

EAST COAST OPTOMETRIC GLAUCOMA SYMPOSIUM

MAY 6–7, 2022

GRAND HYATT
WASHINGTON, DC



HYBRID EVENT



SPONSORSHIP AND EXHIBIT PROSPECTUS

PROGRAM INFORMATION

OVERVIEW

The East Coast Optometric Glaucoma Symposium (ECOGS) meeting will be held as a hybrid event. ECOGS will be simulcast virtually for remote participants to provide a flexible and accessible educational experience. This 2-day biannual symposium is designed to provide optometrists with exposure to current thinking on evolving standards of care, state-of-the-art technology and breaking research that will guide current and future glaucoma care in the optometric setting. Incorporating cases, clinical pearls, and discussion sessions, the program will maximize the opportunity for participant/faculty engagement.

The OGS conferences are long-running and trusted programs for optometrists managing patients with glaucoma. Each East Coast symposium focuses on glaucoma diagnosis and management, with the West Coast symposium focusing on therapies and innovations for comprehensive glaucoma coverage.

TARGET AUDIENCE

This educational activity has been designed to deliver up-to-date education to optometrists who provide primary care optometry services, including but not limited to medical optometric services.

CONFERENCE DATES MAY 6–7, 2022

PROGRAM CO-CHAIRS

**Murray Fingeret, OD, FAAO**

Clinical Professor
State University of New York
College of Optometry
Founding Member
Optometric Glaucoma Society
President, Optometric Glaucoma Foundation
Hewlett, New York

**Robert N. Weinreb, MD**

Chair & Distinguished Professor
of Ophthalmology
UC San Diego
Director, Shiley Eye Institute
Director, Hamilton Glaucoma Center
Morris Gleich MD Chair in Glaucoma
San Diego, California

FACULTY

**Michael Chaglasian, OD, FAAO**

Associate Professor
Illinois College of Optometry
Chief of Staff, Illinois Eye Institute
Executive Vice President
Optometric Glaucoma Society
Chicago, Illinois

**Jonathan S. Myers, MD**

Chief of Wills Eye Glaucoma Service
Associate Professor of Ophthalmology
Thomas Jefferson University's
Sidney Kimmel Medical College
Philadelphia, Pennsylvania

**Anthony Realini, MD, MPH**

Professor of Ophthalmology
Director of Glaucoma Fellowship
Vice Chair for Clinical Research
West Virginia University
Morgantown, West Virginia

SPONSORSHIP PACKAGES

CORPORATE BRANDING OPPORTUNITIES

PLATINUM LEVEL | \$12,500

- Two tabletops (4 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database
- Two pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,000

- One tabletop (4 ft. each)
- One custom e-blast to *Review of Optometry* e-database
- One pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

SILVER LEVEL | \$7,500

- One tabletop (4 ft. each)
- One pre-conference custom e-blast to registration list
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

BRONZE LEVEL | \$3,000

- One tabletop (4 ft. each)
- Company name recognition in *Review's* promotional e-blasts
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site and virtual signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendee

SPONSORSHIP OPPORTUNITIES

A LA CARTE ITEMS

In-Room Drop <ul style="list-style-type: none"> Literature or sample to be dropped in each attendee guest room* List of doctor attendees 	\$2,500
Door Hangers <ul style="list-style-type: none"> Item to be hung from the door of each attendee guest room* List of doctor attendees 	\$2,500
Industry Expert Session (IES) - Limited Availability <ul style="list-style-type: none"> Exclusive access to our audience for a 45 minute, non-CE presentation. (no other conference activity will compete with your session) Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers) Promotion of your IES to maximize attendance On-site staff to assist with handouts and evaluation collection List with complete contact details for all participants of your session In addition to live in-person, your session will also be streamed live to the virtual audience Presentation will remain available for on-demand viewership for two months post conference Up to 5 complimentary badges for company attendees 	\$25,000

*Sponsor responsible for providing item

COMPANY INFORMATION

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

PAYMENT INFORMATION

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

À la carte opportunities: ☐ **In-Room Drop:** \$2,500 ☐ **Door Hangers:** \$2,500 ☐ **Industry Expert Session:** \$25,000

NEXT STEPS

After you have completed this form, please sign and detach, then email to your *Review* representative:

Name (please print)

Signature

Today's Date

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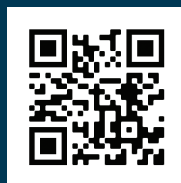
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