A Medscape LIVE! CONFERENCE





MAY 6-7, 2022

GRAND HYATT WASHINGTON, DC



SPONSORSHIP AND EXHIBIT PROSPECTUS

REVIEW



PROGRAM INFORMATION

OVERVIEW

The East Coast Optometric Glaucoma Symposium (ECOGS) meeting will be held as an in-person event. This two-day biannual symposium is designed to provide optometrists with exposure to current thinking on evolving standards of care, state-of-the-art technology and breaking research that will guide current and future glaucoma care in the optometric setting. Incorporating cases, clinical pearls, and discussion sessions, the program will maximize the opportunity for participant/faculty engagement.

The OGS conferences are long-running and trusted programs for optometrists managing patients with glaucoma. Each East Coast symposium focuses on glaucoma diagnosis and management, with the West Coast symposium focusing on therapies and innovations for comprehensive glaucoma coverage

TARGET AUDIENCE

This educational activity has been designed to deliver up-to-date education to optometrists who provide primary care optometry services, including but not limited to medical optometric services.

CONFERENCE DATES

MAY 6-7, 2022

PROGRAM CO-CHAIRS



Murray Fingeret, OD, FAAO
Clinical Professor
State University of New York
College of Optometry
Founding Member
Optometric Glaucoma Society
President, Optometric Glaucoma Foundation
Hewlett, New York



Robert N. Weinreb, MD
Chair & Distinguished Professor
of Opthalmology
UC San Diego
Director, Shiley Eye Institute
Director, Hamilton Glaucoma Center
Morris Gleich MD Chair in Glaucoma
San Diego, California

FACULTY



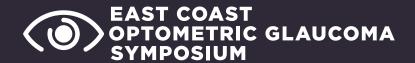
Michael Chaglasian, OD, FAAO Associate Professor Illinois College of Optometry Chief of Staff, Illinois Eye Institute Executive Vice President Optometric Glaucoma Society Chicago, Illinois



Jonathan S. Myers, MD
Chief of Wills Eye Glaucoma Service
Associate Professor of Ophthalmology
Thomas Jefferson University's
Sidney Kimmel Medical College
Philadelphia, Pennsylvania



Anthony Realini, MD, MPH
Professor of Ophthalmology
Director of Glaucoma Fellowship
Vice Chair for Clinical Research
West Virginia University
Morgantown, West Virginia



SPONSORSHIP PACKAGES

CORPORATE BRANDING OPPORTUNITIES

PLATINUM LEVEL | \$12,500

- Two tabletops (4 ft. each)
- Two custom e-blasts to Review of Optometry e-database
- Two pre-conference custom e-blasts to registration list
- Company name recognition in Review's promotional eblasts
- Banner ad on Review website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- · List of doctor attendees
- Company name recognition in Review's post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,000

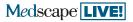
- One tabletop (4 ft. each)
- One custom e-blast to Review of Optometry e-database
- One pre-conference custom e-blasts to registration list
- Company name recognition in Review's promotional eblasts
- Banner ad on Review website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- · List of doctor attendees
- Company name recognition in Review's post-conference thank-you eblast
- · On-site signage recognizing Gold sponsorship
- · Sponsor badges for 4 company attendees

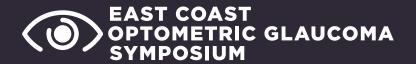
SILVER LEVEL | \$7,500

- One tabletop (4 ft. each)
- One pre-conference custom e-blast to registration list
- Company name recognition in Review's promotional e-blasts
- Banner ad on Review website events page
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- · List of doctor attendees
- Company name recognition in Review's post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- · Sponsor badges for 3 company attendees

BRONZE LEVEL | \$3.000

- · One tabletop (4 ft. each)
- Company name recognition in Review's promotional e-blasts
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in Review's post-conference thank-you eblast
- On-site recognizing Bronze sponsorship
- Sponsor badge for 2 company attendee



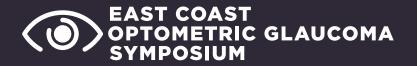


SPONSORSHIP OPPORTUNITIES

A LA CARTE ITEMS

In-Room Drop • Literature or sample to be dropped in each attendee guest room* • List of doctor attendees	\$2,500
Door Hangers • Item to be hung from the door of each attendee guest room* • List of doctor attendees	\$2,500
 Industry Expert Session (IES) - Limited Availability Exclusive access to our audience for a 45 minute, non-CE presentation. (no other conference activity will compete with your session) Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers) Promotion of your IES to maximize attendance On-site staff to assist with handouts and evaluation collection List with complete contact details for all participants of your session Presentation will remain available for on-demand viewership for two months post conference Up to 5 complimentary badges for company attendees 	\$25,000

^{*}Sponsor responsible for providing item



COMPANY INFORMATION

Contact Name		Company Name			
Mailing Address					
City		State		Zip Code	
Telephone		Fax	Email		
PAYMENT INF	ORMATION				
Sponsorship level:	☐ Platinum: \$12,500	☐ Gold: \$10,000	☐ Silver: \$7,500	☐ Bronze: \$3,000	
la carte opportunities	s: In-Room Drop: \$2,500	☐ Door Hangers: \$2,500	☐ Industry Expert Session: \$25,000		
NEXT STEPS					
After you have comple	eted this form, please sign a	nd detach, then email to you	r <i>Review</i> representat	tive:	
Name (please print)	Sig	ınature	Tod	lay's Date	
Michele Barrett	Jon Dar	dine	Michael Hoster		
mbarrett@jobson.co	om jdardine	@jobson.com	mhoster@jobson.com		

610-492-1028

610-492-1030



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Partner or attend live and virtual conferences, join in live and virtual networking, interact with experts in your field, and earn CME/CE credits!

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