

NEUROLOGY EXCHANGE

SEPTEMBER 20–22, 2022



VIRTUAL EVENT

SPONSORSHIP AND EXHIBIT PROSPECTUS

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EDUCATION

PROGRAM INFORMATION

OVERVIEW

Join Medscape Neurology in September for the Neurology Exchange Virtual Conference. Neurology Exchange is a unique virtual platform that enables worldwide prominent experts to share and discuss the latest research impacting treatment and management of patients with neurological conditions.

TARGET AUDIENCE

This activity is intended for neurologists, primary care physicians, pediatricians, nurses, NPs, PAs, and all other clinicians involved in the care of patients with neurological disorders.

CONFERENCE DATES

SEPTEMBER 20–22, 2022

CONFERENCE CHAIR



Michael S. Okun, MD

Professor and Chair of Neurology
University of Florida Health
Director
Norman Fixel Institute for Neurological Diseases
Gainesville, Florida



Stephen Krieger, MD

Professor of Neurology
Icahn School of Medicine at Mount Sinai
New York, New York

CO-CHAIRS



Greg W. Albers, MD

Director
Stanford Stroke Center
Stanford University
Stanford, California



Teshamae Monteith, MD, FAHS, FAAN

Associate Professor of Clinical Neurology
Chief, Headache Division
Fellowship Program Director
University of Miami Miller School of Medicine
Miami, Florida



Patricia K. Coyle, MD

Professor and Vice Chair (Clinical Affairs)
Department of Neurology
Director
MS Comprehensive Care Center
Stony Brook, New York



Michael R. Sperling, MD

Baldwin Keyes Professor of Neurology
Sidney Kimmel Medical College
Thomas Jefferson University
Philadelphia, Pennsylvania

For complete list of faculty visit:
www.medscape.org/conferences/neuro



SPONSORSHIP PACKAGES

CORPORATE BRANDING OPPORTUNITIES

GOLD SPONSOR PACKAGE I | \$50,000

- 1 Live 60-minute exclusive presentation with 2 month On-Demand Access on conference platform
 - Includes: Day prior, 2-hour and 15-minute reminder emails to registrants in advance of each of your exclusive presentations
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*Email copy must be supplied by sponsor and approved by MedscapeLive.

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- 1 Live 45-minute exclusive presentation with 2 month On-Demand Access on conference platform
 - Includes: Day prior, 2-hour and 15-minute reminder emails to registrants in advance of your exclusive presentation
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- Logo in Virtual Lobby and in Exhibit Hall
- 1 pop-up announcement for your Live presentation—on-screen promotional or call to action message displayed to all attendees
- Top-tier Virtual Booth with Silver Level indicated
- Up to 5 total booth staff allowance—sponsor employees can staff the booth from anywhere with a computer and internet
- Full analytics on all sponsor branded interactions including booth traffic, banner ads, and independent symposia attendees
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VIRTUAL EXHIBIT | \$3,500

- Live exhibit during conference days and on-demand for two months post-conference
- Two complimentary “badges” for exhibitor employees
- Full analytics on booth traffic
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AGENDA (Subject to Change)

DAY 1 | TUESDAY, SEPTEMBER 20, 2022

4:30 PM ET

Oral Abstract Presentations

Michael Okun, MD

Patricia K. Coyle, MD

4:50 PM ET

Break

SESSION I

Multiple Sclerosis: Insights Into Optimal Care

Session Chair: Patricia K. Coyle, MD

5:00 PM ET

Conference Welcome

Pier Paolo Piccaluga

5:05 PM ET

Session Welcome

Pier Paolo Piccaluga

5:10 PM ET

Presentation 1

Bringing the McDonald Criteria to Life:

Diagnosing MS in the Clinic

Clyde Markowitz, MD

5:30 PM ET

Presentation 2

Starting Therapy in MS:

Balancing Efficacy and Safety

Mark Freedman, MD

5:50 PM ET

Presentation 3

Progress in Progressive MS:

Where Do We Stand?

Patricia K. Coyle, MD

6:10 PM ET

Presentation 4

Comprehensive Care in MS:

Symptoms and Treatment

Stephen Krieger, MD

6:30 PM ET

Live Q&A

Moderator: Patricia K. Coyle, MD

Panelists: Clyde Markowitz, MD; Mark Freedman, MD

SESSION II

A Review of Rare Conditions Across the Lifespan:

Adult Neuromuscular Disorders

Session Chair: Marc Bromberg, MD

6:45 PM ET

Session Welcome

Marc Bromberg, MD

6:50 PM ET

Presentation 1

Name That Neuromuscular Condition:

Clinical Pearls in Differentiation of ALS, MMN, CIDP, and GBS

7:10 PM ET

Presentation 2

Treatment Considerations in Peripheral Neuropathies:

MMN, CIDP, and GBS

7:30 PM ET

Presentation 3

Updates on the Pathophysiology of and Therapeutic

Developments in ALS

8:00 PM ET

Presentation 4

Updates in Myasthenia Gravis: Diagnosis, Treatment,

and Future Options

8:30 PM ET

Live Q&A

SESSION III

Perspectives in Optimizing the Timely Delivery of Stroke Care

Session Chair: Greg Albers, MD

8:50 PM ET

Session Welcome

Greg Albers, MD

8:55 PM ET

Presentation 1

Current and Emerging Approaches to Thrombolytic

Therapeutics for Stroke

Greg Albers, MD

9:15 PM ET

Presentation 2

Best Practices in the Use of Endovascular

Therapies in Stroke Care

Jeffrey L. Saver, MD

9:35 PM ET

Presentation 3

Merging Clinical Data and Clinical Practice

in Timing of Stroke Care

9:55 PM ET

Live Q&A

For additional information contact David Small at dsmall@MedscapeLIVE.com, (201) 280-9050.



AGENDA

DAY 2 | WEDNESDAY, SEPTEMBER 21, 2022

4:30 PM ET

Oral Abstract Presentations

Michael Okun, MD

SESSION IV

Expert Perspectives on Seizing the Moment to Improve Outcomes

Session Chair: Sheryl Haut, MD, MSc

5:00 PM ET

Session Welcome

Sheryl Haut, MD, MSc

5:05 PM ET

Presentation 1

Improving the Diagnosis of Epilepsy: Strategies for Interpreting EEG Results

Selim Benbadis, MD

5:30 PM ET

Presentation 2

Case Conversations in Selecting an Initial Epilepsy Therapy

5:50 PM ET

Presentation 3

When and How to Change Epilepsy Therapies

Patricia K. Coyle, MD

6:10 PM ET

Presentation 4

Drug Resistant Epilepsy: When to Consider Surgery and Devices

Sheryl Haut, MD, MSc

6:30 PM ET

Presentation 5

Pediatric Onset Epileptic Encephalopathies: Perspectives for Adult Care

Susan Duberstein, MD

6:50 PM ET

Live Q&A

SESSION V

Parkinson Disease: How Disease Progression Impacts Care

Session Chair: Michael Okun, MD

7:05 PM ET

Session Welcome

Michael Okun, MD

7:10 PM ET

Presentation 1

Pharmacotherapeutic Recommendations Across the Disease Course in Parkinson Disease

7:30 PM ET

Presentation 2

Spotlight On: On-Demand Therapies for the Management of Parkinson Disease

Daniel E. Kremens, MD

7:50 PM ET

Presentation 3:

Spotlight On: Surgery and Devices for the Management of Parkinson Disease

Michael Okun, MD

8:10 PM ET

Live Q&A

SESSION VI

Alzheimer Disease: Insights Into Optimal Care

Session Chair: Ronald C. Petersen, MD, PhD

8:25 PM ET

Session Welcome

Ronald C. Petersen, MD, PhD

8:30 PM ET

Presentation 1

How Low Can We Go?: Striving for Early Diagnosis of Alzheimer Disease

8:50 PM ET

Presentation 2

The Promise of Disease-Modifying Therapies in Alzheimer Disease: What, When, and Who

9:20 PM ET

Live Q&A

For additional information contact David Small at dsmall@MedscapeLIVE.com, (201) 280-9050.



AGENDA

DAY 3 | THURSDAY, SEPTEMBER 22, 2022

4:30 PM ET

Oral Abstract Presentations

Michael Okun, MD
Teshamae S. Monteith, MD

SESSION VII

Migraine: A Review of Novel Therapeutics

Session Chair: Teshamae S. Monteith, MD

5:00 PM ET

Session Welcome

Teshamae S. Monteith, MD

5:05 PM ET

Presentation 1

What's the Deal With CGRP-Targeted Therapeutics in Migraine: Acute and Preventive Therapeutics

Teshamae S. Monteith, MD

5:35 PM ET

Presentation 2

One Size Doesn't Fit All for the Acute Treatment of Migraine: Beyond Oral Options

5:55 PM ET

Presentation 3

Is There a Role for Device-Based Therapies in Migraine Care?

6:15 PM ET

Q&A

SESSION VIII

A Review of Rare Conditions Across the Lifespan:

Pediatric Neuromuscular Disorders

Session Chair: Teshamae S. Monteith, MD

6:30 PM ET

Session Welcome

Teshamae S. Monteith, MD

Muscular Dystrophies

Session Co-Chair: Perry B. Shieh, MD, PhD

6:35 PM ET

Presentation 1

Genetics, Epidemiology, and Gene Testing for Limb Girdle Muscular Dystrophy

6:55 PM ET

Presentation 2

Current and Emerging Approaches to Treatment of LGMD: Is a Disease-Modifying Therapy on the Horizon?

7:15 PM ET

Presentation 3

Strategies to Expedite Diagnosis in Duchenne Muscular Dystrophy: From Symptoms to Gene Testing

7:35 PM ET

Presentation 4

Current and Emerging Therapies in Duchenne Muscular Dystrophy

Spinal Muscular Atrophy

Session Co-Chair: Claudia A. Chiriboga, MD, MPH

7:55 PM ET

Presentation 5

Opportunities and Challenges with Newborn Screening for Spinal Muscular Atrophy

Claudia A. Chiriboga, MD, MPH

8:15 PM ET

Presentation 6

Data Round-Up of Disease-Modifying Therapies for Spinal Muscular Atrophy

Basil Darras, MD

8:35 PM ET

Presentation 7

Best Practices for Adult Care in SMA

Bakri Elsheik, MD

8:55 PM ET

Live Q&A

SESSION IX

Neurology Practice Updates

Session Chair: Michael Okun, MD

9:20 PM ET

Session Welcome

Michael Okun, MD

9:25 PM ET

Presentation 1

Best Practices in Telemedicine in Neurology

9:55 PM ET

Presentation 2

Considering Patient Diversity in the Neurology Clinic

10:25 PM ET

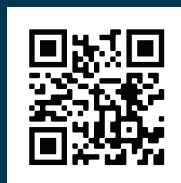
Live Q&A

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