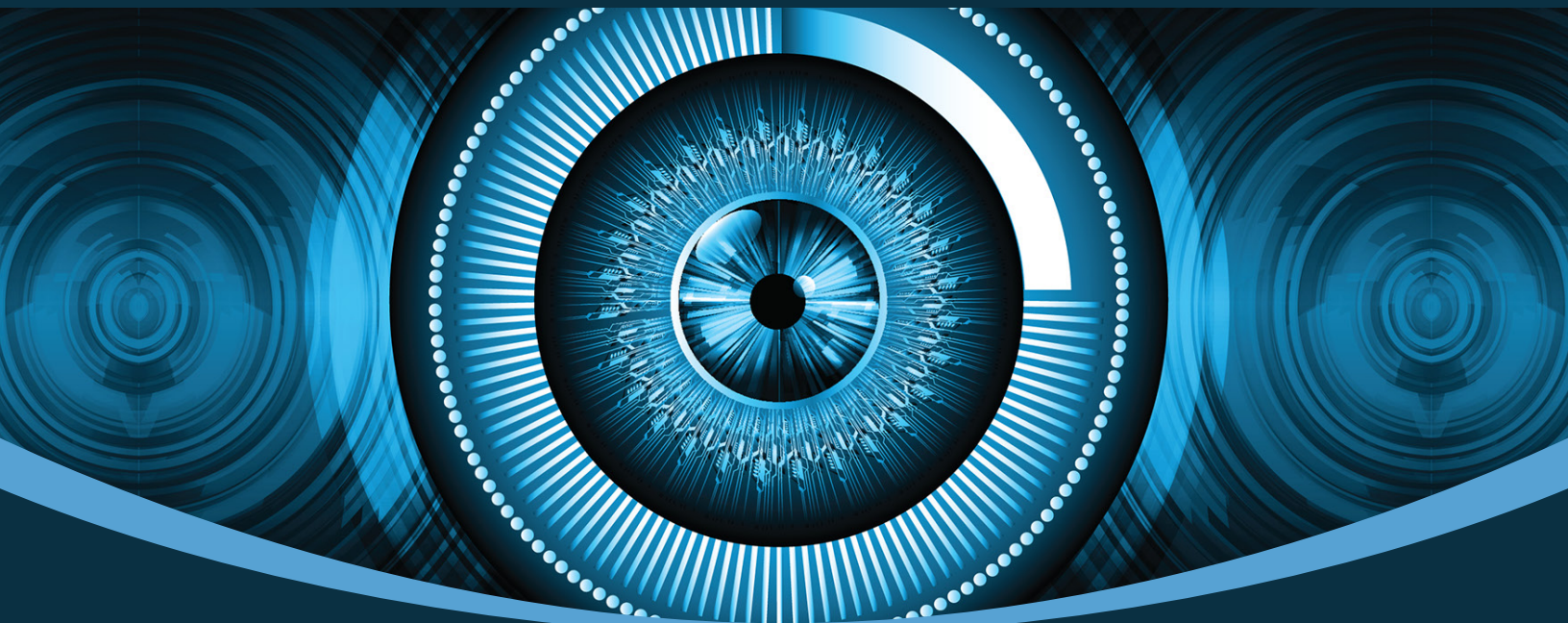


A Medscape **LIVE!** CONFERENCE



PRESENTS

# Innovations and Implementations in Practice

**JUNE 10–11, 2022**

RENAISSANCE NEWPORT BEACH  
NEWPORT BEACH, CALIFORNIA



IN-PERSON EVENT

## SPONSORSHIP AND EXHIBIT PROSPECTUS



**REVIEW**  
Education GROUP

## PROGRAM INFORMATION

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### OVERVIEW

Today's optometrists are called upon to practice at a higher level than generations before them and this program aims to prepare them to not only meet those standards, but to exceed them with confidence. This education has been carefully designed to help clinicians practice comprehensive medical optometry. To meet this need, this program will feature a robust and well-rounded faculty to impart critical knowledge and skills to ensure success in clinical practice by building on existing skills. Topics will be taught in detail and technology and technique will be explained so that doctors leave better prepared to optimize each patient encounter and manage challenges as they arise.

This comprehensive, multi-day program is designed to provide optometrists with exposure to current thinking on evolving standards of care, state-of-the-art technology and breaking research that will guide current and future care in the optometric setting. Experts will share the latest data and research. Numerous clinical cases will be shown to demonstrate critical advances in diagnostic and therapeutic options for acute and chronic diseases. Clinical pearls to enhance patient care as well as current treatment strategies also will be emphasized.

## CONFERENCE DATES

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**JUNE 10–11, 2022**

### PROGRAM CO-CHAIRS



**Nate Lighthizer, OD, FAAO**  
Director of Continuing Education  
Associate Professor  
Associate Dean  
NSU Oklahoma College of Optometry



**John D. Gelles, OD, FAAO**  
Clinical Assistant Professor  
Department of Ophthalmology  
Rutgers New Jersey Medical School

### FACULTY

Bitu Asghari, OD, FAAO  
Melissa Barnett, OD, FAAO  
Jade Coats, OD  
Michaela Crowley, OD  
Vin T. Dang, OD, FAAO  
Daniel Epshtein, OD, FAAO  
Scott G. Hauswirth, OD, FAAO  
Brett King, OD, FAAO  
Cecilia Koetting, OD, FAAO  
Jacob Lang, OD, FAAO  
Fayiz Mahgoub, OD  
Carolyn Majcher, OD, FAAO  
Selina McGee, OD, FAAO  
Jessilin Quint, OD, FAAO  
Mark Schaeffer, OD  
Erin Tomiyama, OD, FAAO, MS  
Ashley Wallace-Tucker, OD, FAAO, FSLs

## SPONSORSHIP PACKAGES

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### CORPORATE BRANDING OPPORTUNITIES

#### PLATINUM LEVEL | \$12,500

- Two tabletops (6 ft. each)
- Two custom eblasts to *Review of Optometry* e-database\*
- Two pre-conference custom eblasts to registration list\*
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

#### GOLD LEVEL | \$10,000

- One tabletop (6 ft. each)
- One custom eblast to *Review of Optometry* e-database\*
- One pre-conference custom eblast to registration list\*
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

#### SILVER LEVEL | \$7,500

- One tabletop (6 ft. each)
- One custom eblast to *Review of Optometry* e-database\*
- One pre-conference custom eblast to registration list\*
- Company name recognition in *Review's* promotional eblasts\*
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

#### BRONZE LEVEL | \$3,000

- One tabletop (6 ft. each)
- Company name recognition in *Review's* promotional eblasts\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

\* Sponsor responsible for providing item

## SPONSORSHIP OPPORTUNITIES

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### A LA CARTE ITEMS

In-Room Drop <ul style="list-style-type: none"><li>• Literature or sample to be dropped in each attendee guest room*</li><li>• List of doctor attendees</li></ul>	<b>\$3,500</b>
Door Hangers <ul style="list-style-type: none"><li>• Item to be hung from the door of each attendee guest room*</li><li>• List of doctor attendees</li></ul>	<b>\$3,500</b>
Industry Expert Session (IES) - Limited Availability <ul style="list-style-type: none"><li>• Exclusive access to our audience for a 45 minute non-CE presentation (no other conference activity will compete with your session)</li><li>• Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers)</li><li>• Promotion of your IES to maximize attendance</li><li>• On-site staff to assist with handouts and evaluation collection</li><li>• List with complete contact details for all participants of your session</li><li>• Up to 5 complimentary badges for company attendees</li></ul>	<b>\$25,000</b>

\*Sponsor responsible for providing item

**For questions on sponsorship opportunities, please contact your *Review* representative**

**Michele Barrett**  
215-519-1414  
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**Jonathan Dardine**  
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**Michael Hoster**  
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# Intrepid Presents Innovations and Implementations in Practice

## COMPANY INFORMATION

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Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

## PAYMENT INFORMATION

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000  
À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

## NEXT STEPS

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After you have completed this form, please sign then detach and email to your *Review* representative:

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Today's Date

**Michele Barrett**  
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- **Pedagogy:**  
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- **Data, Data, Data:**  
Impact and insights to fuel your mission

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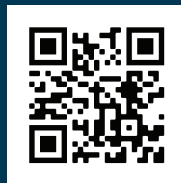
**Let's work together to drive meaningful engagement with all key stakeholders.**  
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