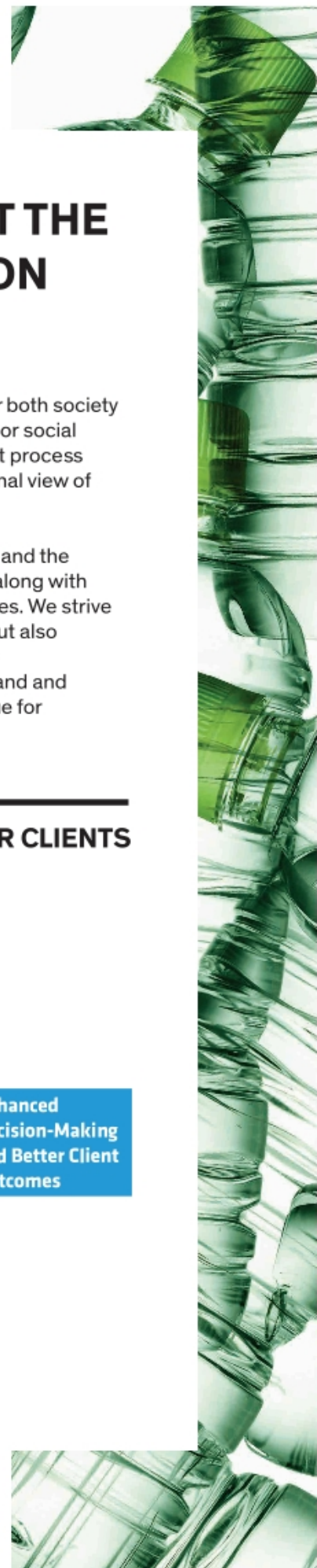




ALLIANCEBERNSTEIN®



WHAT INVESTORS DON'T KNOW ABOUT THE LINK BETWEEN SOCIAL VALUE CREATION AND SUSTAINABLE INVESTING

Investors face several hurdles when determining if companies are doing good for both society and shareholders, as balancing financial outcomes with environmental or social issues can frequently clash with each other. AllianceBernstein's (AB) sustainable investment process draws from the United Nations Sustainable Development Goals, which provide an aspirational view of what the world could look like in 2030.

We believe that businesses impact society in two main ways: through the products they sell and the services they render. By integrating environmental, social and governance (ESG) research, along with corporate engagement, we help investors do good while capitalizing on various opportunities. We strive to consistently report on ESG factors that not only help our clients make better decisions, but also enhance decision making for the companies we invest into. Our proprietary research offers on-the-ground insight. From an ESG perspective, corporate executives that better understand and respond to these issues earlier on, can adjust their risk-adjusted returns, creating more value for shareholders while also helping other stakeholders.

ESG INTEGRATION ALLOWS US TO CREATE MORE VALUE FOR OUR CLIENTS



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Fully Invested