

A Medscape **LIVE!** CONFERENCE

CE/CME

MEDS | Metabolic & Endocrine Disease Summit

SUMMER/FALL

ADVANCED EDUCATION PRESENTED BY
AND FOR NPs AND PAs – A CE/CME EVENT

JULY 13–16, 2022

RENAISSANCE NEWPORT BEACH HOTEL
NEWPORT BEACH, CALIFORNIA

OCTOBER 12–15, 2022

HILTON ORLANDO LAKE BUENA VISTA
LAKE BUENA VISTA, FLORIDA



HYBRID EVENTS

SPONSORSHIP AND EXHIBIT PROSPECTUS

Globalacademycme.com/conferences/meds

Hosted by



Jointly Provided By



Postgraduate Institute
for Medicine



Global Academy for
Medical Education

MEDS

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2022 HYBRID CONFERENCES



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Global Academy for
Medical Education

OUR PROGRAMS

All 2022 MedscapeLIVE! MEDS meetings will be hybrid – live (in-person), as well as live streamed.

From the producers of Hawaii and Caribbean Dermatology



**Metabolic & Endocrine
Disease Summit** SUMMER

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**Metabolic & Endocrine
Disease Summit** FALL

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For additional information contact Devin Gregorie at dgregorie@medscapeLIVE.com, (516) 381-8613.

PROGRAM INFORMATION

OVERVIEW

MEDS provides Advanced Practice Clinicians in primary care, endocrinology & internal medicine education on the most recent developments in the diagnosis and management of common metabolic, endocrine and cardiovascular implications.

The US health care system continues to be considerably burdened by two noteworthy trends: the epidemic of diabetes and the ongoing shortage of endocrinologists. We launched MEDS to empower NPs and PAs who are on the frontlines with the expertise they need to step into these high-demand areas of practice and provide vital care to the growing number of patients affected by metabolic and endocrine disease. This conference marks our 12th year, with more than 6,000 clinicians having completed the program to date. Topics include:

- Diabetes
- Diabetic Kidney Disease
- Insulin Management
- Dyslipidemia and CV Issues
- Parathyroid and Hypercalcemia
- Obesity
- Thyroid Disorders
- Adrenal Disease

2022 DATES



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FACULTY INFORMATION

COURSE DIRECTOR



Scott Urquhart, PA-C, DFAAPA

Chair
Past President
American Society of Endocrine PAs (ASEPA)
Adjunct Clinical Professor, PA Program
James Madison University
Harrisonburg, Virginia
Clinical Instructor, PA Program
George Washington University
Washington, D.C.
Diabetes and Thyroid Associates
Fredericksburg, Virginia

INVITED FACULTY



Amy Butts, PA-C, DFAAPA, BC-ADM, CDCES

Endocrinology Physician Assistant
WVU Wheeling Hospital
Morgantown, West Virginia



David Doriguzzi, PA-C

Physician Assistant
Director
Department of Clinical Research
First Valley Medical Group
Lancaster, California



Donna Jornsay

Diabetes Program Manager
Clinical Specialist
Mills-Peninsula Medical Center
Sutter Health
Burlingame, California



Christine Kessler, MN, CNS, ANP-BC, BC-ADM, FAANP

Founder
Clinical Consultant
Metabolic Medicine Associates
Director
Journey's Weight Management Program
King George, Virginia



Davida Kruger, MSN, APRN-BC, BC-ADM

Certified Nurse Practitioner
Henry Ford Health System Division
of Endocrinology, Diabetes, Bone Disease
Manager of Clinical Research
Division of Endocrinology, Diabetes,
Bone Disease
Adjunct Clinical Faculty
Graduate School of Nursing
Michigan State University
Detroit, Michigan

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FACULTY INFORMATION

INVITED FACULTY



Lucia M. Novak, MSN, ANP-BC, BC-ADM
President, Diabetes Consulting Services
Co-Executive Director
Capital Health and Metabolic Center
Capital Diabetes and Endocrine Associates
Silver Spring, Maryland



Joyce Ross, MSN, CRNP, CLS, FNLA, FPCNA
Clinical Associate
University of Pennsylvania School of Nursing
Independent Consultant and Speaker
Cardiovascular Risk Intervention
West Chester, Pennsylvania



Rick Pope, MPAS, PA-C, DFAAPA, CPAAPA
Retired Rheumatology Physician Assistant
Department of Rheumatology
Danbury Hospital
Adjunct Clinical Professor
Quinnipiac University
University of Bridgeport
Sacred Heart University
University of St Joseph
Invited Guest Lecturer
Yale School of Medicine



Mimi Secor, DNP, FNP-BC, FAANP, FAAN
Nurse Practitioner
Onset Massachusetts
Senior Faculty
Advance Practice Education Associates
Onset, Massachusetts

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GENERAL INFORMATION

INDUSTRY EXPERT SESSIONS

All Industry Expert Session sponsorships include the following promotional items to help create awareness of your session and assist with attendance: Advertisement in on-site conference brochure, insert in conference bag, signs highlighting the Industry Expert Sessions, and MedscapeLIVE! provided email blasts. All these items must be provided by the sponsoring company, excluding the email blast. For email blast, title of session and speaker name must be provided. Specification and deadline dates for these items will be provided approximately two to three months prior to the conference. In addition, easels will be provided at each conference for signs and MedscapeLIVE! will determine appropriate sign placement.

Disclaimer: All promotional items for your Industry Expert Session must contain the following disclaimer: *"This session is independently organized and not an official part of the Metabolic and Endocrine Disease Summit. CE/CME credit is not provided for this session."*

Promotional items for your Industry Expert Session should not contain any mention of food/beverage, please see next bullet point.

Meals during industry expert sessions: All food functions are provided by MedscapeLIVE! as part of the conference and included in registration fees. They are not provided by any sponsor or supporter. There should be no mention of food or beverages in invitations or promotional items for the Industry Expert Sessions. MedscapeLIVE! will not provide food and beverage receipts, as these items are not provided by the sponsors. Because all food is part of the CE/CME conference, it is not reportable.

Audio/Visual Equipment: MedscapeLIVE! provides standard AV for industry expert sessions AV includes microphone, laptop, projector, podium, and screen.

Cancellation policy of industry expert sessions and other sponsorships: Due to high-demand

and limited time slots for Industry Expert Session sponsorships are considered non-cancellable after the established deadline date. This policy also applies to all other sponsorships that can include but not limited to wi-fi, app, conference coverage, etc.

ADVISORY BOARDS

Select sponsorships include advisory boards. Sponsors may also enhance their package with an advisory board for an additional fee. For all advisory boards, MedscapeLIVE! will secure a room to accommodate a 3-hour long meeting for approximately 10–15 people. If sponsor is interested in inviting meeting attendees, sponsor is to provide MedscapeLIVE! with an invitation that it will deploy to the selected attendees. Sponsor may contact faculty directly. Advisory boards cannot conflict with MedscapeLIVE! events or industry expert sessions. Sponsor is responsible for securing AV and food/beverages for the advisory board directly with the hotel. MedscapeLIVE! to provide sponsor with hotel conference manager contact information. In addition, sponsor is responsible for all management of advisory board, talking points, physician honorarium, etc.

GENERAL INFORMATION

CONFERENCE E-NEWSLETTERS

MedscapeLIVE!'s monthly MEDS newsletter, is sent out to all meeting attendees and to our engaged list of 95,000 NPs and PAs. Special issues are also published for each of MedscapeLIVE!'s MEDS meetings. If your sponsorship includes a banner ad, you will need to submit a static banner ad (ad can be a corporate ad or brand specific) in the sizes of 300 x 250 and 728 x 90. E-Newsletters do not offer competitive separation amongst brands. Detailed specification information will be provided if E-Newsletters are part of your sponsorship. For more extensive conference coverage sponsorship opportunities, please consult with Devin Gregorie.

ENDURING MATERIALS

Extend your reach of your industry expert sessions or educational posters from conference attendees to the universe of NPs and PAs with print supplements from *Family Practice News*, *Journal of Family Practice*, *Endocrinology News* and *Internal Medicine News* and/or digital opportunities available with MDedge and Medscape. Enduring materials can include print supplements that are either inserted or polybagged with a select issue of the above publications or KOL video interviews that will be posted online.

BADGES

Each sponsorship package offers a select number of badges. Badges will permit you access to exhibit hall, sessions, and select meeting receptions. All sponsors may purchase additional badges at a reduced rate.

DISCOUNTS

In 2022, companies that participate at both MEDS conferences at the Silver-level or higher will receive a 5% discount.

EDUCATIONAL SCIENTIFIC POSTERS

Companies are invited to submit abstracts to be considered for posters. Encore posters are acceptable and encouraged. For costs and for submission information and deadlines, please contact Devin Gregorie at dgregorie@medscapelive.com

EXHIBITS

8 x 10 exhibit space is included in all the sponsorship packages. If a company does not want to be a sponsor, but would like to exhibit, the exhibit only rate is \$4,500 per conference. The exhibit package includes a 6' draped table, 2 chairs and wastebasket.

PUBLICATION PARTNERS

Family Practice News.

THE JOURNAL OF
**FAMILY
PRACTICE**

Internal Medicine News.

Clinical Endocrinology News.

SPONSORSHIP PACKAGES

DIAMOND SPONSOR | \$75,000

- 45-minute industry expert session, during diamond or platinum time slot. (see pricing grid below)
- Opportunity to host an advisory board (value-added)
- One door drop + insert in conference bag + signs promoting the industry expert session**
- 12 promotional banner ads - 1 banner ad in 12 issues of our monthly MEDS E-News that goes to 95,000 NPs and PAs
- Premium exhibit space: 8 x 10 space
- Badges for up to seven exhibitors
- Inclusion in event eblast dedicated to all industry expert sessions
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform
- Two page, four color ad in On-site Program
- Value-Add: Your live Industry Expert Session will also be live-streamed to the virtual participants and should sponsor grant permission, will also be available on the virtual conference platform for 2 months post conference

PLATINUM SPONSOR | \$59,500

- 45-minute industry expert session, during diamond or platinum time slot. (see pricing grid below)
- Opportunity to host an advisory board (value-added)
- 6 promotional banner ads - 1 banner ad in up to 6 issues of our monthly MEDS E-News that goes to 95,000 NPs and PAs**
- Premium exhibit space: 8 x 10 space
- Badges for up to six exhibitors
- Two page, four color ad in On-site Conference Booklet
- One door drop and insert in conference bag and signs promoting independent symposium**
- Inclusion in event eblast dedicated to all industry expert sessions
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform
- Value-Add: Your live Industry Expert Session will also be live-streamed to the virtual participants and should sponsor grant permission, will also be available on the virtual conference platform for 2 months post conference

GOLD SPONSOR PACKAGE I | \$54,500

- 45-minute industry expert session, during gold time slot. (see pricing grid below)
- Opportunity to host an advisory board (value-added)
- Premium exhibit space: 8 x 10 space
- Badges for up to five exhibitors
- One page, four color ad in Onsite Program Booklet
- 2 promotional banner ads - 1 banner ad in up to 2 issues of our monthly MEDS E-News that goes to 95,000 NPs and PAs**
- One insert in conference bag and signs promoting the independent symposium**
- Inclusion in event eblast dedicated to industry expert sessions
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform
- Value-Add: Your live Industry Expert Session will also be live-streamed to the virtual participants and should sponsor grant permission, will also be available on the virtual conference platform for 2 months post conference

GOLD SPONSOR PACKAGE II | \$54,500

- Sponsorship of Coffee Sleeves and cocktail napkins at all MEDS Refreshment Breaks
- Opportunity to host an advisory board (value-added)
- Premium exhibit space: 8 x 10 space
- Badges for up to five exhibitors
- One page, four color ad in Exhibitor/Sponsor Guide**
- One insert in conference bag**
- 2 promotional banner ads - 1 banner ad in up to 2 issues of our monthly MEDS E-News that goes to 95,000 NPs and PAs**
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform

GOLD SPONSOR PACKAGE III | \$54,500

- Sponsorship of Wifi access page in MEDS Conference areas
- Opportunity to host an advisory board (value-added)
- Exhibit space: 8 x 10 space
- Badges for up to four exhibitors
- One page, four color ad in Exhibitor/Sponsor Guide**
- 2 promotional banner ads - 1 banner ad in up to 2 issues of our monthly MEDS E-News that goes to 95,000 NPs and PAs**
- One insert in conference bag**
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform

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SPONSORSHIP PACKAGES

SILVER SPONSOR I | \$49,500

- 45-minute industry expert session on pre-conference day (Tuesday)
- Exhibit space: 8 x 10 space
- Badges for up to four exhibitors
- One page, four color ad in Exhibitor/Sponsor Guide and one insert in conference bag and signs**
- Inclusion in event eblast dedicated to all industry expert sessions
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform
- Value-Add: Your live Industry Expert Session will also be live-streamed to the virtual participants and should sponsor grant permission, will also be available on the virtual conference platform for 2 months post conference

BRONZE SPONSOR I | \$25,000

- Exhibit space: 8 x 10 space
- Badges for up to three exhibitors
- One page, four color ad in Exhibitor/Sponsor Guide**
- One insert in conference bag**
- Recognition with onsite signage throughout Exhibit/Registration areas and virtual conference platform

EXHIBIT ONLY | \$4,500

- Exhibit space: 8 x 10 space
- Badges for up to 2 exhibitors
- Exhibit Description will be included in the On-site Program Book
- 6' draped table, 2 chairs and a wastebasket included

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SPONSORSHIP PACKAGES

Industry Expert Sessions Timeslots Pricing Grid	Diamond/Platinum \$75,000/\$59,500	Gold \$54,500	Silver \$49,500	
Tuesday (Preconference)				
Late Afternoon				X
Evening				X
Wednesday (Day 1)				
Morning				X
Mid-day				X
Evening	X			
Thursday (Day 2)				
Morning	X			
Mid-day	X			
Evening				
Friday (Day 3)				
Morning		X		
Mid-day	X			
Evening		X		
Saturday (Day 4)				
Morning				X

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SPONSORSHIP OPPORTUNITIES

A LA CARTE ITEMS

Charging Stations <ul style="list-style-type: none"> ◦ MedscapeLIVE! to place two charging stations outside of session hall. Each station will be branded with sponsor logo and/or custom graphics** ◦ Sponsor to provide creative according to specs 	\$15,000 (Exclusive)
Flash Drive <ul style="list-style-type: none"> ◦ Have your company logo on an 8GB flash drive that will be placed in each attendee conference bag 	\$10,000 (Exclusive)
Advisory Board	\$5,000
Workshop Rooms <ul style="list-style-type: none"> ◦ \$7,500 per day, per room; exclusive time slot, must be Bronze level or higher 	\$7,500
Hotel Key Cards	\$10,000 (Exclusive)
Conference Bags <ul style="list-style-type: none"> ◦ Company logo on bag given to all attendees 	\$10,000 (Exclusive)
Door Drop	\$5,000
Custom Graphics - Mirror clings in ballroom's bathroom	\$7,500
Custom TV channel <ul style="list-style-type: none"> ◦ Video airs on private channel in the hotel 	\$8,000
Branded Disposable Water Bottles	\$10,000
Bar Coasters and Beverage Napkins <ul style="list-style-type: none"> ◦ At Evening Receptions 	\$8,000

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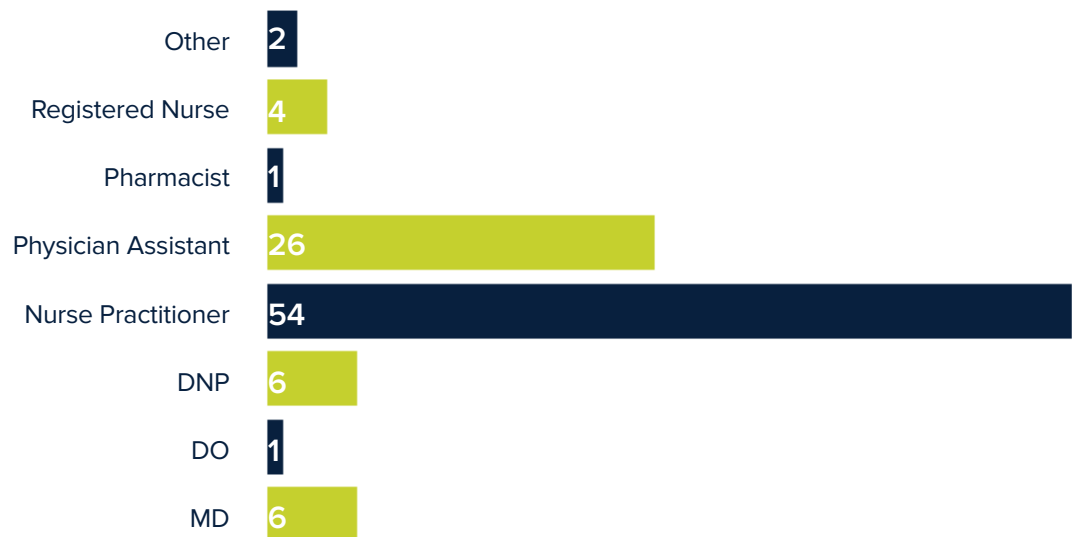
DEMOGRAPHICS

MEDS | Metabolic & Endocrine Disease Summit SUMMER

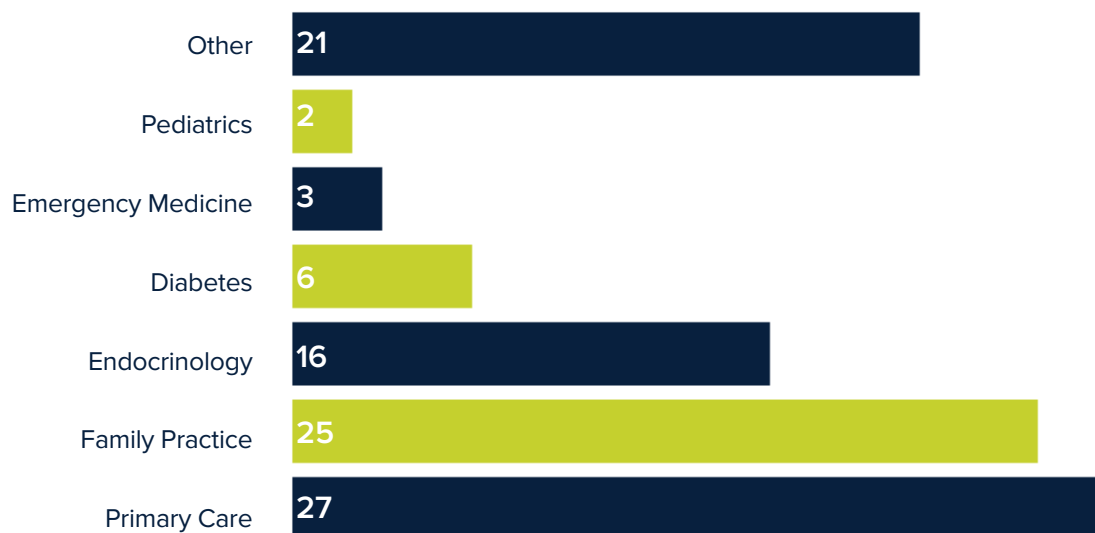
JULY 28–30, 2021

Based on 1,270 Conference Participants

PROFESSION % OF TOTAL



SPECIALTY % OF TOTAL



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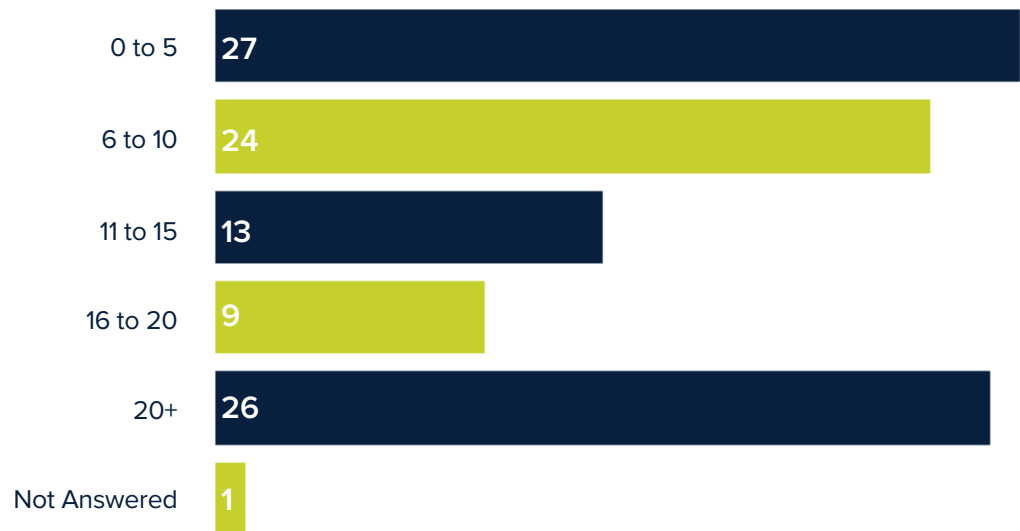
DEMOGRAPHICS



JULY 28–30, 2021

Based on **1,270** Conference Participants

YEARS IN PRACTICE % OF TOTAL



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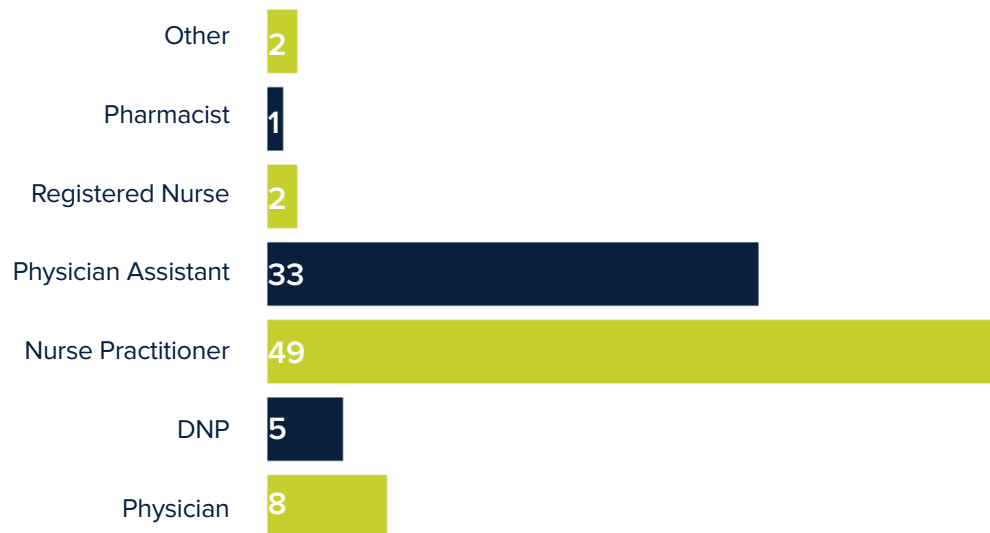
DEMOGRAPHICS

MEDS | Metabolic & Endocrine Disease Summit FALL

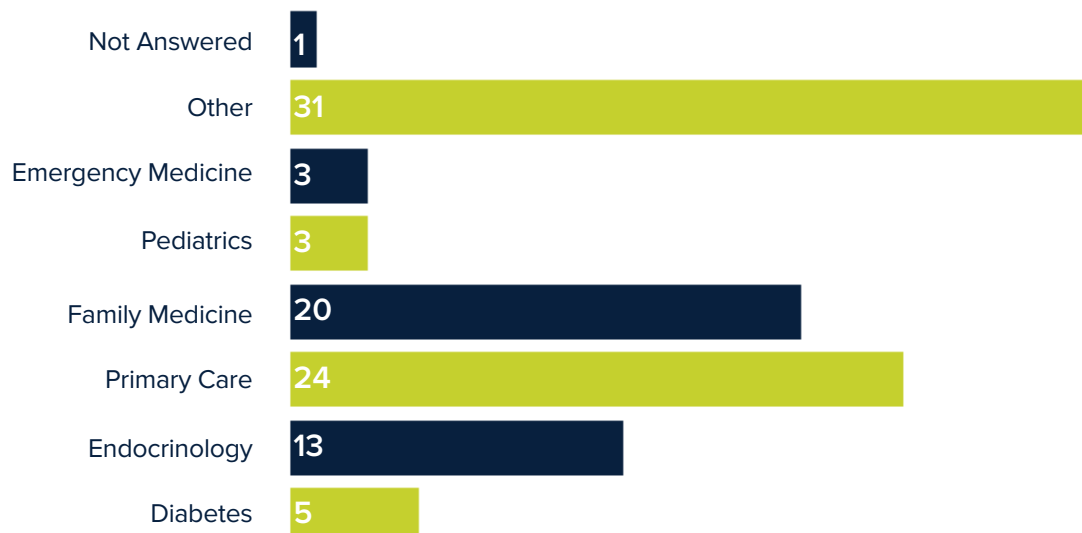
OCTOBER 28–30, 2021

Based on 910 Conference Participants

PROFESSION % OF TOTAL



SPECIALTY % OF TOTAL



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DEMOGRAPHICS



OCTOBER 28–30, 2021

Based on **910** Conference Participants

YEARS IN PRACTICE % OF TOTAL



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STAY RELEVANT IN TODAY'S EVER-CHANGING HEALTHCARE LANDSCAPE



Partner or attend live and virtual conferences, join in live and virtual networking, interact with experts in your field, and earn CME/CE credits!

Visit us at www.medscapelive.com
or email us at info@medscapelive.com



Medscape **LIVE!**