



New Technologies & Treatments in Eye Care

SEPTEMBER 9–11, 2022
SAN ANTONIO, TEXAS

NOVEMBER 11–13, 2022
ORLANDO, FLORIDA



IN-PERSON EVENTS

SPONSORSHIP AND EXHIBIT PROSPECTUS

www.reviewedu.com/ntt2022

New Technologies & Treatments in Eye Care

OVERVIEW

The annual New Technologies & Treatments in Eye Care conference series, brought to you by Review Education Group and MedscapeLIVE!, comes to you in person for the remainder of 2022!

NT&T's long-running and trusted program for optometrists serves to keep you up-to-date with the latest diagnosis, treatment and management in the areas of dry eye, glaucoma, and retinal disease.

2022 LOCATIONS AND DATES

SEPTEMBER 9–11 | SAN ANTONIO, TEXAS

NOVEMBER 11–13 | ORLANDO, FLORIDA

A WELCOME FROM OUR PROGRAM CHAIR

Dear Colleague,

I am thrilled to welcome you to our 2022 New Technologies and Treatments conference series!

NT&T continues to serve as a forum to gain clinical pearls and insights that we know you're going to face in clinical practice routinely and regularly, but even some of the rarer forms of cases and presentations so that the next time you see it, you'll have a new sense of understanding and ability to manage it effectively.

We strive to continually offer educational sessions that will strengthen the practical and clinical skills you need to improve the overall quality, efficacy and patient care in your clinic.

Join our renowned faculty live in person as they share their expertise on glaucoma, retinal disease, ocular surface disease and much more.

I look forward to seeing you in person for this engaging and innovative experience!



Paul M. Karpecki, OD, FAAO

Kentucky Eye Institute

Lexington, Kentucky

Chief Clinical Editor

Review of Optometry

AGENDA AND FACULTY DETAILS TO FOLLOW FOR ALL MEETINGS WHEN AVAILABLE

SPONSORSHIP OPPORTUNITIES

CORPORATE BRANDING OPPORTUNITIES PER CONFERENCE

PLATINUM LEVEL | \$12,500

- Two tabletops (6 ft. each)
- Two custom e-blasts to *Review of Optometry* e-database*
- Two pre-conference custom e-blasts to registration list*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Platinum sponsorship
- Sponsor badges for 5 company attendees

GOLD LEVEL | \$10,000

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review's* promotional e-blasts
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Gold sponsorship
- Sponsor badges for 4 company attendees

SILVER LEVEL | \$7,500

- One tabletop (6 ft. each)
- One custom e-blast to *Review of Optometry* e-database*
- One pre-conference custom e-blast to registration list*
- Company name recognition in *Review's* promotional e-blasts*
- Banner ad on *Review* website events page*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Silver sponsorship
- Sponsor badges for 3 company attendees

BRONZE LEVEL | \$3,000

- One tabletop (6 ft. each)
- Company name recognition in *Review's* promotional e-blasts*
- Company name recognition and sponsor level in conference syllabus and all on-site signage
- List of doctor attendees
- Company name recognition in *Review's* post-conference thank-you eblast
- On-site signage recognizing Bronze sponsorship
- Sponsor badge for 2 company attendees

*Sponsor responsible for providing item

New Technologies & Treatments in Eye Care

SPONSORSHIP OPPORTUNITIES

À LA CARTE OPPORTUNITIES PER CONFERENCE

In-Room Drop <ul style="list-style-type: none">• Literature or sample to be dropped in each attendee guest room*• List of doctor attendees	\$3,500
Door Hangers <ul style="list-style-type: none">• Item to be hung from the door of each attendee guest room*• List of doctor attendees	\$3,500
Industry Expert Session (IES) - Limited Availability <ul style="list-style-type: none">• Exclusive access to our audience for a 45 minute, non-CE presentation. (no other conference activity will compete with your session)• Standard Audio-Visual Package (Projector, screen, microphones, confidence monitors, switchers)• Promotion of your IES to maximize attendance• On-site staff to assist with handouts and evaluation collection• List with complete contact details for all participants of your session.• Up to 5 complimentary badges for company attendees	\$25,000

*Sponsor responsible for providing item

For questions on sponsorship opportunities, please contact your *Review* representative

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New Technologies & Treatments in Eye Care

COMPANY INFORMATION

Contact Name

Company Name

Mailing Address

City

State

Zip Code

Telephone

Fax

Email

PAYMENT INFORMATION (please select only one option per conference)

SEPTEMBER 9–11, 2022 | SAN ANTONIO, TEXAS

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

NOVEMBER 11–13, 2022 | ORLANDO, FLORIDA

Sponsorship level: ☐ **Platinum:** \$12,500 ☐ **Gold:** \$10,000 ☐ **Silver:** \$7,500 ☐ **Bronze:** \$3,000

À la carte opportunities: ☐ **In-Room Drop:** \$3,500 ☐ **Door Hangers:** \$3,500 ☐ **Industry Expert Session:** \$25,000

NEXT STEPS

After you have completed this form, please sign then detach and email to your *Review* representative:

Name (please print)

Signature

Today's Date

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