

## National School Bus Safety Week Toolkit – Social Media Text

1. This year's School Bus Safety Week theme is ""1 Bus + 1 Driver = A Big Impact on Education"" All this week we will be sharing helpful school bus safety tips, but also want to highlight the amazing drivers across our state who are a huge part of our educational system.

Have you ever considered helping your community provide safe transportation? Visit <https://schoolbushero.com/> to find job openings near you TODAY and become a school bus driver!

2. Get to know the Danger Zone! School buses are the safest form of highway transportation, but did you know that the most dangerous part of the school bus ride is getting on and off the school bus?

The loading and unloading area around the school bus is called the "Danger Zone"

The "Danger Zone" is the area on all sides of the bus where children are in the most danger of not being seen by the driver (ten feet in front of the bus where the driver may be too high to see a child, ten feet on either side of the bus where a child may be in the driver's blind spot, and the area behind the school bus). Here's how to stay safe around the danger zone:

- Arrive at the bus stop five minutes early.
- Stand at least 5 giant steps (10 feet) away from the edge of the road.
- Wait until the bus stops, the door opens, and the driver says its okay before stepping onto the bus.
- Be careful that clothing with drawstrings and book bags with straps or dangling objects do not get caught in the handrail or door when exiting the bus.
- Walk in front of the bus; never walk behind the bus.
- Be sure the bus driver can see you, and you can see the bus driver.

Have you ever considered helping your community provide safe transportation? Visit <https://schoolbushero.com/> to find job openings near you TODAY and become a school bus driver! #communityhero #NSBSW2022 #schoolbusdriver #schoolbus"

3. To make the turn toward an exciting new career direction, think yellow. Professional school bus drivers are in great demand throughout Pennsylvania to provide safe transport for over 1.5 million school children.

Join one of the largest job sectors in America by applying for a school transportation position today. Learn valuable skills, serve your community and help the next generation receive their education.

Visit: <https://schoolbushero.com/> today to find available jobs in your community!  
#communityhero #NSBSW2022 #schoolbusdriver #schoolbus

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4. Great bus drivers have a lot of things in common. They get nights, weekends, and holidays off, they make a positive impact on their community and they have a flexible work schedule (just to name a few). Aside from those benefits that motivate great school bus drivers, they also have these other qualities in common:

- Personable and good with kids
- Calm under pressure
- Dedicated to their profession
- Likes to be part of a team

Think you would make a great school bus driver? Visit: <https://schoolbushero.com/jobs> to find an open position in your area today! #schoolbus #nowhiring #nowhiringpennsylvania #jobopening #jobopeningPA"

5. Make school bus transportation safer for everyone by following these practices:

- When backing out of a driveway or leaving a garage, watch out for children walking or bicycling to school.
- When driving in neighborhoods and in school zones, watch out for students who may be walking.
- Slow down. Watch for children walking in the street, especially if there are no sidewalks in neighborhood.
- Be alert. Children arriving late for the bus may dart into the street without looking for traffic.
- Learn and obey the school bus laws in your state, as well as the ""flashing signal light system"" that school bus drivers use to alert motorists of pending actions:
  - Yellow flashing lights indicate the bus is preparing to stop to load or unload children. Motorists should slow down and prepare to stop their vehicles.
  - Red flashing lights and extended stop arms indicate the bus has stopped and children are getting on or off. Motorists must stop their cars and wait until the red lights stop flashing, the extended stop-arm is withdrawn, and the bus begins moving before they can start driving again.

6. Obeying all traffic lights and signals can help avoid an accident. Did you know that the danger zone is 10 feet around the school bus from loading and unloading students? Meaning that motorists should stop 10 feet from the loading zone when a school bus has its lights flashing and at a complete stop. By doing this we can help avoid accidents each year at the school bus stop. For more tips please visit [www.paschoolbus.org](http://www.paschoolbus.org) and don't forget to like, share and comment on how you are raising awareness for National School Bus Safety Week! #communityhero #NSBSW2022 #schoolbusdriver #schoolbus"

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7. Motorists who are careless put riders in danger. We can do better for our children by not driving aggressively, watching for upcoming school zones and not texting and driving while focusing on the road.

Looking for more tips on how to keep children safe in and around the school bus danger zone? Check out [www.nhtsa.gov](http://www.nhtsa.gov) for a complete list of tips.

Want to be part of the safety team in your community? Visit <https://schoolbushero.com/> and consider becoming a school bus driver today! #schoolbus #nowhiring #nowhiringpennsylvania #jobopening #jobopeningPA"

8. Ready to feel the love? As a school bus driver, you'll be surrounded by smiling young faces every morning, eager to get on their way to school. At the end of the school day, you'll be greatly appreciated by parents for their children's safe return.

When you take the wheel of a school bus, you become an essential link between families and schools – entrusted to take students to their futures. How rewarding is that?

Visit: <https://schoolbushero.com/> today to find available jobs in your community! #schoolbus #nowhiring #nowhiringpennsylvania #jobopening #jobopeningPA"