# A Medscape LIVE! CONFERENCE





APRIL 14–16, 2023 CARLSBAD, CALIFORNIA NOVEMBER 10-12, 2023

NASHVILLE, TENNESSEE



IN-PERSON EVENTS

# SPONSORSHIP AND EXHIBIT PROSPECTUS





#### **OVERVIEW**

The annual New Technologies & Treatments in Eye Care conference series, brought to you by Review Education Group and MedscapeLIVE!, comes to you in person for the 2023 year!

NT&T's long-running and trusted program for optometrists serves to keep you up-to-date with the latest diagnosis, treatment and management in the areas of dry eye, glaucoma, and retinal disease.

### LOCATIONS AND DATES



### APRIL 14–16, 2023 CARLSBAD, CALIFORNIA

The Westin Carlsbad 5480 Grand Pacific Drive Carlsbad, California 92008



## NOVEMBER 10-12, 2023 NASHVILLE, TENNESSEE

Grand Hyatt Nashville 1000 Broadway Nashville, Tennessee 37203

#### **PROGRAM CHAIR**



Paul M. Karpecki, OD, FAAO Kentucky Eye Institute Lexington, Kentucky Chief Clinical Editor *Review of Optometry* 

AGENDA AND FACULTY DETAILS TO FOLLOW FOR ALL MEETINGS WHEN AVAILABLE





## SPONSORSHIP OPPORTUNITIES

#### **CORPORATE BRANDING OPPORTUNITIES PER CONFERENCE**

#### PLATINUM LEVEL | \$13,150

- Two tabletops (6 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database\*
- Two pre-conference custom e-blasts to registration list\*
- Company name recognition in *Review*'s promotional eblasts
- Banner ad on Review website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing
   Platinum sponsorship
- Sponsor badges for 5 company attendees

#### GOLD LEVEL | \$10,500

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database\*
- One pre-conference custom e-blast to registration list\*
- Company name recognition in *Review*'s promotional eblasts
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

#### SILVER LEVEL | \$7,850

- One tabletop (6 ft. each)
- One custom e-blast to Review of Optometry e-database\*
- One pre-conference custom e-blast to registration list\*
- Company name recognition in *Review*'s promotional e-blasts\*
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

#### BRONZE LEVEL | \$4,000

- One tabletop (6 ft. each)
- Company name recognition in *Review*'s promotional e-blasts\*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

\*Sponsor responsible for providing item





## **SPONSORSHIP OPPORTUNITIES**

## À LA CARTE OPPORTUNITIES PER CONFERENCE

<ul> <li>Industry Expert Session (IES) - Limited Availability</li> <li>Morning and Mid-day time slots available</li> <li>Exclusive access to our audience for a 45-minute, non-CE presentation. (no other conference activity will compete with your session)</li> <li>Standard Audio-Visual Package (projector, screen, microphones, confidence monitors, and switchers)</li> <li>Promotion of your IES to maximize attendance</li> <li>On-site staff to assist with handouts and evaluation collection</li> <li>List with complete contact details for all participants of your session.</li> <li>Up to 5 complimentary badges for company attendees</li> </ul>	\$25,000
<ul> <li>Exclusive Welcome Reception Sponsor</li> <li>Custom signage on-site</li> <li>Advertisement/invitation in program invite</li> <li>Optional - Choose One</li> <li>Attendee bag-insert invitation</li> <li>Custom branded napkins</li> <li>5-minute company representative welcome and introduction</li> </ul>	\$10,000
<ul><li>Exclusive Faculty Reception Sponsor</li><li>One-hour reception with your representatives and program faculty</li></ul>	\$10,000
Magazine Advertisement* • Single-page advertorial in Review of Optometry® magazine	\$7,500
Wifi Sponsorship	\$5,500
Meeting Bag Sponsorship	\$3,500
<ul> <li>In-Room Drop</li> <li>Literature or sample to be dropped in each attendee guest room*</li> <li>List of doctor attendees</li> </ul>	\$3,500
<ul> <li>Door Hangers</li> <li>Item to be hung from the door of each attendee guest room*</li> <li>List of doctor attendees</li> </ul>	\$3,500
<ul><li>Program Booklet Advertisement*</li><li>Single-page advertorial in on-site booklet</li></ul>	\$3,000
Lanyard Sponsorship	\$2,500
Branded Clings** • Floor, mirror, elevator, door	\$2,000

\*Sponsor responsible for providing print-ready asset \*\*Item availability may vary per venue.





## **COMPANY INFORMATION**

Contact Name		Company Name	
Mailing Address			
City		State Zip C	ode
Telephone		Fax Email	
APRIL 14-16, 2023   CARLSBAD,	CA	NOVEMBER 10-12, 2023   NASH	IVILLE, TN
SPONSORSHIP LEVEL (select one level per confer	ence)	SPONSORSHIP LEVEL (select one level per conference)	
🖵 Platinum	\$13,150	🖵 Platinum	\$13,150
Gold Gold	\$10,500	Gold	\$10,500
Silver	\$7,850	Galaxia Silver	\$7,850
Bronze	\$4,000	Bronze	\$4,000
À LA CARTE OPPORTUNITIES		À LA CARTE OPPORTUNITIES	
La Industry Expert Session	\$25,000	Industry Expert Session	\$25,000
Exclusive Welcome Reception Sponsor	\$10,000	Exclusive Welcome Reception Sponsor	\$10,000
Exclusive Faculty Reception Sponsor	\$10,000	Exclusive Faculty Reception Sponsor	\$10,000
Magazine Advertisement	\$7,500	Magazine Advertisement	\$7,500
🖵 Wifi Sponsorship	\$5,500	Wifi Sponsorship	\$5,500
Meeting Bag Sponsorship	\$3,500	Meeting Bag Sponsorship	\$3,500
🖵 In-Room Drop	\$3,500	🖵 In-Room Drop	\$3,500
🖵 Door Hangers	\$3,500	Door Hangers	\$3,500
Program Booklet Advertisement	\$3,000	Program Booklet Advertisement	\$3,000
Lanyard Sponsorship	\$2,500	Lanyard Sponsorship	\$2,500
🖵 Branded Clings	\$2,000	Branded Clings	\$2,000
Additional Company Rep. Name Badges Indicate # Needed	\$950	Additional Company Rep. Name Badges Indicate # Needed	\$950
ΤΟΤΑΙ	\$	TOTAL	\$

**GRAND TOTAL** (if sponsoring both events)

#### **NEXT STEPS**

After you have completed this form, please sign then detach and email to your *Review* representative:

Name (please print)

Signature

Today's Date

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Michele Barrett 215-519-1414 mbarrett@jobson.com Jonathan Dardine 610-492-1030 jdardine@jobson.com Michael Hoster 610-492-1028 mhoster@jobson.com