



# PERSPECTIVES IN RHEUMATIC DISEASES

**SEPTEMBER 7–9, 2023**

THE VENETIAN  
LAS VEGAS, NEVADA

 **IN-PERSON EVENT**

## SPONSORSHIP AND EXHIBIT PROSPECTUS

[events.medscapelive.org/prd](https://events.medscapelive.org/prd)

Hosted by

Medscape **LIVE!**

Jointly Provided by



Postgraduate Institute  
for Medicine



Global Academy for  
Medical Education

## PROGRAM INFORMATION

### OVERVIEW

Leading experts will present clinically relevant information that you will find immediately useful in the care of your patients. Connections among rheumatoid arthritis, psoriatic arthritis, osteoarthritis, psoriasis, and many other topics will be explored. Don't miss our highly animated case sessions.

Interactive sessions offer attendees the chance to ask difficult questions and discuss patient care options with the experts. The format is interactive, informal, and relaxed, encouraging a free-flowing exchange of ideas and practical solutions for the busy clinician.

### TARGET AUDIENCE

This conference is designed for rheumatologists, family practice physicians, internists, nurse practitioners, nurses, physician assistants, and pharmacists.

## CONFERENCE DATES

**SEPTEMBER 7–9, 2023**  
LAS VEGAS, NEVADA

### CONFERENCE CHAIRS



**Daniel E. Furst, MD**

Professor of Medicine and Rheumatology  
David Geffen School of Medicine  
at University of California  
Los Angeles, California, United States  
University of Washington School of Medicine  
Seattle, Washington, United States  
University of Florence Medical School  
Florence, Italy



**Marcy B. Bolster, MD**

Professor of Medicine  
Harvard School of Medicine  
Director  
Rheumatology Fellowship Training Program  
Massachusetts General Hospital  
Boston, Massachusetts, United States



**Brian F. Mandell, MD, PhD**

Professor and Chairman  
Department of Academic Medicine  
Rheumatology & Immunologic Disease  
Editor-in-Chief  
Cleveland Clinic Journal of Medicine  
Cleveland, Ohio, United States

For additional information contact Devin Gregorie at [dgregorie@medscapelive.com](mailto:dgregorie@medscapelive.com) or by calling (516) 381-8613.

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP & INDEPENDENT SYMPOSIA

#### DIAMOND SPONSOR | \$95,000

- One (1) 45-minute non-CME Industry Expert Session
- Two (2) premium exhibit spaces
- Badges for up to eight (8) exhibitors
- One (1) insert in the conference bag
- Two page/four color ad in digital program
- Quench Bar sponsorship
- Wi-Fi sponsorship
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

#### GOLD SPONSOR | \$50,000

- Two (2) premium exhibit spaces
- Badges for up to six (6) exhibitors
- One (1) insert in the conference bag
- Two page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

#### SILVER SPONSOR | \$35,000

- One (1) exhibit space
- Badges for up to four (4) exhibitors
- One (1) insert in the conference bag
- One page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas
- Post-conference eblast to attendees (client to provide fully approved HTML)

#### BRONZE SPONSOR | \$25,000

- One (1) exhibit space
- Badges for up to three (3) exhibitors
- One (1) insert in the conference bag
- One page/four color ad in digital program
- Recognition on signage throughout exhibit/registration areas

#### EXHIBIT SPONSOR | \$4,250

- One (1) tabletop display
- Badges for up to two (2) exhibitors

#### INDUSTRY EXPERT SESSION (NON-CME)

Proposal/application must be submitted to MedscapeLIVE! by **Friday, August 4, 2023**. Applicant must be a sponsor or exhibitor. There are a limited number of morning (\$45,000), mid-day (\$50,000), and end-of-day (\$40,000) slots available on a first-come, first-serve basis.

All Industry Expert Sessions (non-CME) sponsorships include the following to help create awareness of your session, as well as assist with attendance and production:

- Session room
- Standard audio/visual package
- Promotion on the conference website
- Distribution of supplied traffic drivers (in the conference bag)
- Posting of supplied signage
- Inclusion in pre-conference blast emails

#### Disclaimer Statement:

All promotional items for your Industry Expert Session must contact the following disclaimer statement:

*This session is independently organized and not an official part of the 16th Annual Perspectives in Rheumatic Diseases. CME/CE credit is not provided for this session.*

Promotional items for your Industry Expert Session should not contain any mention of food and/or beverages. (Please see next section.)

#### Meals During Industry Expert Sessions

All food functions are provided MedscapeLIVE! as part of the conference and are included in registration fees. They are not provided by any sponsor or supporter. There should be no mention of food or beverages in invitations or promotional items for the Industry Expert Sessions. MedscapeLIVE! will not provide food and beverage receipts, as these items are not provided by the sponsors. Because all food is included in the registration fee, it is not reportable.

#### SUPPLEMENTS/WEBCASTS

Any supplements/webcasts, etc. must be published with any of the following:

- Rheumatology News
- Internal Medicine News
- Family Practice News

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### A LA CARTE ITEMS

<b>Hotel Key Cards (Exclusive)</b>	<b>\$15,000</b>
<b>Mobile Charging Station (Exclusive)</b> Offer attendees a chance to regroup and recharge with mobile charging stations in the conference area, branded with sponsor logo and/or custom graphics.	<b>\$15,000</b>
<b>Conference Bags (Exclusive)</b> Company logo will appear on the conference bag given to all registered attendees.	<b>\$15,000</b>
<b>Quench Bar Sponsor/Branded Disposable Water Bottles (Exclusive)</b> Show your presence as attendees and faculty refresh and recharge throughout the day at quench bars acknowledging your support.	<b>\$20,000</b>
<b>Wi-Fi Sponsor (Exclusive)</b> Make sure attendees are connected by supporting the onsite Wi-Fi. Branding and recognition included in sponsorship.	<b>\$25,000</b>
<b>Bar Coasters and Beverage Napkins</b> All bar coasters and beverage napkins used at evening receptions will be branded with your company logo.	<b>\$10,000</b>
<b>Flash Drive (Exclusive)</b> Have your company logo on an 8GB flash drive that will be placed in each attendee conference bag.	<b>\$10,000</b>

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