

# Q. How Can You Speak to Almost 4,000 Township Officials at Once?

## A. Advertise in the 2024 PSATS Conference Program Book!



Don't let your competition beat you to the punch. Reserve your ad space today in PSATS' 2024 Conference program book. This handy reference guide is a constant companion for conference attendees. **At the last conference, nearly 100 businesses and agencies advertised their goods and services here.** This year, make sure you're one of them!

To advertise, sign up when you register online or complete this form and return to PSATS. Submit your ad as noted at the bottom of this form.

**PREFERRED AD FORMAT IS A HIGH-RESOLUTION PDF.**

**Check one:** ☐ 1/3 page – \$235 (4" wide x 2" high – horizontal ad)  
☐ 1/2 page – \$335 (4" wide x 3½" high – horizontal ad)  
☐ Full page – \$450 (4" wide x 7¼" high – vertical ad)

**Note Ad Sizes!**

*All ads will be printed in grayscale. The final program book size is 5¼" wide x 8¼" high.*

Company/Agency Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

**AD SUBMISSION:** ☐ Please run last year's ad. ☐ We will email a new ad.

**PAYMENT:** ☐ Ad payment was included in our conference registration fee payment.  
☐ Ad payment is separate (*check one*): ☐ Check enclosed ☐ Credit card (*complete info below*)

If paying by credit card: ☐ Visa ☐ MasterCard ☐ Discover Note: We do not accept American Express.

Card number: \_\_\_\_\_ Expiration Date (mm/yy): \_\_\_\_ / \_\_\_\_

CCV Code (3-digit code on back of credit card): \_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Cardholder's address as it appears on statement: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

**IS YOUR AD THE CORRECT SIZE AND ORIENTATION? PLEASE DOUBLE-CHECK!**

**SEND THIS FORM AND YOUR AD TO HANNA MARTIN AT PSATS BY FEB. 26.** Questions? Please call!

**Email:** hmartin@psats.org • **Phone:** (717) 763-0930, ext. 129 • **Fax:** (717) 763-9732

**Mail:** 4855 Woodland Drive, Enola, PA 17025-1291

*If you mail this form, please be sure to make a copy for your files!*