



# **EAST COAST OPTOMETRIC GLAUCOMA SYMPOSIUM**

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**MAY 6–7, 2022**

GRAND HYATT  
WASHINGTON, DC



**IN-PERSON EVENT**

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## **SPONSORSHIP AND EXHIBIT PROSPECTUS**

[www.reviewedu.com/ogseast](http://www.reviewedu.com/ogseast)

## PROGRAM INFORMATION

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### OVERVIEW

The East Coast Optometric Glaucoma Symposium (ECOGS) meeting will be held as an in-person event. This two-day biannual symposium is designed to provide optometrists with exposure to current thinking on evolving standards of care, state-of-the-art technology and breaking research that will guide current and future glaucoma care in the optometric setting. Incorporating cases, clinical pearls, and discussion sessions, the program will maximize the opportunity for participant/faculty engagement.

The OGS conferences are long-running and trusted programs for optometrists managing patients with glaucoma. Each East Coast symposium focuses on glaucoma diagnosis and management, with the West Coast symposium focusing on therapies and innovations for comprehensive glaucoma coverage

### TARGET AUDIENCE

This educational activity has been designed to deliver up-to-date education to optometrists who provide primary care optometry services, including but not limited to medical optometric services.

## CONFERENCE DATES

### MAY 6–7, 2022

#### PROGRAM CO-CHAIRS

**Murray Fingeret, OD, FAAO**

Clinical Professor  
State University of New York  
College of Optometry  
Founding Member  
Optometric Glaucoma Society  
President, Optometric Glaucoma Foundation  
Hewlett, New York

**Robert N. Weinreb, MD**

Chair & Distinguished Professor  
of Ophthalmology  
UC San Diego  
Director, Shiley Eye Institute  
Director, Hamilton Glaucoma Center  
Morris Gleich MD Chair in Glaucoma  
San Diego, California

#### FACULTY

**Michael Chaglasian, OD, FAAO**

Associate Professor  
Illinois College of Optometry  
Chief of Staff, Illinois Eye Institute  
Executive Vice President  
Optometric Glaucoma Society  
Chicago, Illinois

**Jonathan S. Myers, MD**

Chief of Wills Eye Glaucoma Service  
Associate Professor of Ophthalmology  
Thomas Jefferson University's  
Sidney Kimmel Medical College  
Philadelphia, Pennsylvania

**Anthony Realini, MD, MPH**

Professor of Ophthalmology  
Director of Glaucoma Fellowship  
Vice Chair for Clinical Research  
West Virginia University  
Morgantown, West Virginia

## SPONSORSHIP PACKAGES

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### CORPORATE BRANDING OPPORTUNITIES

#### PLATINUM LEVEL | \$12,500

- Two tabletops (4 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database
- Two pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

#### GOLD LEVEL | \$10,000

- One tabletop (4 ft. each)
- One custom e-blast to *Review of Optometry* e-database
- One pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

#### SILVER LEVEL | \$7,500

- One tabletop (4 ft. each)
- One pre-conference custom e-blast to registration list
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

#### BRONZE LEVEL | \$3,000

- One tabletop (4 ft. each)
- Company name recognition in *Review's* promotional e-blasts
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site recognizing Bronze sponsorship
- Sponsor badge for 2 company attendee

## SPONSORSHIP OPPORTUNITIES

### A LA CARTE ITEMS

<b>In-Room Drop</b> <ul style="list-style-type: none"> <li>• Literature or sample to be dropped in each attendee guest room*</li> <li>• List of doctor attendees</li> </ul>	<b>\$2,500</b>
<b>Door Hangers</b> <ul style="list-style-type: none"> <li>• Item to be hung from the door of each attendee guest room*</li> <li>• List of doctor attendees</li> </ul>	<b>\$2,500</b>
<b>Industry Expert Session (IES) - Limited Availability</b> <ul style="list-style-type: none"> <li>• Exclusive access to our audience for a 45 minute, non-CE presentation. (no other conference activity will compete with your session)</li> <li>• Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers)</li> <li>• Promotion of your IES to maximize attendance</li> <li>• On-site staff to assist with handouts and evaluation collection</li> <li>• List with complete contact details for all participants of your session</li> <li>• Presentation will remain available for on-demand viewership for two months post conference</li> <li>• Up to 5 complimentary badges for company attendees</li> </ul>	<b>\$25,000</b>

\*Sponsor responsible for providing item

## COMPANY INFORMATION

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Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

## PAYMENT INFORMATION

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

À la carte opportunities: ☐ **In-Room Drop:** \$2,500 ☐ **Door Hangers:** \$2,500 ☐ **Industry Expert Session:** \$25,000

## NEXT STEPS

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After you have completed this form, please sign and detach, then email to your *Review* representative:

Name (please print)

Signature

Today's Date

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