



New Technologies and Treatments in Eye Care



HYBRID EVENTS

APRIL 8–10, 2022
SAN DIEGO, CALIFORNIA

SEPTEMBER 9–11, 2022
NASHVILLE, TENNESSEE

NOVEMBER 11–13, 2022
PHILADELPHIA, PENNSYLVANIA

SPONSORSHIP AND EXHIBIT PROSPECTUS

New Technologies & Treatments in Eye Care

The annual New Technologies & Treatments in Eye Care conference series, brought to you by Review Education Group and MedscapeLIVE!, comes to you as a hybrid opportunity in 2022!

NT&T's long-running and trusted program for optometrists serves to keep you up-to-date with the latest diagnosis, treatment and management in the areas of dry eye, glaucoma, and retinal disease.

A WELCOME FROM OUR PROGRAM CHAIR

Dear Colleague,

I am thrilled to welcome you to our New Technologies and Treatments conference series - hybrid for 2022!

NT&T continues to serve as a forum to gain clinical pearls and insights that we know you're going to face in clinical practice routinely and regularly, but even some of the rarer forms of cases and presentations so that the next time you see it, you'll have a new sense of understanding and ability to manage it effectively.

We strive to continually offer educational sessions that will strengthen the practical and clinical skills you need to improve the overall quality, efficacy and patient care in your clinic.

Join our renowned faculty live in person or in an interactive virtual format as they share their expertise on glaucoma, retinal disease, ocular surface disease and much more.

I look forward to seeing you in person and online for this engaging and innovative experience!



Paul M. Karpecki, OD, FAAO
Kentucky Eye Institute
Lexington, KY

New Technologies & Treatments in Eye Care

SPONSORSHIP OPPORTUNITIES

CORPORATE BRANDING OPPORTUNITIES PER CONFERENCE

PLATINUM LEVEL | \$12,500

- Two tabletops (6 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database*
- Two pre-conference custom e-blasts to registration list*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,000

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

SILVER LEVEL | \$7,500

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review's* promotional e-blasts*
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

BRONZE LEVEL | \$3,000

- One tabletop (6 ft. each)
- Company name recognition in *Review's* promotional e-blasts*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

*Sponsor responsible for providing item

New Technologies & Treatments in Eye Care

SPONSORSHIP OPPORTUNITIES

À LA CARTE OPPORTUNITIES PER CONFERENCE

In-Room Drop <ul style="list-style-type: none">• Literature or sample to be dropped in each attendee guest room*• List of doctor attendees	\$3,500
Door Hangers <ul style="list-style-type: none">• Item to be hung from the door of each attendee guest room*• List of doctor attendees	\$3,500
Industry Expert Session (IES) - Limited Availability <ul style="list-style-type: none">• Exclusive access to our audience for a 45 minute, non-CE presentation. (no other conference activity will compete with your session)• Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers)• Promotion of your IES to maximize attendance• On-site staff to assist with handouts and evaluation collection• List with complete contact details for all participants of your session.• In addition to live in-person, your session will also be streamed live to the virtual audience• Presentation will remain available for on-demand viewership for two months post conference• Up to 5 complimentary badges for company attendees	\$25,000

*Sponsor responsible for providing item

MULTIPLE MEETING DISCOUNTS

Sponsor all three conferences and receive a 10% discount.

For questions on sponsorship opportunities, please contact your *Review* representative

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New Technologies & Treatments in Eye Care

COMPANY INFORMATION

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

PAYMENT INFORMATION (please select only one option per conference)

Sponsor all three conferences and receive a 10% discount.

APRIL 8–10, 2022 | SAN DIEGO, CALIFORNIA

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000
À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

SEPTEMBER 9–11, 2022 | NASHVILLE, TENNESSEE

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000
À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

NOVEMBER 11–13, 2022 | PHILADELPHIA, PENNSYLVANIA

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000
À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

NEXT STEPS

After you have completed this form, please sign then detach and email to your *Review* representative:

Name (please print)

Signature

Today's Date

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