A Medscape LIVE! CONFERENCE





APRIL 14–16, 2023 CARLSBAD, CALIFORNIA NOVEMBER 10-12, 2023

NASHVILLE, TENNESSEE



IN-PERSON EVENTS

SPONSORSHIP AND EXHIBIT PROSPECTUS





OVERVIEW

The annual New Technologies & Treatments in Eye Care conference series, brought to you by Review Education Group and MedscapeLIVE!, comes to you in person for the 2023 year!

NT&T's long-running and trusted program for optometrists serves to keep you up-to-date with the latest diagnosis, treatment and management in the areas of dry eye, glaucoma, and retinal disease.

LOCATIONS AND DATES



APRIL 14–16, 2023 CARLSBAD, CALIFORNIA

The Westin Carlsbad 5480 Grand Pacific Drive Carlsbad, California 92008



NOVEMBER 10-12, 2023 NASHVILLE, TENNESSEE

Grand Hyatt Nashville 1000 Broadway Nashville, Tennessee 37203

PROGRAM CHAIR



Paul M. Karpecki, OD, FAAO Kentucky Eye Institute Lexington, Kentucky Chief Clinical Editor *Review of Optometry*

AGENDA AND FACULTY DETAILS TO FOLLOW FOR ALL MEETINGS WHEN AVAILABLE





SPONSORSHIP OPPORTUNITIES

CORPORATE BRANDING OPPORTUNITIES PER CONFERENCE

PLATINUM LEVEL | \$13,150

- Two tabletops (6 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database*
- Two pre-conference custom e-blasts to registration list*
- Company name recognition in *Review*'s promotional eblasts
- Banner ad on Review website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing
 Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,500

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review*'s promotional eblasts
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

SILVER LEVEL | \$7,850

- One tabletop (6 ft. each)
- One custom e-blast to Review of Optometry e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review*'s promotional e-blasts*
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

BRONZE LEVEL | \$4,000

- One tabletop (6 ft. each)
- Company name recognition in *Review*'s promotional e-blasts*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review*'s post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

*Sponsor responsible for providing item





SPONSORSHIP OPPORTUNITIES

À LA CARTE OPPORTUNITIES PER CONFERENCE

 Industry Expert Session (IES) - Limited Availability Morning and Mid-day time slots available Exclusive access to our audience for a 45-minute, non-CE presentation. (no other conference activity will compete with your session) Standard Audio-Visual Package (projector, screen, microphones, confidence monitors, and switchers) Promotion of your IES to maximize attendance On-site staff to assist with handouts and evaluation collection List with complete contact details for all participants of your session. Up to 5 complimentary badges for company attendees 	\$25,000
 Exclusive Welcome Reception Sponsor Custom signage on-site Advertisement/invitation in program invite Optional - Choose One Attendee bag-insert invitation Custom branded napkins 5-minute company representative welcome and introduction 	\$10,000
Exclusive Faculty Reception SponsorOne-hour reception with your representatives and program faculty	\$10,000
Magazine Advertisement* • Single-page advertorial in Review of Optometry® magazine	\$7,500
Wifi Sponsorship	\$5,500
Meeting Bag Sponsorship	\$3,500
 In-Room Drop Literature or sample to be dropped in each attendee guest room* List of doctor attendees 	\$3,500
 Door Hangers Item to be hung from the door of each attendee guest room* List of doctor attendees 	\$3,500
Program Booklet Advertisement*Single-page advertorial in on-site booklet	\$3,000
Lanyard Sponsorship	\$2,500
Branded Clings** • Floor, mirror, elevator, door	\$2,000

*Sponsor responsible for providing print-ready asset **Item availability may vary per venue.





COMPANY INFORMATION

Contact Name		Company Name	
Mailing Address			
City		State Zip C	ode
Telephone		Fax Email	
APRIL 14-16, 2023 CARLSBAD,	CA	NOVEMBER 10-12, 2023 NASH	IVILLE, TN
SPONSORSHIP LEVEL (select one level per confer	ence)	SPONSORSHIP LEVEL (select one level per conference)	
🖵 Platinum	\$13,150	🖵 Platinum	\$13,150
Gold Gold	\$10,500	Gold	\$10,500
Silver	\$7,850	Galaxia Silver	\$7,850
Bronze	\$4,000	Bronze	\$4,000
À LA CARTE OPPORTUNITIES		À LA CARTE OPPORTUNITIES	
La Industry Expert Session	\$25,000	Industry Expert Session	\$25,000
Exclusive Welcome Reception Sponsor	\$10,000	Exclusive Welcome Reception Sponsor	\$10,000
Exclusive Faculty Reception Sponsor	\$10,000	Exclusive Faculty Reception Sponsor	\$10,000
Magazine Advertisement	\$7,500	Magazine Advertisement	\$7,500
🖵 Wifi Sponsorship	\$5,500	Wifi Sponsorship	\$5,500
Meeting Bag Sponsorship	\$3,500	Meeting Bag Sponsorship	\$3,500
🖵 In-Room Drop	\$3,500	🖵 In-Room Drop	\$3,500
🖵 Door Hangers	\$3,500	Door Hangers	\$3,500
Program Booklet Advertisement	\$3,000	Program Booklet Advertisement	\$3,000
Lanyard Sponsorship	\$2,500	Lanyard Sponsorship	\$2,500
🖵 Branded Clings	\$2,000	Branded Clings	\$2,000
Additional Company Rep. Name Badges Indicate # Needed	\$950	Additional Company Rep. Name Badges Indicate # Needed	\$950
ΤΟΤΑΙ	\$	TOTAL	\$

GRAND TOTAL (if sponsoring both events)

NEXT STEPS

After you have completed this form, please sign then detach and email to your *Review* representative:

Name (please print)

Signature

Today's Date

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Michele Barrett 215-519-1414 mbarrett@jobson.com Jonathan Dardine 610-492-1030 jdardine@jobson.com Michael Hoster 610-492-1028 mhoster@jobson.com