# ISS ESG >

# COLLABORATIVE ENGAGEMENT SERVICES

TARGET, ENGAGE, MEASURE, TRACK. Engage with companies on top-priority ESG themes to generate transparency and performance.

ISS ESG's Collaborative Engagement Services allow investors to participate in a joint outreach and dialogue with companies on material sustainability-related themes. By engaging collaboratively, institutional investors can increase their focus on ESG issues and effectively communicate their concerns to corporate management.

ISS ESG facilitates engagement on behalf of the participating clients to promote positive change through active ownership and dialogue. This may include ongoing dialogue with targeted companies for enhanced disclosure, a push for improved sustainability performance or mitigation of ESG risks.

# **COVERAGE OF MATERIAL ESG THEMES**

THEMATIC ENGAGEMENT SOLUTION\*

\* Running themes as of January 2022



**NET ZERO** 



WATER



**BIODIVERSITY** 



GENDER EQUALITY

NORM-BASED ENGAGEMENT SOLUTION



**HUMAN RIGHTS** 



LABOR RIGHTS



**ENVIRONMENT** 



CORRUPTION

Clients rely on ISS ESG's expertise to measure their engagement progress over the engagement life-cycle, to evaluate engagement success at the topic and company levels and to track the status of their engagements on a quarterly and annual basis.



### BENEFIT FROM OUR STEP-BY-STEP SUPPORT ACROSS THE ENGAGEMENT LIFE-CYCLE



Identification of companies of potential engagement based on issues identified through ISS ESG's proprietary data



Definition of objectives and KPI's to closely track the engagement progress



**Engagement Letter** writing and outreach to the companies on behalf of the participating investor clients



Facilitation of engagement dialogue between companies and investors through planning, moderation and the provision of meeting reports



Detailed and outcomebased reporting in line with pre-defined investor engagement expectations and quidelines

# **AMPLIFY YOUR VOICE** ON ESG ISSUES THAT MATTER TO YOU



Mitigate material ESG risks and promote positive dialogue aligned with institutional investor agendas



Facilitate the identification of key performance indicators for corporate ESG improvement with ISS ESG's expertise, research and data



Comply with voluntary and statutory stewardship requirements (stewardship codes, PRI reporting, SRD 2, SFDR...)

## MANAGE & MONITOR YOUR ENGAGEMENTS VIA THE ENGAGEMENT TOOL

ISS ESG's Engagement Tool currently available for the Norm-Based Engagement Solution will be expanded to support the Net Zero, Water, Biodiversity and Gender Equality themed engagements in 2022.

Reports are made available via the online Engagement Tool and clients can:

- manage the engagements
- monitor engagement dialogue and status
- download reports





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# SUCCEED WITH ISS ESG SOLUTIONS Email sales@iss-esg.com to learn more.

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