

A Medscape **LIVE!** CONFERENCE



WEST COAST OPTOMETRIC GLAUCOMA SYMPOSIUM

DECEMBER 9–10

THE OPTOMETRIC RETINA SOCIETY AND REVIEW EDUCATION GROUP PRESENT

RETINAUPDATE2022

DECEMBER 10–11

HILTON LA JOLLA TORREY PINES
LA JOLLA, CALIFORNIA



IN-PERSON EVENTS

SPONSORSHIP AND EXHIBIT PROSPECTUS



REVIEW
Education GROUP

OVERVIEW

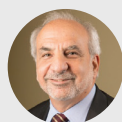
Join MedscapeLIVE! and Review Education Group in California this winter at the Hilton La Jolla Torrey Pines for a comprehensive, in-person weekend of continuing education.

WEST COAST OPTOMETRIC GLAUCOMA SYMPOSIUM | DECEMBER 9–10

The West Coast Optometric Glaucoma Symposium (WCOGS) meeting will be held as an in-person event. This two-day biannual symposium is designed to provide optometrists with exposure to current thinking on evolving standards of care, state-of-the-art technology and breaking research that will guide current and future glaucoma care in the optometric setting. Incorporating cases, clinical pearls, and discussion sessions, the program will maximize the opportunity for participant/faculty engagement.

Topic areas include: Glaucoma Diagnosis, Management of Glaucoma, Glaucoma Therapy, New Concepts in Glaucoma, Journal Clubs, and Grand Rounds

PROGRAM CO-CHAIRS

**Murray Fingeret, OD, FAAO**

Clinical Professor
State University of New York
College of Optometry
Founding Member
Optometric Glaucoma Society
President
Optometric Glaucoma Foundation
Hewlett, New York

**Robert N. Weinreb, MD**

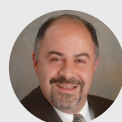
Chair & Distinguished Professor of Ophthalmology
UC San Diego
Director, Shiley Eye Institute
Director, Hamilton Glaucoma Center
Morris Gleich MD Chair in Glaucoma
San Diego, California

RETINA UPDATE 2022 | DECEMBER 10–11

The mission of the Optometric Retina Society (ORS) is to promote the advancement of vitreoretinal knowledge for clinicians, ophthalmic educators, residents, and students. The ORS is dedicated to posterior segment disease prevention, diagnosis, management and co-management.

Topic areas include: Diabetic Retinopathy, Macular Disease, AMD, and Peripheral Retina

PROGRAM CO-CHAIRS

**Mohammad Rafieetary, OD, FAAO**

Consultative Optometric Physician
Charles Retina Institute
Germantown, Tennessee

**Steven Ferrucci, OD, FAAO**

Chief, Optometry Section
Sepulveda VA Medical Center
Sepulveda, California

Hilton La Jolla Torrey Pines

10950 N Torrey Pines Rd
La Jolla, California 92037
(858) 558-1500

SPONSORSHIP OPPORTUNITIES

CORPORATE BRANDING OPPORTUNITIES PER CONFERENCE

PLATINUM LEVEL | \$12,500

- Two tabletops (4 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database
- Two pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,000

- One tabletop (4 ft. each)
- One custom e-blast to *Review of Optometry* e-database
- One pre-conference custom e-blasts to registration list
- Company name recognition in *Review's* promotional eblasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

SILVER LEVEL | \$7,500

- One tabletop (4 ft. each)
- One pre-conference custom e-blast to registration list
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page
- Company name recognition and sponsor level in conference syllabus and on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

BRONZE LEVEL | \$3,000

- One tabletop (4 ft. each)
- Company name recognition in *Review's* promotional e-blasts
- Company name recognition and sponsor level in conference syllabus and on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendee

SPONSORSHIP OPPORTUNITIES

À LA CARTE OPPORTUNITIES PER CONFERENCE

In-Room Drop <ul style="list-style-type: none"> Literature or sample to be dropped in each attendee guest room* List of doctor attendees 	\$2,500
Door Hangers <ul style="list-style-type: none"> Item to be hung from the door of each attendee guest room* List of doctor attendees 	\$2,500
Industry Expert Session (IES) - Limited Availability <ul style="list-style-type: none"> Exclusive access to our audience for a 45 minute non-CE presentation (no other conference activity will compete with your session) Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers) Promotion of your IES to maximize attendance* On-site staff to assist with handouts and evaluation collection List with complete contact details for all participants of your session Up to 5 complimentary badges for company attendees 	\$25,000

*Sponsor responsible for providing assets

MULTIPLE MEETING DISCOUNT

Sponsor both conferences and receive a 10% discount.

For questions on sponsorship opportunities, please contact your *Review* representative

Michele Barrett
215-519-1414
mbarrett@jobson.com

Jonathan Dardine
610-492-1030
jdardine@jobson.com

Michael Hoster
610-492-1028
mhoster@jobson.com

COMPANY INFORMATION

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

PAYMENT INFORMATION (select only one option per conference)

Sponsor both conferences and receive a 10% discount.

WEST COAST OPTOMETRIC GLAUCOMA SYMPOSIUM | DECEMBER 9–10, 2022

 Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

 À la carte opportunities: ☐ **In-Room Drop:** \$2,500 ☐ **Door Hangers:** \$2,500 ☐ **Industry Expert Session:** \$25,000

RETINA UPDATE | DECEMBER 10–11, 2022

 Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

 À la carte opportunities: ☐ **In-Room Drop:** \$2,500 ☐ **Door Hangers:** \$2,500 ☐ **Industry Expert Session:** \$25,000

NEXT STEPS

After you have completed this form, please sign and detach, then email to your *Review* representative:

Name (please print)

Signature

Today's Date

Michele Barrett

215-519-1414

mbarrett@jobson.com

Jonathan Dardine

610-492-1030

jdardine@jobson.com

Michael Hoster

610-492-1028

mhoster@jobson.com