

The end-to-end sustainability solution

AI powered technology platform covering all your sustainability needs

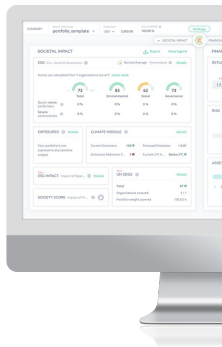
Sustainability integration, a pressing reality

- ➡ **Searching for new sources of alpha**
81% of investors¹ want to better understand & improve the impact of their investments
- ➡ **Increased social awareness**
91% of millennials² demand social impact transparency and will inherit up to €55 T
- ➡ **Heightened regulatory pressure**
Sustainability policies have **more than doubled** in the last 5 years³

Gold Standard Sustainability Platform for investors

Clarity AI provides a tech platform for investors to manage the impact of their portfolios, leveraging big data and Machine Learning

- ✓ Best **data reliability & coverage** through algorithms and technology
- ✓ **One-stop-shop** covering all aspects of Sustainability, including proprietary impact scores
- ✓ **Flexible integration** and a user friendly technology platform



Trusted by a network of investors representing USD **trillions in AuM**

Global Asset Manager

“We were able to easily develop our **own custom methodology**, responding to the Group's needs. Once created, integration with all Group stakeholders was a **matter of weeks.**”

Pension Authority of an European country

“Clarity AI provides **full transparency** and **science-based methodologies**. Their **coverage and reliability** of sustainability data is the best in the market.”

Leading European Financial Services platform

“Integration is as easy as **plug & play** through their API. The modularized structure allows us to offer **ad-hoc sustainability information** based on our clients' preferences.”

Clarity AI value proposition at glance

Combination of the best data, proprietary impact methodologies and end-to-end tools for analysis and reporting

The engine for any Sustainability / Impact capabilities

Powered by



Tools

Flexible integration and a user friendly technology platform

- Sustainability **analysis**
- **Screening** for best-performers
- Portfolio **monitoring** and rebalancing
- Unlimited **reporting** (internal and to stakeholders) in one-click

Web app
(End-to-end access)



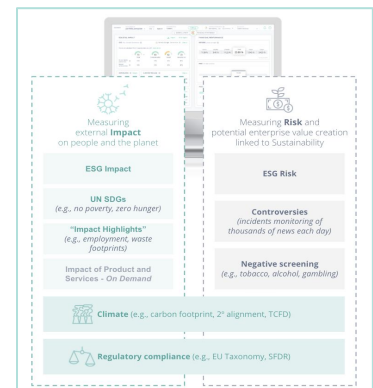
API / Widgets
(Seamless integration to your systems)



Scores

One-stop-shop covering all aspects of Sustainability, incl. proprietary scores

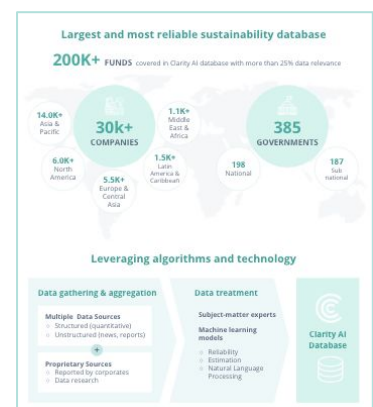
- **Impact and Risk** scores (e.g., ESG, Negative Screening, UN SDGs, 2D Alignment)
- **Customization** of methodologies based on your personal preferences/ values
- **Full transparency** of scores, using algorithms to remove bias



Data

Best data reliability and coverage through algorithms and technology

- ~29k companies, 135k+ funds, 198 countries and 187 local governments
- 1,000+ sustainability indicators



Tools

Scores

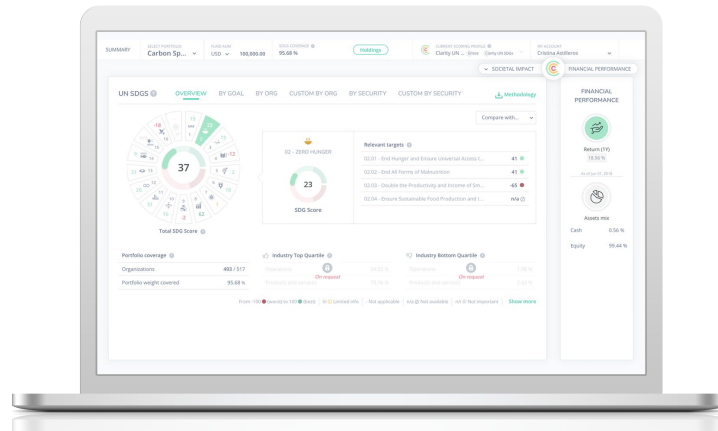
Data

Details: Clarity AI - Tools

Different products to service your specific needs

Web App

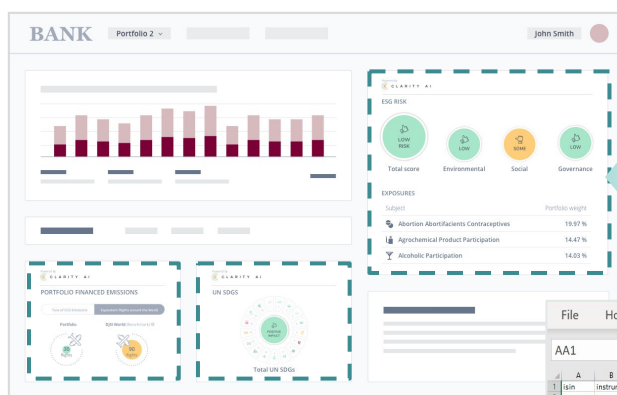
A one-stop-shop to cover sophisticated end-to-end use cases (e.g. analysis, portfolio creation, simulation) for the sustainability focused teams within your organization



Illustrative example: UN Sustainable Development Goals module

API/Widgets

Easily integrate Clarity AI Widgets/API into any platform to assess sustainability of any portfolio or investment, giving direct access to your internal teams or clients



Visual widgets with ad-hoc information of any Clarity AI module

Custom datasets for clients requiring high-level of detail

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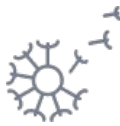
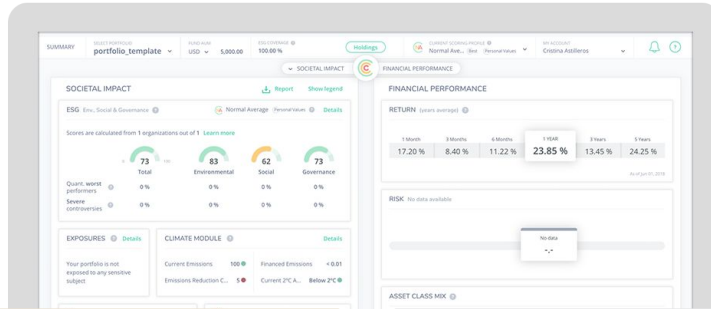
Tools

Scores

Data

Details: Clarity AI - Scores

Multiple modules and scoring methodologies available to cover all sustainability perspectives



Measuring external **Impact**
on people and the planet

ESG Impact

UN SDGs

(e.g., no poverty, zero hunger)

"Impact Highlights"

(e.g., employment, waste footprints)

Impact of Products & Services
- On Demand



Measuring **Risk** and potential
enterprise value creation linked
to Sustainability

ESG Risk

Controversies

(incidents monitoring of thousands
of news each day)

Exposures

(e.g., tobacco, alcohol, gambling)



Climate

(e.g., carbon footprint, 2° alignment, TCFD)



Regulatory compliance

(e.g., EU Taxonomy, SFDR)

Tools

Scores

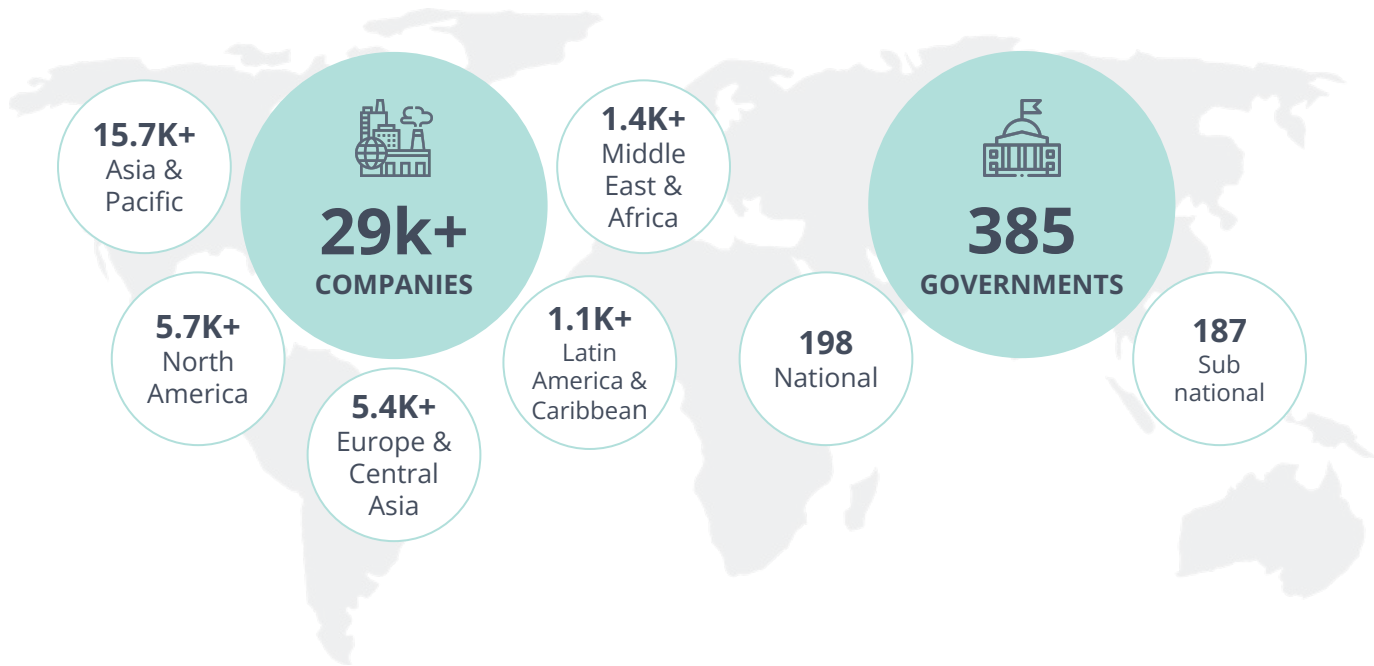
Data

Details: Clarity AI - Data

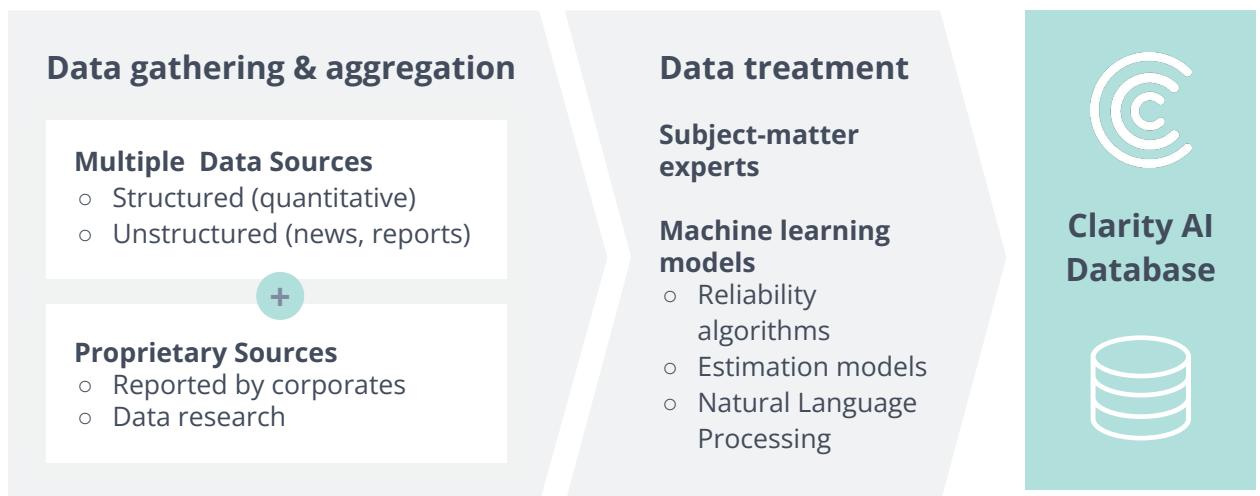
Best data reliability and coverage, through algorithms and technology

Largest and most reliable sustainability database

135K+ FUNDS covered in Clarity AI database



Leveraging algorithms and technology



Clarity AI – Credentials

On the path to become the Gold Standard Tech platform for Impact

Our Client Network

Great market acceptance and significant traction

“BlackRock

boosts Aladdin... through strategic partnership with Clarity AI”

“BNP Paribas

Securities Services & its platform Manaos... announce partnership with Clarity AI”

“Allfunds

has partnered with Clarity AI”

“Qontigo,

Deutsche Börse’s indices & analytics provider, will work alongside Clarity AI”

Who we work with

We are proud to collaborate with industry leaders from around the world

Collaborators

Aladdin
by BlackRock

additiv



Sustainable Markets Initiative



Members of

Signatory of:



UKSIF
UK Sustainable Investment and Finance Association



As seen in

Forbes

CNBC

Bloomberg

Awards

Prestigious awards recognizing Clarity AI's innovation and contribution

Environmental Finance Impact Awards 2021



EU Seal of Excellence 2020



Technology Pioneers 2020

by World Economic Forum

Harvard Innovation Labs Award