



PSBA

Pennsylvania School Bus Association

Safely Transporting Pennsylvania's Future

PSBA'S 2023

ANNUAL CONVENTION AND TRADE SHOW



THE ALL AMERICAN HEROES
PENNSYLVANIA SCHOOL BUS ASSOCIATION

2023

SPONSORSHIP OPPORTUNITIES

**SUNDAY, JUNE 25, 2023 TO
TUESDAY, JUNE 27, 2023**

PENN STATER CONFERENCE CENTER AND HOTEL



SPONSORSHIP MENU



BREAKS AND EVENTS

Sunday - Refreshment Break at Registration: \$2,500

- Sponsor sign at break
- 1/2 page ad in Annual Convention workbook
- Listing w/ link on Sponsor Recognition website

Sunday - Welcome Reception: \$2,500

- Sponsor sign at break
- 1/2 page ad in Annual Convention workbook
- Listing w/ link on Sponsor Recognition website

Monday - Luncheon: \$8,000

- Corporate banner at the Luncheon
 - Sponsor sign at Luncheon (if no banner can be provided)
 - Full page ad in Annual Convention workbook
 - Listing w/ link on Sponsor Recognition website
 - Recognition at Luncheon
 - Full-page customized ad in PSBA Buyers Guide
- *exclusive*

ANNUAL CONVENTION

Superhero Sponsor: \$5,000

- Sponsor sign
- Full page ad in Annual Convention Workbook
- Listing w/ link on Sponsor Recognition website
- Recognition at Annual Banquet

Hero Sponsor: \$2,500

- Sponsor sign
- 1/2 page ad in Annual Convention Workbook
- Listing w/ link on Sponsor Recognition website
- Recognition at Annual Banquet

Sidekick Sponsor: \$1,000

- Sponsor sign
- 1/4 page ad in Annual Convention Workbook
- Recognition at Annual Banquet

**Don't see something here that fits your budget?
Give us a call at 717-975-1951 to discuss!**

Monday - Afternoon Break: \$2,500

- Sponsor sign at break
- 1/2 page ad in Annual Convention workbook
- Listing w/ link on Sponsor Recognition website

Tuesday - Networking Breakfast: \$2,500

- Sponsor sign at break
- 1/2 page ad in Annual Convention workbook
- Listing w/ link on Sponsor Recognition website

Tuesday - Morning Break: \$2,500

- Sponsor sign at break
- 1/2 page ad in Annual Convention workbook
- Listing w/ link on Sponsor Recognition website

EXCLUSIVE OPPORTUNITIES

Keynote Speaker Sponsorship: \$3,000

- Sponsor our 2023 Keynote speaker! Sponsor will receive recognition on all printed material as well as a social media recognition.

Inside Front Cover Advertisement: \$3,000

- Get your advertisement noticed in the 2023 Convention Workbook! Your ad will be placed on the inside front cover and printed in color. Workbooks are distributed to all contractors attendees.

Convention Bag: \$3,000

- Convention bags are given to every contractor attendee with your logo on it!

Name Badge Holder: \$3,000

- Every attendee receives a name badge holder/lanyard with your logo on it!

Convention Trifold: \$3,000

- Every attendee receives a trifold schedule to put in their name badge holder/lanyard with your logo on it!

Hotel Keycards: \$1,500

- Your logo appears on the back of every hotel keycard for the 2023 event!

**FOR MORE DETAILS AND TO REGISTER ONLINE VISIT
WWW.PASCHOOLBUS.ORG/2023AC**



SPONSORSHIP MENU



Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Please place a check mark at the event you would like to sponsor. Sponsorships are accepted on first come basis. The PSBA office will contact you if your selection has already been reserved.

Break/Event Sponsorships

- _____ Sunday - Refreshment Break at Registration: ~~\$2,500~~ **RESERVED**
- _____ Sunday - Welcome Reception: ~~\$2,500~~ **RESERVED**
- _____ Monday - Exhibitor Luncheon: \$8,000
- _____ Monday - Afternoon Break: ~~\$2,500~~ **RESERVED**
- _____ Tuesday - Networking Breakfast: \$2,500
- _____ Tuesday - Morning Break: \$2,500
- _____ Tuesday - Afternoon Break: \$2,500



You can reserve your
sponsorship online!
Visit the Annual Convention
page on the PSBA website at
www.paschoolbus.org.

Annual Convention Sponsorships

- _____ Superhero Level: \$5,000
- _____ Hero Level: \$2,500
- _____ Sidekick Level: \$1,000

Exclusive Opportunities!

- _____ Keynote Speaker Sponsorship: ~~\$3,000~~ **RESERVED**
- _____ Annual Convention Workbook: \$3,000 (inside front cover 8 1/2" x 11")
- _____ Convention Registration Bag: ~~\$3,000~~ **RESERVED**
- _____ Name Badge Holder: ~~\$3,000~~ **RESERVED**
- _____ Convention Trifold: ~~\$3,000 (schedule of events in every name badge)~~ **RESERVED**
- _____ Hotel Keycards: ~~\$1500~~ **RESERVED**

Advertising Opportunities in the Annual Convention Workbook (please check size of ad)

- _____ Full Page (8 1/2" x 11") \$250 _____ 1/4 Page (3 3/4" x 4") \$125
- _____ 1/2 Page (7 1/2" x 4 3/4") \$150 _____ Business Card (3 3/4" x 2") \$100

Advertisement must be submitted by May 15

Please remit to: PSBA Billing Office, 623 North Broad Street,
Lansdale, PA 19446 or email office@paschoolbus.org

_____ TOTAL _____ Check or Money Order enclosed _____ Major Credit Card (Visa, MasterCard, and Discover)

Name on Card: _____ Credit Card #: _____

Billing Address: _____ Exp. Date: _____

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SCHEDULE OF EVENTS



Pennsylvania School Bus Association

Safely Transporting Pennsylvania's Future

SCHOOL BUS DRIVER SAFETY COMPETITION

June 23 – June 24, 2023

Mt. Nittany Middle School State College, PA

PSBA ANNUAL CONVENTION & TRADE SHOW

June 25, 2023 – June 27, 2023

Penn Stater Hotel and Conference Center



SCHOOL BUS SAFETY WEEK

October 16 – 20, 2023

Safely Rolling to Our Destination



TO REGISTER

- Step 1: Go to www.paschoolbus.org
- Step 2: Click the Education & Events tab
- Step 3: Click on PSBA Annual Convention & Trade Show page
- Step 4: Click to register

LODGING - PENN STATER HOTEL AND CONFERENCE CENTER

PSBA Annual Convention attendees can make their hotel reservations on an individual basis by calling 1-800-233-7505. Attendees must ask for the PSBA group block or use the code: PASC23A. You can also book your reservation online by visiting: <https://thepennstaterhotel.psu.edu/>. Reservations by attendees must be received by May 20, 2023. At the cut-off date the hotel will review the reservations for the events, and determine whether or not it can accept reservations on a space available basis at the group rate. Traveling with your family? There are plenty of family friendly activities around Penn State. Visit our event website at www.paschoolbus.org/AC2023 for more information!

