



PSBA

Pennsylvania School Bus Association

Safely Transporting Pennsylvania's Future

PSBA'S 2023

ANNUAL CONVENTION AND TRADE SHOW



THE ALL AMERICAN HEROES
PENNSYLVANIA SCHOOL BUS ASSOCIATION

2023

EXHIBITOR INFORMATION

**SUNDAY, JUNE 25, 2023 TO
TUESDAY, JUNE 27, 2023**

PENN STATER HOTEL & CONFERENCE CENTER



PSBA ANNUAL CONVENTION

Sunday, June 25, 2023 - Tuesday, June 27, 2023



WHY YOU SHOULD EXHIBIT

- **Maximize Your Time & Budget** - The PSBA Convention is the single largest gathering of school bus contractors in the state. In 2022, over 325 contractors attended.
- **Meet the Decision Makers** - Spend exclusive time with owners and their key staff people. In 2022, 33% of contractor attendees were CEOs, Presidents or Owners of the company.
- **Presentation Opportunities** - Increase your visibility. Suggest a workshop session for a future convention.
- **Grow Your Customer Base** - Meet with new customers while reconnecting with current clients.
- **Expand Your Professional Network** - Link up with other exhibitors and industry professionals.

2022 Convention Contractor Attendees

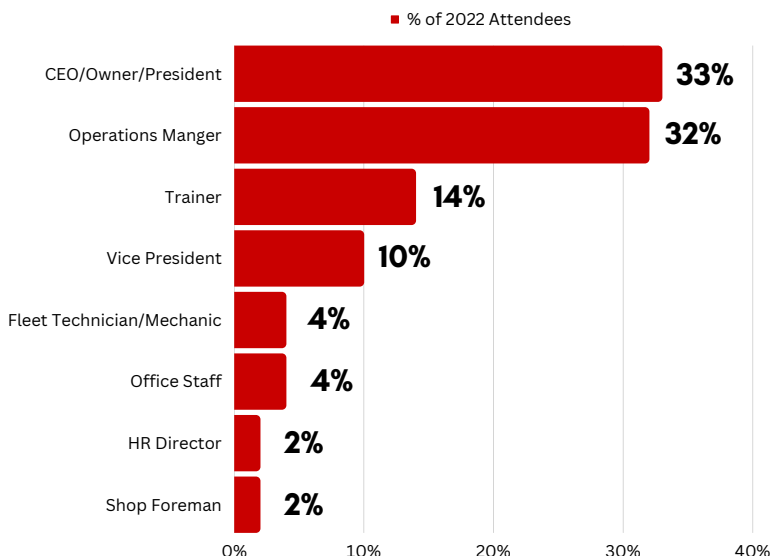


EXHIBIT SCHEDULE

Set Up: Sunday, June 25
(1:00pm - 5:00pm)

Set Up: Monday, June 26
(8:00am - 11:00am)

Exhibitor Lunch: Monday, June 26
(11:15am - 12:15pm)

Breakdown: Monday, June 26
(6:30pm - 9:00pm)

Breakdown: Tuesday, June 27
(8:00am - 11:00am)

SHOW DATES & HOURS

**Outdoor Bus Display
& Welcome Reception**

Sunday, June 25 (5:15pm - 6:15pm)

Meet the Exhibitors/Trade Show
Monday, June 26 (2:15pm - 5:00pm)

Exhibitor Cocktail Reception
Monday, June 26 (5:15pm - 6:15pm)

FOR MORE DETAILS AND TO REGISTER ONLINE VISIT
[HTTPS://REGI.SECINC.US.COM/2023PSBAAC](https://regi.secinc.us.com/2023PSBAAC)



BEYOND THE BOOTH



PSBA is committed to helping you reach customers in the Pennsylvania school bus community. In addition to your exhibit booth, we offer other ways you can increase your visibility to the Association members.

Sponsorship Opportunities

are available for several events, and at various levels, but opportunities are limited!

Make sure to review our Sponsorship Booklet for more information

Hype Your Booth

to the PSBA members by placing an ad in our monthly PSBA Newsletter. Let them know you will be at the Annual Convention showcasing your awesome products and services. Email the PSBA office at office@paschoolbus.org for more information.

Deliver a Door Prize

for the Trade Show/Meet The Vendor event on Monday Afternoon. Read more about this event & opportunity below in the 'Events' section.



EVENTS

- **Theme** This year's theme is 'The All American Heroes' dedicated to the transportation professionals across Pennsylvania who transport our children safely each day. Join along! Theme your booth around superheroes, red, white and blue, or throw on your favorite cape!
- **Welcome Reception** This pre-dinner function is a wonderful way to showcase your vehicles and mingle with contractors and fellow vendors. This casual reception will take place in the outdoor bus display in a "no pressure" environment. Get ready to show off your vehicles, because this event is a favorite among all attendees. If you are bringing vehicles for the outside display, they will need to be in your assigned position before event. Event takes place from 5:15pm to 6:15pm.
- **Sunday Evening Dinner** An extension of the Welcome Reception, Sunday Dinner begins at 6:30pm and gives you the opportunity to continue the networking over a delicious meal. There is an additional charge for dinner, and you must pre-register.
- **Vendor Lunch** will be served at 11:00am so that vendors can be in place for your potential and current customers at noon. This is also when raffle prizes will be selected by each vendor.
- **Trade Show/Meet The Exhibitors** One of the premier highlights of the year, this event is all about you, the vendor! This a prime opportunity to get in front of the decision-makers. All the networking on Sunday evening will pay off - now is the time to show those connections your products and services!
- **Exhibitor Cocktail Hour** The cocktail hour takes place between the Trade Show and Annual Banquet. This is a great opportunity to share a drink and network with fellow attendees, and even potential clients.
- **Annual Banquet** On Monday evening, we recognize family owned businesses who have provided student transportation for 25, 50 and 75 years of continuous service. This is a great time to learn more about the people and culture of the association over a delicious served dinner.
- **Community Hospitality Suite** Sunday and Monday night brings everyone together to mingle and enjoy the company of customers and friends.



BECOME AN EXHIBITOR



COMPANY REGISTRATION

PSBA Associate Member (includes 8x10 inside booth)

Company registration includes: One (1) company representative registration fee, exhibit space as described, registration materials, Sunday Welcome Reception, all breaks on Monday, the Monday luncheon, Sponsorship of Vendor Cocktail Reception on Monday evening, and the Monday Annual Banquet. To exhibit, you must be a current PSBA member. If you are not a current PSBA member, don't hesitate to contact the office to renew your membership.

\$695 PER PERSON

INDIVIDUAL REGISTRATION

PSBA Associate Member

A company representative is a person representing your company and will be present during the trade show hours. The company must be registered first before adding individual attendance. Registration fee includes the same as Company Registration.

\$395 PER PERSON

PSBA MEMBERSHIP

Exhibitors must be PSBA Members to participate in the Trade Show. Unsure if your dues are paid? Contact the PSBA office at 717-975-1951 or office@paschoolbus.org. Want more details on the benefits of membership Visit www.paschoolbus.org.

\$550 PER COMPANY



TO REGISTER

Step 1: Go to www.paschoolbus.org

Step 2: Click the Education & Events tab

Step 3: Click on PSBA Annual Convention & Trade Show page

Step 4: Click to register

Refunds and Cancellations If you must cancel your exhibit registration, you may do so until May 31, 2023 for a complete refund of the meeting registration. There will be no refunds after May 31, 2023. Cancellations of hotel reservations are covered by the hotel policies.

PENN STATER HOTEL & CONFERENCE CENTER

PSBA Annual Convention attendees will make their reservations on an individual basis by calling 1-800-233-7505. Attendees must ask for the PSBA group block or use the code: PASC23A. You can also book your reservation online by visiting: <https://thepennstaterhotel.psu.edu/>. Reservations by attendees must be received by May 20, 2023. At the cut-off date the hotel will review the reservations for the events, and determine whether or not it can accept reservations on a space available basis at the group rate.

