



Medscape **LIVE!**
**HEMATOLOGY
ONCOLOGY**

PRESENTS

13th ANNUAL

T-Cell Lymphoma Forum

A comprehensive program designed to update attendees on all the latest findings about T-Cell Lymphoma, including global epidemiology, prognostic markers and tools, pathobiology, clinical management, global implications, and latest clinical trial findings.

JULY 8–10, 2021



VIRTUAL EVENT

SPONSORSHIP AND EXHIBIT PROSPECTUS



Global Academy for
Medical Education

T-Cell Lymphoma Forum

OVERVIEW

The 13th Annual T-cell Lymphoma Forum is a two-and-a-half-day meeting focusing on the latest information on novel agents and treatment approaches. The Forum, co-chaired by Francine M. Foss, MD, Won Seog Kim, MD, PhD, and Owen A. O'Connor, MD, PhD, provides a composite platform to facilitate progress in TCL research by addressing the hurdles that have confronted oncologists and ultimately paves the way for improved outcomes for patients.

TARGET AUDIENCE

This meeting is intended for hematologists, oncologists, and other clinicians and scientists with an interest in T-cell lymphomas.

CO-CHAIRS

**Francine M. Foss, MD**

Professor of Medicine
Section of Medical Oncology
Yale University School of Medicine
Smilow Cancer Center
New Haven, CT

**Won Seog Kim, MD, PhD**

Professor
Division of Hematology/Oncology
Samsung Medical Center
Sungkyunkwan University
School of Medicine
Seoul, Republic of Korea

**Owen A. O'Connor, MD, PhD**

American Cancer Society
Research Professor
Director, Program for T-cell Lymphoma
Department of Medicine
Division of Hematology and Oncology
University of Virginia Cancer Center
Charlottesville, VA

T-Cell Lymphoma Forum

AGENDA

THURSDAY, JULY 8, 2021 | 2:00 PM – 6:35 PM ET

2:00 PM – 2:10 PM

Welcome and Introduction

2:10 PM – 2:15 PM

Introduction of Keynote Presenter

2:15 PM – 3:00 PM

Keynote Address

James Armitage, MD

SESSION 1 - EPIDEMIOLOGY AND CLASSIFICATION

3:00 PM – 3:15 PM

*T-Cell Project: Where We've Been
and Where We're Going*

Massimo Federico, MD

3:15 PM – 3:30 PM

*What the Next WHO Classification in PTCL Might
Look Like*

Elaine S. Jaffe, MD

3:30 PM – 3:45 PM

*The Geographic Variation of Celiac Sprue and its
Relationship to EATL*

Peter Green, MD

3:45 PM – 4:00 PM

T-Cell lymphomas: What's in a Name?

Eric Hsi, MD

4:00 PM – 4:30 PM

Live Q&A

SESSION 2 - MOLECULAR BIOLOGY AND PATHOGENESIS

4:30 PM – 4:45 PM

*Targeting DNA Methylation in PTCL: Is There a
Vulnerability to DNMTi?*

Francois Lemonnier, MD, PhD

4:45 PM – 5:00 PM

Mechanisms of PTCL of TFH Derivation

Philippe Gaulard, MD, PhD

5:00 PM – 5:15 PM

*Engineered Murine Models in T-Cell Lymphoma:
Are Any Ready for Prime Time Drug Screening?*

Mamiko Sakata-Yanagimoto, MD, PhD

5:15 PM – 5:30 PM

*The Intersection of Human Retroviruses
and Lymphoma*

Speaker TBA

5:30 PM – 5:45 PM

*The Role of Liquid Biopsies in PTCL:
A Practical Approach to Study Cause and Effect?*

Matthew J. Ahearne, MD

5:45 PM – 6:00 PM

Genomic Landscape of PTCL

Kataoka K. Keisuke, MD, PhD

6:00 PM – 6:30 PM

Live Q&A

6:30 PM – 6:35 PM

Closing Remarks

FRIDAY, JULY 9, 2021 | 8:15 AM – 4:35 PM ET

8:15 AM – 8:20 AM

Opening Remarks

SESSION 3 - T-CELL LYMPHOMA SUBTYPES

8:20 AM – 8:35 AM

AITL: An In-Depth Dive

Jehan Dupuis, MD

8:40 AM – 8:55 AM

Molecular Subtypes of ENKTL

Weili Zhou, MD, PhD

9:00 AM – 9:15 AM

Update on Clinical Approach ENKTL

Won Seog Kim, MD, PhD

9:20 AM – 9:35 AM

The Molecular Pathogenesis of EATL

Sandeep Dave, MD, MS

T-Cell Lymphoma Forum

9:40 AM – 9:55 AM

What to do About the Subtypes We Rarely Discuss?

Pier Paolo Piccaluga, MD, PhD

9:55 AM – 10:25 AM

Live Q&A

SESSION 4 - TREATMENT

10:25 AM – 10:40 AM

Are We Ready for Chemotherapy Free Approaches in PTCL?

Owen A. O'Connor, MD, PhD

10:40 AM – 10:55 AM

Targeting CD47 in TCL

Salvia Jain, MD

10:55 AM – 11:10 AM

Forecasting the Role of Novel Drugs in PTCL: The Merits of Targeting PI3K, Syk, Bcl-2 and JAK-STAT

Eliza Hawkes, MD

11:10 AM – 11:25 AM

Targeting Immunologic Approaches

Thomas A. Waldmann, MD

11:25 AM – 11:40 AM

What Biologics Should We Be Studying in PTCL, Beyond Bv?

Enrica Marchi, MD, PhD

11:40 AM – 11:55 AM

Fratricide and the Perils of ICI in PTCL: My Perspective

Stephen Ansel, MD, PhD

11:55 AM – 12:25 AM

Live Q&A

SESSION 5 - CTCL

1:45 PM – 2:00 PM

Cutaneous Anaplastic Lymphomas:

What Have We Learned from Systemic Forms?

Miles Prince, MD

2:00 PM – 2:15 PM

Immunotherapy in CTCL

Michael Khodadoust, MD, PhD

2:15 PM – 2:30 PM

The Role of Allo in CTCL

Francine M. Foss, MD

2:30 PM – 2:45 PM

Future Treatment Trends in CTCL: Are We Changing the Paradigms of Care?

Pier Luigi Zinzani, MD, PhD

2:45 PM – 3:00 PM

What's New in CTCL WHO Classification?

Alejandro Gru, MD

3:00 PM – 3:30 PM

Live Q&A

SESSION 6 - POSTER PRESENTATIONS

3:30 PM – 4:30 PM

Live Q&A with Poster Presenters

4:30 PM – 4:35 PM

Closing Remarks

SATURDAY, JULY 10, 2021 | 8:10 AM – 12:45 PM ET

8:10 AM – 8:15 AM

Opening Remarks

SESSION 7 - INTERNATIONAL GUIDELINES

8:15 AM – 8:30 AM

Thailand

Udomsak Bunworsate, MD

8:30 AM – 8:45 AM

Japan

Michinori Ogura MD, PhD

8:45 AM – 9:00 AM

Management of PTCL: A Perspective from Poland

Monika Długosz Danecka, MD, PhD

9:00 AM – 9:15 AM

Topic and Speaker TBA

T-Cell Lymphoma Forum

9:15 AM – 9:30 AM

South America

Juan Alejandro Ospina, MD

9:30 AM – 10:00 AM

Live Q&A

SESSION 8 - INDUSTRY INNOVATIONS

10:00 AM – 10:15 AM

Targeting MDM2: A Strategy in PTCL?

NomoCan Pharmaceuticals -

Ehsan S. Yazdi, PhD, MPH

10:15 AM – 10:30 AM

EZH2

Speaker TBA

10:30 AM – 10:45 AM

CRISPR

Speaker TBA

10:45 AM – 11:00 AM

Topic and Speaker TBA

11:00 AM – 11:15 AM

Jak inhibitor

Dizal Pharma - Ben Huang

11:15 AM – 11:45 AM

Live Q&A

SESSION 9 - WRAP-UP HIGHLIGHTS

12:00 PM – 12:10 PM

Summary Perspective on Subtypes of TCL

Elaine S. Jaffe, MD

12:10 PM – 12:20 PM

Summary Perspective on CTCL

Julia Scarisbrick, MD

12:20 PM – 12:30 PM

Summary Perspective on PTCL

Andrei R. Shustov, MD

12:30 PM – 12:40 PM

Status of International Collaborations

Owen A. O'Connor, MD, PhD

12:40 PM – 12:45 PM

Closing Remarks

T-Cell Lymphoma Forum

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSORSHIP | \$50,000

- 1 Live 60-minute Evening exclusive presentation with 2 month On-Demand Access on conference platform
 - **Includes:** 24 hour, 2 hour and 15 minute reminder emails to registrants in advance of each of your exclusive presentations
- Recognized as Gold sponsor throughout the virtual platform on all non-cme content pages
- Prominent ad* space in one of the following: networking lounge, poster hall, or exhibit hall
- Two promotional email blasts* to registered conference attendee
- Full page color ad in virtual program booklet
- 1 pop-up announcement for your live presentation* —on-screen promotional or call to action message displayed to all attendees
- Up to 10 total attendee full-comps (for HCP's only)
- Up to 5 total booth staff allowance—sponsor employees can staff the booth from anywhere with a computer and internet
- Full analytics on all sponsor branded interactions including booth traffic, banner ads and independent symposia attendees
- Top tier sponsor booth—up to 8 functional menu tabs* in booth (collateral, surveys, product video demo as examples)
- List of attendees who visited your booth and who attended your live presentation, including First name, Last name, City and State
- Up to 6 promotional video* uploads in booth
- Assistance with virtual booth asset assembly
All approved assets to be provided by sponsor

VIRTUAL EXHIBIT | \$3,000

- Complimentary “badge” for one exhibitor employee
- Logo* in Virtual Lobby and in Exhibit Hall
- Virtual exhibit booth, with up to four, clickable content tabs*; no dynamic video
- Full analytics on booth traffic
- Assistance with virtual booth asset assembly
All approved assets to be provided by sponsor

SILVER LEVEL SPONSORSHIP | \$39,500

- 1 Live 60-minute Mid-Day exclusive presentation with 2 month On-Demand Access on conference platform
 - **Includes:** 24 hour, 2 hour and 15 minute reminder emails to registrants in advance of your exclusive presentation
- Recognized as Silver sponsor throughout the virtual platform on all non-cme content pages
- Prominent ad* space in one of the following: networking lounge, poster hall, or exhibit hall
- Up to 5 total attendee full-comps (for HCP's only)
- Up to 5 total booth staff allowance—sponsor employees can staff the booth from anywhere with a computer and internet
- Full analytics on all sponsor branded interactions including booth traffic, banner ads and independent symposia attendees
- Top tier sponsor booth—up to 6 functional menu tabs* in booth (collateral, surveys, product video demos)
- List of attendees who visited your booth and who attended your live presentation, including First name, Last name, City and State
- Up to 4 promotional video* uploads in booth
- Assistance with virtual booth asset assembly
All approved assets to be provided by sponsor

* **Provided by Sponsor; specs and deadlines to be provided at a later date.**

Bonus Presentation Time Slots (Non-CME or CME)

- Thursday, July 8 | 10:00 AM – 11:00 AM
- Thursday, July 8 | 12:30 PM – 1:30 PM
- Thursday, July 8 | 7:00 PM – 8:00 PM
- Friday, July 9 | 12:30 PM – 1:30 PM
- Friday, July 9 | 5:30 PM – 6:30 PM
- Friday, July 9 | 7:30 PM – 8:30 PM
- Saturday, July 10 | 1:00 PM – 2:00 PM

All bonus presentation slots listed in Eastern Time

Questions about sponsor/exhibit opportunities?

Contact / **Devin Gregorie**

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EMAIL dgregorie@medscapelive.com

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SPONSORSHIP LEVEL

☐ **Gold:** \$50,000 ☐ **Silver:** \$39,500 ☐ **Virtual exhibit:** \$3,000

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Title _____ E-mail _____
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IMPORTANT INSTRUCTIONS Please return form to Devin Gregorie via email dgregorie@medscapelive.com.
QUESTIONS? Devin Gregorie, 516.381.8613