - Logo and branding on all directional signage located throughout the Iowa Events Center during the program dates
- Floor Clings Sponsorship (1 available)
  - Logo and branding on floor clings leading the GIS attendees throughout the Iowa Events Center
- **\$5,000 Level (Choose 1 of the following)**
  - Each will receive one (1) conference pass and be recognized as a Supporter Level sponsor
  - Food and Beverage Station Break Sponsorship (2 available)
    - Your choice! Examples include popcorn cart, pretzel/ice cream station
    - Opportunity to showcase collateral as centerpieces on tables, etc.
    - Includes sponsor branding throughout the break area
  - Networking Breakfast Sponsor
    - On-site signage during breakfast
    - Have your name and brand behind an additional networking opportunity for those showcasing at the InsurTech Expo
    - One available Wednesday and one available Thursday

- **\$3,000 Level (Choose 1 of the following)**
  - Introduction to Keynote Speaker (limited availability and limited to one per organization)
    - 30-second video spot that is preapproved by GIS planning committee
    - Includes one (1) registration pass for the representative making the introduction
  - GOBO Light Projection (4 available)
    - Logo featured in General Session ballroom for duration of program
    - Includes custom light and logo (black/white)
  - Wi-Fi Sponsorship (1 available)
    - Password of your choice for all attendees
    - Recognition as the Wi-Fi sponsor
  - Media Headquarters Sponsor (1 available)
    - Branded sponsor of the media meeting room
    - Ability to showcase marketing materials/publications outside the General Session/Registration space
- Additional Speaker Sponsors Dinner Ticket - \$250 each

**Global Insurance Symposium sponsors agree to not hold any competing events or receptions during the scheduled sessions and events of the 2023 Global Insurance Symposium. Any outside events hosted by a GIS sponsor must be approved by GIS in advance.**



April 18-20, 2023  
Des Moines, Iowa  
[globalinsurancesymposium.com](http://globalinsurancesymposium.com)

## Contact Information

Please make checks payable to **ITA Group** and mail checks to:  
**Global Insurance Symposium**  
c/o ITA Group  
4600 Westown Parkway  
West Des Moines, IA 50266

For questions or additional information, please contact:  
**Susie Prue**  
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[gissponsorship@itagroup.com](mailto:gissponsorship@itagroup.com)

**Conference Location**  
Iowa Events Center  
730 3<sup>rd</sup> Street  
Des Moines, IA 50309

**Conference Hotel**  
Hilton Downtown Des Moines  
435 Park Street  
Des Moines, IA 50309

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## QUESTIONS?

Contact [gishq@itagroup.com](mailto:gishq@itagroup.com).

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#GIS2023  
#INSURTECH