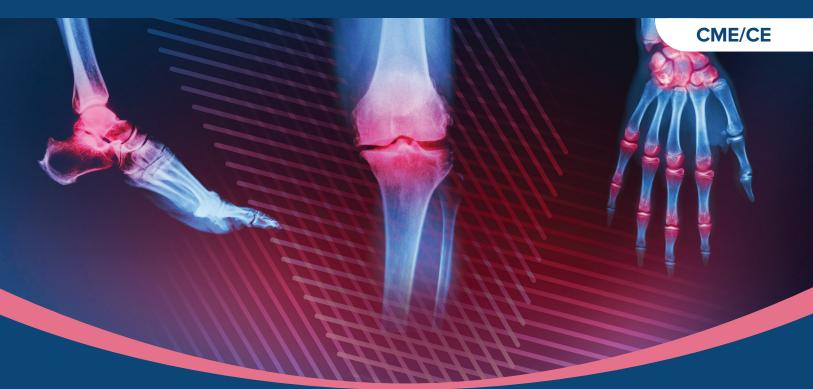
A Medscape LIVE! CONFERENCE



PERSPECTIVES IN RHEUMATIC DISEASES

SEPTEMBER 7-9, 2023

THE VENETIAN LAS VEGAS, NEVADA



IN-PERSON EVENT

SPONSORSHIP AND EXHIBIT PROSPECTUS

events.medscapelive.org/prd





Jointly Provided by





RHEUMATIC DISEASES

PROGRAM INFORMATION

OVERVIEW

Leading experts will present clinically relevant information that you will find immediately useful in the care of your patients. Connections among rheumatoid arthritis, psoriatic arthritis, osteoarthritis, psoriasis, and many other topics will be explored. Don't miss our highly animated case sessions.

Interactive sessions offer attendees the chance to ask difficult questions and discuss patient care options with the experts. The format is interactive, informal, and relaxed, encouraging a free-flowing exchange of ideas and practical solutions for the busy clinician.

TARGET AUDIENCE

This conference is designed for rheumatologists, family practice physicians, internists, nurse practitioners, nurses, physician assistants, and pharmacists.

CONFERENCE DATES

SEPTEMBER 7–9, 2023 LAS VEGAS, NEVADA

CONFERENCE CHAIRS



Daniel E. Furst, MD

Professor of Medicine and Rheumatology David Geffen School of Medicine at University of California Los Angeles, California, United States University of Washington School of Medicine Seattle, Washington, United States University of Florence Medical School Florence, Italy



Brian F. Mandell, MD, PhD Professor and Chairman Department of Academic Medicine Rheumatology & Immunologic Disease Editor-in-Chief Cleveland Clinic Journal of Medicine Cleveland, Ohio, United States



Marcy B. Bolster, MD Professor of Medicine Harvard School of Medicine Director Rheumatology Fellowship Training Program Massachusetts General Hospital Boston, Massachusetts, United States

For additional information contact Devin Gregorie at dgregorie@medscapelive.com or by calling (516) 381-8613.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP & INDEPENDENT SYMPOSIA

DIAMOND SPONSOR | \$95,000

- One (1) 45-minute non-CME Industry Expert Session
- Two (2) premium exhibit spaces
- Badges for up to eight (8) exhibitors
- One (1) insert in the conference bag
- Two page/four color ad in digital program
- Quench Bar sponsorship
- Wi-Fi sponsorship
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

GOLD SPONSOR | \$50,000

- Two (2) premium exhibit spaces
- Badges for up to six (6) exhibitors
- One (1) insert in the conference bag
- Two page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

SILVER SPONSOR | \$35,000

- One (1) exhibit space
- Badges for up to four (4) exhibitors
- One (1) insert in the conference bag
- One page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

BRONZE SPONSOR | \$25,000

- One (1) exhibit space
- Badges for up to three (3) exhibitors
- One (1) insert in the conference bag
- One page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas

EXHIBIT SPONSOR | \$4,250

- One (1) tabletop display
- Badges for up to two (2) exhibitors

INDUSTRY EXPERT SESSION (NON-CME)

Proposal/application must be submitted to MedscapeLIVE! by **Friday, August 4, 2023**. Applicant must be a sponsor or exhibitor. There are a limited number of morning (\$45,000), mid-day (\$50,000), and end-of-day (\$40,000) slots available on a first-come, first-serve basis.

All Industry Expert Sessions (non-CME) sponsorships include the following to help create awareness of your session, as well as assist with attendance and production:

- Session room
- Standard audio/visual package
- Promotion on the conference website
- Distribution of supplied traffic drivers (in the conference bag)
- Posting of supplied signage
- Inclusion in pre-conference blast emails

Disclaimer Statement:

All promotional items for your Industry Expert Session must contact the following disclaimer statement:

This session is independently organized and not an official part of the 16th Annual Perspectives in Rheumatic Diseases. CME/CE credit is not provided for this session.

Promotional items for your Industry Expert Session should not contain any mention of food and/or beverages. (Please see next section.)

Meals During Industry Expert Sessions

All food functions are provided MedscapeLIVE! as part of the conference and are included in registration fees. They are not provided by any sponsor or supporter. There should be no mention of food or beverages in invitations or promotional items for the Industry Expert Sessions. MedscapeLIVE! will no provide food and beverage receipts, as these items are not provided by the sponsors. Because all food is included in the registration fee, it is not reportable.

SUPPLEMENTS/WEBCASTS

Any supplements/webcasts, etc. must be published with any of the following:

- Rheumatology News
- Internal Medicine News
- Family Practice News

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SPONSORSHIP OPPORTUNITIES

A LA CARTE ITEMS

Hotel Key Cards (Exclusive)	\$15,000
Mobile Charging Station (Exclusive) Offer attendees a chance to regroup and recharge with mobile charging stations in the conference area, branded with sponsor logo and/or custom graphics.	\$15,000
Conference Bags (Exclusive) Company logo will appear on the conference bag given to all registered attendees.	\$15,000
Quench Bar Sponsor/Branded Disposable Water Bottles (Exclusive) Show your presence as attendees and faculty refresh and recharge throughout the day at quench bars acknowledging your support.	\$20,000
Wi-Fi Sponsor (Exclusive) Make sure attendees are connected by supporting the onsite Wi-Fi. Branding and recognition included in sponsorship.	\$25,000
Bar Coasters and Beverage Napkins All bar coasters and beverage napkins used at evening receptions will be branded with your company logo.	\$10,000
Flash Drive (Exclusive) Have your company logo on an 8GB flash drive that will be placed in each attendee conference bag.	\$10,000

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