



2023 PSYCHIATRY CONFERENCES

 **IN-PERSON EVENTS**

SPONSORSHIP PROSPECTUS

Hosted by



AMERICAN ACADEMY OF
CLINICAL PSYCHIATRISTS



Provided by



Global Academy for
Medical Education



2023 PSYCHIATRY CONFERENCES

Sponsorship Prospectus

OUR PROGRAMS

All 2023 MedscapeLIVE! psychiatry meetings will be live (in-person).



PSYCHIATRY 
UPDATE • SPRING

JUNE 8–10, 2023 (15TH ANNUAL)
MARRIOTT MARQUIS CHICAGO
CHICAGO, ILLINOIS



Psychopharmacology[®]
UPDATE

OCTOBER 27–28, 2023 (22ND ANNUAL)
HYATT REGENCY CINCINNATI
CINCINNATI, OHIO



PSYCHIATRY 
UPDATE • WINTER

DECEMBER 3–5, 2023 (15TH ANNUAL)
THE VENETIAN
LAS VEGAS, NEVADA

For additional information, contact David Small at dsmall@medscapelive.com or (201) 280-9050.

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GENERAL INFORMATION

OVERVIEW

If you are looking to educate psychiatrists, nurse practitioners (NPs), and physician assistants (PAs) in mental health in an innovative and interactive environment, you will want to make sure you participate in MedscapeLIVE!'s three in-person psychiatry conferences in 2023.

- Each conference attracts nearly 300 psychiatrists, NPs, and PAs, as well as other mental health professionals who are looking to solve clinical challenges and ultimately improve patient care.
- This brochure outlines opportunities for you to reach this target market in an engaging and interactive forum.

INDUSTRY EXPERT SESSIONS (Non-CME)

All 2022 medical sponsors of Industry Expert Sessions will have first right of refusal. Each meeting will have a deadline date by which 2022 sponsors must commit to reserve their Industry Expert Session slot. If a commitment is not made prior to the established deadline date, timeslots will become available to sponsors on the waiting list. Please contact David Small for deadlines to commit to Industry Expert Session sponsorships.

All Industry Expert Session sponsorships include the following promotional items to help create awareness of your session and assist with attendance:

- Advertisement in digital conference booklet and onsite digital wall
- Listing in the onsite exhibitor directory
- Hardcopy insert in conference bags
- Signs highlighting the Industry Expert Sessions
- Inclusion in MedscapeLIVE!-provided email blasts

Excluding the email blasts, all of these items must be provided by the sponsoring company. For the email blast, title of session and speaker name must be

provided. Specification and deadline dates for these items will be provided prior to the conference. In addition, easels will be provided at each conference for signs, and MedscapeLIVE! will determine appropriate sign placement.

Disclaimer Statement:

All promotional items for your Industry Expert Session must contain the following disclaimer statement:

This session is independently organized and not an official part of [ENTER CONFERENCE NAME]. CME/CE credit is not provided for this session.

Promotional items for your Industry Expert Session should not contain any mention of food and/or beverages. (Please see next bullet point.)

Meals During Industry Expert Sessions

All food functions are provided by MedscapeLIVE! as part of the conference and are included in registration fees. They are not provided by any sponsor or supporter. There should be no mention of food or beverages in invitations or promotional items for the Industry Expert Sessions. MedscapeLIVE! will not provide food and beverage receipts, as these items are not provided by the sponsors. Because all food is included in the registration fee, it is not reportable.

Audio/Visual Equipment

MedscapeLIVE! provides standard A/V for Industry Expert Sessions. A/V includes microphone, laptop, projector, podium, and screen.

Cancellation Policy of Industry Expert Sessions and Other Sponsorships

Due to high demand and limited time slots for Industry Expert Sessions, sponsorships are considered non-cancellable after the established deadline date. This policy also applies to all other sponsorships that can include, but are not limited to, WiFi, app, conference coverage, etc.

AGENDA AND FACULTY DETAILS TO FOLLOW FOR ALL MEETINGS WHEN AVAILABLE

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ADVISORY BOARDS

Select sponsorships include advisory boards. Sponsors may also enhance their package with an advisory board for an additional fee. For all advisory boards, MedscapeLIVE! will secure a room to accommodate a 3-hour-long meeting for approximately 10 to 15 people. If the sponsor is interested in inviting meeting attendees, the sponsor is to provide MedscapeLIVE! with an invitation to deploy to the selected attendees. Sponsor may contact faculty directly. Advisory boards cannot conflict with any MedscapeLIVE! events or Industry Expert Sessions. Sponsor is responsible for securing A/V and food/beverages for the advisory board directly with the hotel. MedscapeLIVE! will provide the sponsor with hotel conference manager contact information. In addition, the sponsor is responsible for all management of advisory board, talking points, physician honorarium, etc.

CONFERENCE E-NEWSLETTERS

MedscapeLIVE!'s monthly Psychiatry Update E-News is sent out to all meeting attendees and to our engaged list of 45,000 psychiatrists. Special issues are also published for each of MedscapeLIVE!'s psychiatry meetings. If your sponsorship includes a banner ad, you will need to submit a static banner ad (ad can be a corporate ad or brand-specific) in the sizes of 300px x 250px and 728px x 90px. E-newsletters do not offer competitive separation amongst brands. Detailed specification information will be provided if E-newsletters are part of your sponsorship. For more extensive conference coverage sponsorship opportunities, please contact David Small.

ENDURING MATERIALS

Extend your reach of your Industry Expert Session or educational poster from conference attendees to the universe of psychiatrists with print supplements from *Current Psychiatry*, *Clinical Psychiatry News*, and *Annals of Clinical Psychiatry*. Enduring materials can include print supplements that are either inserted or polybagged with a select issue.

BADGES

Each sponsorship package offers a select number of badges. Badges will permit you access to exhibit hall, sessions, and select meeting receptions. All sponsors may purchase additional badges at a reduced rate.

DISCOUNTS

In 2023, MedscapeLIVE! will be offering 5% conference discounts for sponsors of three (3) or more Industry Expert Sessions.

EDUCATIONAL SCIENTIFIC POSTERS

Companies are invited to submit abstracts to be considered for posters. Posters may only be submitted by sponsors or exhibitors. For costs and for submission information and deadlines, please contact David Small at dsmall@medscapelive.com.

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EXHIBITS

8' x 10' exhibit space is included in all the sponsorship packages. If a company does not want to be a sponsor but would like to exhibit, the exhibit-only rate is \$4,500 per conference. The exhibit package includes one 6-foot draped table, two chairs, and a wastebasket.

PUBLICATION PARTNERS

Current
PSYCHIATRY
Clinical Psychiatry News.
ANNALS OF
CLINICAL PSYCHIATRY™

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SPONSORSHIP PACKAGES

CORPORATE BRANDING OPPORTUNITIES

DIAMOND SPONSOR PACKAGE | \$85,000

- 45-minute Industry Expert Session slot of your choice (breakfast, lunch, break, and dinner slots available on a first-come, first-served basis)
- Two premium exhibit spaces (two 8' x 10' spaces)
- Two-page/four-color ad in onsite digital conference booklet
- One onsite digital wall ad
- One (1) door drop
- One (1) insert in conference bags
- Onsite signage promoting the Industry Expert Session
- Inclusion in event eblast
- Twelve (12) promotional banner ads (one banner ad in 12 consecutive issues of our monthly Psychiatry Update E-News that goes to 45,000 psychiatrists)
- Recognition with onsite signage throughout exhibit/registration areas
- Badges for up to ten (10) exhibitor representatives
- Opportunity to host an advisory board, roundtable discussion, or working group (value add)

PLATINUM SPONSOR PACKAGE | \$70,000

- 45-minute Industry Expert Session slot of your choice (breakfast, lunch, break, and dinner slots available on a first-come, first-served basis)
- Exhibit space (8' x 10')
- Two-page/four-color ad in onsite digital conference booklet
- One onsite digital wall ad
- One (1) door drop
- One (1) insert in conference bags
- Onsite signage promoting the Industry Expert Session
- Inclusion in event eblast dedicated to Industry Expert Sessions
- Six (6) promotional banner ads (one banner ad in (6) consecutive issues of our monthly Psychiatry Update E-News that goes to 45,000 psychiatrists)
- Recognition with onsite signage throughout exhibit/registration areas
- Badges for up to seven (7) exhibitor representatives
- Opportunity to host an advisory board (value add)

GOLD SPONSOR PACKAGE | \$59,500

“Your Choice” Package of Either:

- 45-minute Industry Expert Session (morning slot) or
- Enhanced branding package including WiFi, hotel key cards, or quench bar (based on availability)
- In Addition to:
- Exhibit space (8' x 10')
- One-page/four-color ad in onsite digital conference booklet
- One onsite digital wall ad
- One (1) insert in conference bags
- Inclusion in event eblast
- Recognition with onsite signage throughout exhibit/registration areas
- Badges for up to four (4) exhibitor representatives

SILVER SPONSOR PACKAGE | \$54,500

“Your Choice” Package of Either:

- 45-minute Industry Expert Session (morning slot) or
- Virtual pre-conference sneak peek webinar or
- One (1) a la carte item
- In Addition to:
- Exhibit space (8' x 10')
- One-page/four-color ad in onsite digital conference booklet
- One onsite digital wall ad
- One (1) insert in conference bags
- Inclusion in event eblast
- Recognition with onsite signage throughout exhibit/registration areas
- Badges for up to four (4) exhibitor representatives

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SPONSORSHIP PACKAGES

CORPORATE BRANDING OPPORTUNITIES

BRONZE SPONSOR PACKAGE | \$25,000

Branding Package

- Exhibit space (8' x 10') Digital wall ad
- One-page/four-color ad in onsite digital conference booklet
- One onsite digital wall ad
- One (1) insert in conference bag
- Recognition with onsite signage throughout exhibit/registration areas
- Badges for up to three (3) exhibitor representatives

EXHIBIT ONLY | \$4,500

- Exhibit space (8' x 10')
- Badges for up to two (2) exhibitors
- Exhibit description will be included in onsite digital conference booklet

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CORPORATE BRANDING OPPORTUNITIES

A LA CARTE ITEMS

Keynote Presenter	\$50,000
Pre- or Post-Conference Webinar	\$35,000
Faculty Dinner Sponsor	\$35,000
Poster Session Sponsor	\$20,000
Registration Area Sponsor	\$20,000
WiFi (includes choice of login/password)	Price Upon Request
Social Media Ambassador Luncheon	\$15,000
Charging Stations (MedscapeLIVE! to place two charging stations outside general session hall: each station will be branded with sponsor logo and/or custom graphics)	\$15,000 (Exclusive)
Flash Drive (have your company logo on an 8 GB flash drive that will be placed in each attendee conference bag)	\$10,000 (Exclusive)
Advisory Board	\$10,000
Branded Disposable Water Bottles	\$10,000 (Exclusive)
Hotel Key Cards (based on availability)	\$10,000 (Exclusive)
Conference Bags (company logo on bag given to all attendees)	\$10,000 (Exclusive)
Ad Inclusion on Digital Wall	Price Upon Request
Custom TV Channel (video airs on private channel in hotel)	\$8,000
Branded Bar Coasters and Beverage Napkins (napkins for use at evening reception)	\$25,000
Branded Elevator, Column, and Floor Clings (depending on venue availability)	Price Upon Request
Branded Mirror Cling (mirror clings in ballroom bathrooms)	\$7,500
Door Drop	\$5,000

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TERMS AND CONDITIONS

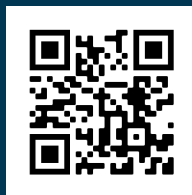
1. Company will provide certain content and materials ("Materials") for the live event ("Event"), and pay the Amounts to Medscape Live, as described in and in accordance with the attached letter agreement, subject to the terms of these terms and conditions (collectively, this "Agreement"). The term of this Agreement shall commence on the date indicated in the letter agreement and shall continue through the date of the Event.
2. Company is responsible for (a) providing the Materials required for Medscape Live to perform the services described herein; (b) the review and approval of all Materials and faculty; (c) obtaining all permissions and authorizations from all third parties involved in the production of the Materials as may be necessary to permit the use and display of the Materials as described herein; (d) obtaining all permissions and authorizations from the faculty as necessary for Medscape Live to provide the services hereunder; (e) ensuring that the Materials include all required disclosures and comply with all applicable laws and regulations. Company is solely responsible for any liability arising out of or relating to the Materials.
3. Company grants to Medscape Live a royalty-free, non-exclusive, worldwide right and license to host, distribute, display, promote, translate, sub-license, transmit and otherwise use the Materials that it provides to Medscape Live as may be necessary for Medscape Live to perform its obligations under this Agreement. The aforementioned license shall include the ability to reformat the Materials content for display and user interface purposes and for space requirements. Company grants to Medscape Live's users a license to access and use the Materials and any content linked therefrom. Subject to the terms and conditions of this Agreement, Company authorizes Medscape Live to use Company's trademarks, service marks, trade names and logos as may be necessary or advisable for Medscape Live to perform the services or exercise its rights hereunder.
4. Company represents and warrants that: (i) the Materials comply with all applicable laws and regulations (and include all legally required legends, disclosures and statements) and this Agreement, and do not violate the rights of any third party; (ii) Company holds the necessary rights to permit the use and display of the Materials as set forth in this Agreement, and to grant the licenses granted pursuant to Section 3.
5. Company shall, at its sole cost and expense, indemnify and hold Medscape Live, its affiliates, and its and their respective officers, directors, employees, agents, successors and assigns harmless from and against any and all third party claims, losses, damages, judgments, costs and expenses (including attorneys' fees and expenses), arising out of or related to (i) the Materials; (ii) a breach of any of its representations and warranties provided in Section 4, above; or (iii) any infringement by the Materials on any third party's rights. Company agrees to pay all costs and expenses incurred by Medscape Live to collect any Amount due hereunder or otherwise enforce the terms and conditions of this Agreement, including reasonable attorney's fees and costs.
6. In the event of a breach of this Agreement by either party, the non-breaching party shall give written notice thereof to the party in breach. If such breach is not cured within ten (10) days (five days for payment default) after receipt of such notice, the non-breaching party may upon written notice to the breaching party terminate this Agreement in addition to any other remedies the non-breaching party may have. Termination shall be in addition to, and shall not prejudice, any of the parties' remedies at law or in equity. Upon termination, all fees owed to Medscape Live shall become immediately due.
7. EXCEPT FOR COMPANY'S INDEMNIFICATION OBLIGATIONS HEREUNDER, IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY DAMAGES RESULTING FROM LOST REVENUE, LOST PROFITS, OR FOR ANY SPECIAL, INDIRECT, INCIDENTAL, PUNITIVE, EXEMPLARY OR CONSEQUENTIAL DAMAGES IN ANY WAY ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES PROVIDED HEREUNDER, HOWEVER CAUSED, EVEN IF SUCH PARTY HAS BEEN MADE AWARE OF THE POSSIBILITY OF SUCH DAMAGES. THE ENTIRE LIABILITY OF MEDSCAPE LIVE TO COMPANY UNDER THIS AGREEMENT, OR ANY MATTER RELATING TO THIS AGREEMENT, REGARDLESS OF THE FORM OF ANY CLAIM OR ACTION OR THEORY OF LIABILITY (INCLUDING CONTRACT, TORT, OR WARRANTY) SHALL BE LIMITED TO DIRECT DAMAGES NOT TO EXCEED THE AMOUNTS PAID BY COMPANY TO MEDSCAPE LIVE HEREUNDER. COMPANY'S EXCLUSIVE REMEDY FOR MEDSCAPE LIVE'S FAILURE TO PROVIDE THE SERVICES HEREUNDER WILL BE FOR MEDSCAPE LIVE TO PROVIDE GOODS OF REASONABLY EQUIVALENT VALUE FOR SUCH FAILURE AS DETERMINED JOINTLY BY BOTH PARTIES.
8. If Medscape Live is unable to perform its obligations under this Agreement due to circumstances beyond its reasonable control, including, but not limited to, acts of God, earthquakes, state of emergency, pandemic, hacker attacks, actions or decrees of governmental bodies, changes in applicable laws, or communication or power failures, such obligations will be suspended so long as those circumstances persist. This Agreement shall be interpreted, governed and construed by the laws of the State of New York without regard to the actual state or country of incorporation or residence of Company. Amendments to this Agreement must be made in writing and signed by both parties. This Agreement constitutes the entire agreement between the parties with respect to the subject matter of this Agreement, and any prior representations, statements, and agreements relating thereto are superseded by the terms of this Agreement. In addition to the survival terms stated elsewhere in this Agreement, the provisions of Sections 4, 5, 6, 7, and 8 shall survive the expiration or termination of this Agreement. Company shall not assign this Agreement, in whole or in part, to any entity without Medscape Live's consent. Any attempt to assign this Agreement, in whole or part, in contravention of this Section, shall be void. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their successors and permitted assigns. Any failure by either party to enforce the other party's strict performance of any provision of this Agreement will not constitute a waiver of its right to subsequently enforce such provision or any other provision of this Agreement. This Agreement may be signed in counterparts and, when so signed, will constitute a single Agreement.

STAY RELEVANT IN TODAY'S EVER-CHANGING HEALTHCARE LANDSCAPE



Partner or attend live and virtual conferences, join live and virtual networking, interact with experts in your field, and earn CME/CE credits!

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Medscape **LIVE!**