



15th ANNUAL

PERSPECTIVES IN

RHEUMATIC DISEASES

SEPTEMBER 8–10, 2022

LAS VEGAS, NEVADA



HYBRID EVENT

SPONSORSHIP AND EXHIBIT PROSPECTUS

GlobalAcademyCME.com/PRD

Hosted By



Jointly Provided By



Postgraduate Institute
for Medicine



Global Academy for
Medical Education

ABOUT PERSPECTIVES IN RHEUMATIC DISEASES 2022

Leading experts will present clinically relevant information that you will find immediately useful in the care of your patients. Connections among rheumatoid arthritis, psoriatic arthritis, osteoarthritis, psoriasis and many other topics will be explored. Don't miss our highly animated case sessions.

Interactive sessions offer attendees the chance to ask difficult questions and discuss patient care options with the experts. The format is interactive, informal and relaxed, encouraging a free-flowing exchange of ideas and practical solutions for the busy clinician.

2022 DATES

SEPTEMBER 8–10, 2022

LAS VEGAS, NEVADA



CONFERENCE CHAIR



Daniel E. Furst, MD
Professor of Rheumatology
University of Washington School
of Medicine
Seattle, Washington
Carl M. Pearson Professor Emeritus
of Medicine
David Geffen School
of Medicine at UCLA
Los Angeles, California

CONFERENCE CO-CHAIRS



Brian F. Mandell, MD, PhD, MACP, FACR
Professor and Chairman
of Academic Medicine
Department of Rheumatic
and Immunologic Diseases
Cleveland Clinic
Cleveland, Ohio



Professor Iain B McInnes, CBE, PhD, FRCP, FRSE, FMedSci
Vice-Principal and Head of College of
Medical, Veterinary and Life Sciences
Muirhead Chair of Medicine/Versus Arthritis
Professor of Rheumatology
University of Glasgow
Glasgow, United Kingdom

Questions about sponsor/exhibit opportunities?

Contact / Devin Gregorie

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E dgregorie@medscapelive.com

SPONSORSHIP AND INDEPENDENT SYMPOSIA

DIAMOND SPONSORSHIP | \$95,000

- 1 - 45 minute time slot for a non-CME industry expert presentation. (Live in-person, and live streamed)
- Premium exhibit space: 2 Spaces
- Badges for up to 8 exhibitors
- One insert in conference bag
- Two-page 4-color, ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on perspectives website
- Post conference eblast to attendees (client to provide fully approved HTML)
- 1 Door drop
- Key card sponsor

GOLD LEVEL SPONSORSHIP | \$50,000

- Premium exhibit space: 2 spaces
- Badges for up to 6 exhibitors
- One insert in conference bag
- Two-page 4-color ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on perspectives website
- Post conference eblast to attendees (client to provide fully approved HTML)

SILVER LEVEL SPONSORSHIP | \$35,000

- Exhibit space
- Badges for up to 4 exhibitors
- One insert in conference bag
- One-page b/w ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on perspectives website
- Post conference eblast to attendees (client to provide fully approved HTML)

BRONZE LEVEL SPONSORSHIP | \$25,000

- Exhibit space
- Badges for 3 exhibitors
- One conference bag insert
- One-page b/w ad in exhibitor/sponsor guide
- Sponsorship signage throughout exhibit/registration areas and on perspectives website

EXHIBIT | \$3,750

- Table top display
- 2 Exhibitor badges

EXPERT SESSIONS (NON-CME)

- Proposal/application must be submitted to Global Academy by August 9, 2022
(Must be an exhibitor or sponsor)

LIMITED TIME-SLOTS

FIRST COME, FIRST SERVED.

- Morning, mid-day and end-of-day slots currently available

SLOT FEE MUST BE PAID IN FULL PRIOR TO EVENT (45MIN)

- \$45,000 morning
- \$50,000 mid-day
- \$40,000 end-of-day

SLOT FEE INCLUDES

- In addition to the live, in-person audience, your session will also be live-streamed to our virtual audience.
- Standard AV
- Session room
- Announcement on conference website
- Distribution of supplied traffic drivers
- Posting of supplied signage

ANY SUPPLEMENTS/WEBCASTS, ETC. MUST BE PUBLISHED WITH ANY OF THE FOLLOWING:

- Rheumatology News
- Internal Medicine News
- Family Practice News

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