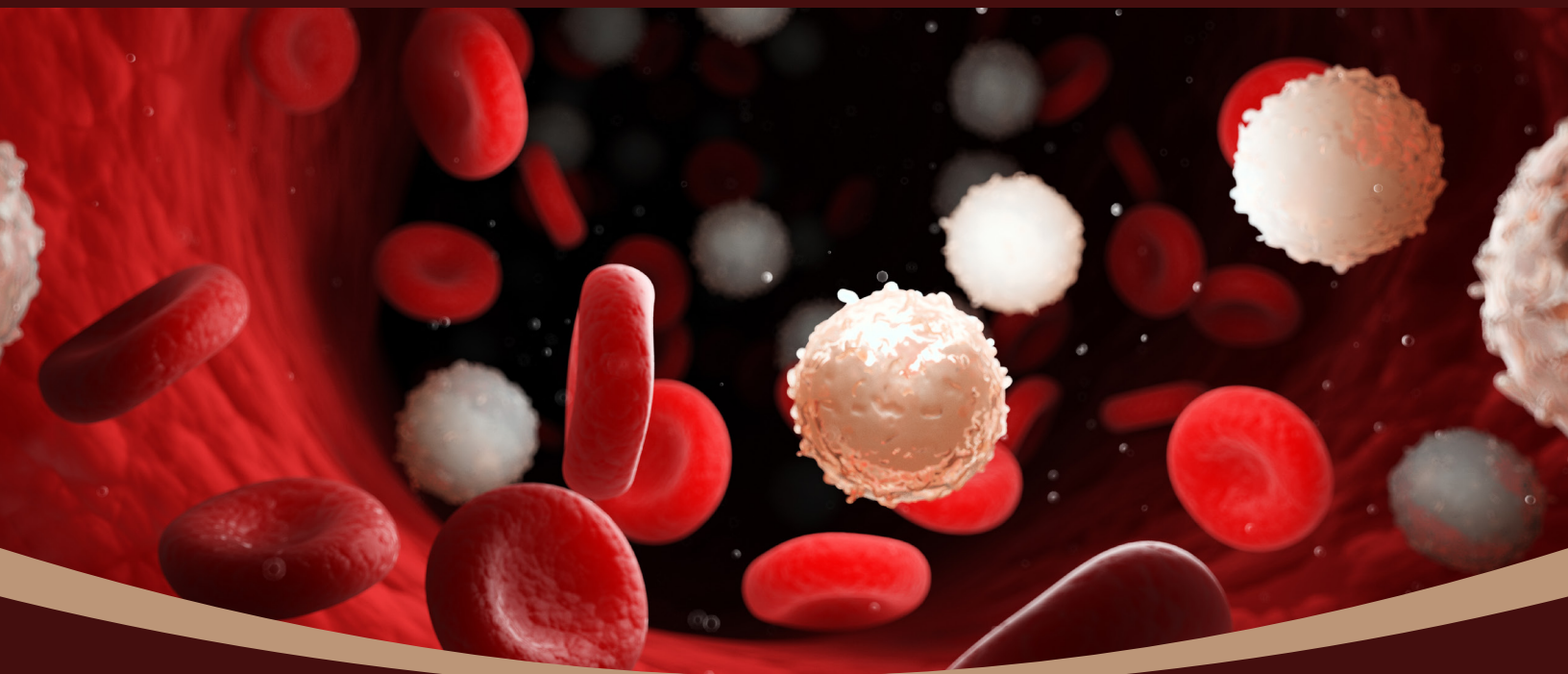


A Medscape **LIVE!** CONFERENCE



25th ANNUAL
**ACUTE
LEUKEMIA**
— FORUM —

MAY 5–6, 2022



SPONSORSHIP AND EXHIBIT PROSPECTUS

AcuteLeukemiaForum.com

Jointly Provided by



Postgraduate Institute
for Medicine



Global Academy for
Medical Education

OVERVIEW

Join us in April for the Acute Leukemia Forum (ALF) 2022 Hybrid Conference. ALF is a unique platform that enables worldwide prominent experts to share and discuss the latest research impacting treatment and management of

patients with acute leukemia and myelodysplasia. ALF 2022 will focus on addressing the identified educational needs of healthcare professionals involved in caring for patients with acute leukemia and myelodysplasia.

2022 DATES

MAY 5–6, 2022

CO-CHAIRS



Hetty Carraway, MD, MBA

Associate Professor
Vice Chair
Strategy & Enterprise Development
Cleveland Clinic
Cleveland, Ohio



Daniel Pollyea, MD, MS

Associate Professor of Medicine
Clinical Director of Leukemia Services
University of Colorado Medicine
Aurora, Colorado



Eytan M. Stein, MD

Assistant Attending Physician
Director
Program for Drug Development in Leukemia
Leukemia Service, Department of Medicine
Memorial Sloan Kettering Cancer Center
New York, New York

SPONSORSHIP OPPORTUNITIES

CORPORATE BRANDING OPPORTUNITIES

DIAMOND SPONSORSHIP | \$95,000

- 1 - 45 minute time slot for a non-CME industry expert presentation. (Live in-person, and live streamed)
- Premium exhibit space: 2 Spaces
- Badges for up to 8 exhibitors
- One insert in conference bag
- Two-page, 4-color ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on conference website
- Post conference eblast to attendees (client to provide fully approved HTML)
- 1 Door drop
- Key card sponsor

GOLD LEVEL SPONSORSHIP | \$50,000

- Premium exhibit space: 2 spaces
- Badges for up to 6 exhibitors
- One insert in conference bag
- Two-page ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on conference website
- Post conference eblast to attendees (client to provide fully approved HTML)

SILVER LEVEL SPONSORSHIP | \$35,000

- Exhibit space
- Badges for up to 4 exhibitors
- One insert in conference bag
- One-page ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on conference website
- Post conference eblast to attendees (client to provide fully approved HTML)

BRONZE LEVEL SPONSORSHIP | \$25,000

- Exhibit space
- Badges for 3 exhibitors
- One insert in conference bag
- One-page ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on conference website

EXHIBIT | \$3,750

- Tabletop display
- 2 Exhibitor badges

Industry Expert Presentations

- Limited time slots - first come, first served
- Morning, mid-day and end-of-day slots currently available
- **Slot fee must be paid in full prior to event (45min)**
 - \$45,000 morning
 - \$50,000 mid-day
 - \$40,000 end-of-day
- **Slot fee includes:**
 - In addition to the live, in-person audience, your session will also be live-streamed to our virtual audience.
 - Standard AV
 - Session room
 - Announcement on conference website
 - Distribution of supplied traffic drivers
 - Posting of supplied signage

PRESENTATION TIME SLOTS

- Wednesday, May 4 | 7:00 pm – 7:45 pm
- Thursday, May 5 | 9:15 am – 10:00 am
- Thursday, May 5 | 12:55 pm – 1:40 pm
- Thursday, May 5 | 5:25 pm – 6:10 pm
- Friday, May 6 | 7:45 am – 8:30 am
- Friday, May 6 | 12:55 pm – 1:40 pm

*All slots listed in Pacific Time

For More Information Contact:

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