

A Medscape **LIVE!** CONFERENCE



*Review of Optometry*<sup>®</sup>  
presents a collaboration between



**AUGUST 25–27, 2023**

MARRIOTT SAVANNAH RIVERFRONT | SAVANNAH, GEORGIA



**IN-PERSON EVENT**

**SPONSORSHIP AND EXHIBIT PROSPECTUS**

**REVIEW**  
Education GROUP

## OVERVIEW

For the first time, New Technologies and Treatments in Eye Care and the Intrepid Eye Society's Innovations and Implementations in Practice will be held as a combined meeting in Savannah, Georgia. This collaboration is more than a conference—it's a community of passionate eye care professionals. As always, our renowned faculty will bring the latest advancements in dry eye, ocular surface disease, myopia, retina, glaucoma, and contact lenses on top of other urgent issues for practitioners.

We encourage attendees to participate in Q&A's, hands-on workshops, and live demonstrations. We also offer many opportunities throughout the duration of the conference for attendees to visit the exhibit hall and network with representatives to learn about your products and offerings.

We are excited to present the latest innovations and bring attendees an impressive lineup of speakers. All of this is in service of what matters most; taking home the kind of breakthroughs that can make a difference in patients' lives.

## LOCATION AND DATE

**AUGUST 25–27, 2023**  
**SAVANNAH, GEORGIA**

Marriott Savannah Riverfront  
100 General McIntosh Blvd.  
Savannah, Georgia 31401



## PROGRAM CO-CHAIRS



**John D. Gelles, OD, FAAO, FIAOMC, FCLSA, FSLS, FBCLA**

Clinical Assistant Professor  
Department of Ophthalmology  
Rutgers New Jersey Medical School  
Newark, New Jersey



**Paul M. Karpecki, OD, FAAO**

Kentucky Eye Institute  
Director of Cornea & External Disease  
Associate Professor  
University of Pikeville  
Kentucky College of Optometry  
Lexington, Kentucky



**Nathan Lighthizer, OD, FAAO**

Director of Continuing Education  
Associate Professor  
Associate Dean NSU Oklahoma  
College of Optometry  
Tulsa, Oklahoma

**AGENDA AND FACULTY DETAILS TO FOLLOW WHEN AVAILABLE**

## SPONSORSHIP OPPORTUNITIES

### CORPORATE BRANDING OPPORTUNITIES

#### PLATINUM LEVEL | \$13,150

- Two tabletops (6 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database\*
- Two pre-conference custom e-blasts to registration list\*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in digital conference booklet and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

#### GOLD LEVEL | \$10,500

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database\*
- One pre-conference custom e-blast to registration list\*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in digital conference booklet and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

#### SILVER LEVEL | \$7,850

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database\*
- One pre-conference custom e-blast to registration list\*
- Company name recognition in *Review's* promotional e-blasts\*
- Banner ad on *Review* website events page\*
- Company name recognition and sponsor level in digital conference booklet and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

#### BRONZE LEVEL | \$4,000

- One tabletop (6 ft. each)
- Company name recognition in *Review's* promotional e-blasts\*
- Company name recognition and sponsor level in digital conference booklet and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

\*Sponsor responsible for providing item

## SPONSORSHIP OPPORTUNITIES

### À LA CARTE OPPORTUNITIES

Advisory Board Meeting	Pricing Upon Request
<b>Industry Expert Session (IES) - Limited Availability</b> <ul style="list-style-type: none"> <li>• Morning and Mid-day time slots available</li> <li>• Exclusive access to our audience for a 45-minute, non-CE presentation. (no other conference activity will compete with your session)</li> <li>• Standard Audio-Visual Package (projector, screen, microphones, confidence monitors, and switchers)</li> <li>• Promotion of your IES to maximize attendance</li> <li>• On-site staff to assist with handouts and evaluation collection</li> <li>• List with complete contact details for all participants of your session.</li> <li>• Up to 5 complimentary badges for company attendees</li> </ul>	\$25,000
<b>Exclusive Welcome Reception Sponsor</b> <ul style="list-style-type: none"> <li>• Custom signage on-site</li> <li>• Advertisement/invitation in program invite</li> <li>• <i>Optional - Choose One</i> <ul style="list-style-type: none"> <li>• Attendee bag-insert invitation</li> <li>• Custom branded napkins</li> </ul> </li> <li>• 5-minute company representative welcome and introduction</li> </ul>	\$10,000
<b>Exclusive Faculty Reception Sponsor</b> <ul style="list-style-type: none"> <li>• One-hour reception with your representatives and program faculty</li> </ul>	\$10,000
<b>Magazine Advertisement*</b> <ul style="list-style-type: none"> <li>• Single-page advertorial in Review of Optometry® magazine</li> </ul>	\$7,500
<b>Wifi Sponsorship</b>	\$5,500
<b>Meeting Bag Sponsorship</b>	\$3,500
<b>Door/Bag/In-Room Drop</b> <ul style="list-style-type: none"> <li>• Literature or sample to be dropped in each attendee guest room*</li> <li>• List of doctor attendees</li> </ul>	\$3,500
<b>Door Hangers</b> Item to be hung from the door of each attendee guest room* <ul style="list-style-type: none"> <li>• List of doctor attendees</li> </ul>	\$3,500
<b>Branded Keycard</b>	\$3,500
<b>Passport Booklet Advertisement*</b> <ul style="list-style-type: none"> <li>• Single-page ad in on-site passport booklet               <ul style="list-style-type: none"> <li>• Inside-back cover</li> <li>• Back pages</li> </ul> </li> </ul>	\$3,500 \$3,000
<b>Program Booklet Advertisement*</b> <ul style="list-style-type: none"> <li>• Single-page ad in digital booklet</li> </ul>	\$2,500
<b>Lanyard Sponsorship</b>	\$2,500
<b>Branded Clings**</b> <ul style="list-style-type: none"> <li>• Floor, mirror, elevator, door</li> </ul>	\$2,000
<b>Additional Company Representative Name Badges</b>	\$950

\*Sponsor responsible for providing print-ready asset \*\*Item availability may vary per venue.

## COMPANY INFORMATION

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

### AUGUST 25–27, 2023 | SAVANNAH, GEORGIA

#### SPONSORSHIP LEVEL (select one level per conference)

<input type="checkbox"/> Platinum	\$13,150
<input type="checkbox"/> Gold	\$10,500
<input type="checkbox"/> Silver	\$7,850
<input type="checkbox"/> Bronze	\$4,000

#### À LA CARTE OPPORTUNITIES

<input type="checkbox"/> Advisory Board Meeting	Upon Request
<input type="checkbox"/> Industry Expert Session	\$25,000
<input type="checkbox"/> Exclusive Welcome Reception Sponsor	\$10,000
<input type="checkbox"/> Exclusive Faculty Reception Sponsor	\$10,000
<input type="checkbox"/> Magazine Advertisement	\$7,500
<input type="checkbox"/> Wifi Sponsorship	\$5,500
<input type="checkbox"/> Meeting Bag Sponsorship	\$3,500
<input type="checkbox"/> Door Hangers	\$3,500
<input type="checkbox"/> Door/Bag/In-Room Drop	\$3,500
<input type="checkbox"/> Branded Keycard	\$3,500
<input type="checkbox"/> Passport Booklet Advertisement (inside back cover)	\$3,500
<input type="checkbox"/> Passport Booklet Advertisement (back pages)	\$3,000
<input type="checkbox"/> Digital Program Booklet Advertisement	\$2,500
<input type="checkbox"/> Lanyard Sponsorship	\$2,500
<input type="checkbox"/> Branded Clings	\$2,000
<input type="checkbox"/> Additional Company Rep. Name Badges	Indicate # Needed _____ \$950

**TOTAL** \$\_\_\_\_\_

## NEXT STEPS

After you have completed this form, please sign then detach and email to your *Review* representative:

Name (please print)

Signature

Today's Date

**Michele Barrett**  
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**Jonathan Dardine**  
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