

Marketing co-op request form

Instructions

1. Check your available

balance: Keep an eye on your monthly email statement to verify your available marketing co-op credit balance or contact coop@genetec.com.

2. Request activity/program

approval: Complete this form and send it for approval, along with any additional documentation to: coop@genetec.com. You'll receive a reply within 2 business days.

3. Submit your claim:

When your activity is completed, send copies of your final supplier invoice(s) and any additional documentation required (see below) for approval to coop@genetec.com.

Note: If your claim is for co-branded advertising or attire/giveaways, please include a photo of the item(s), the final ad layout file, or a digital proof with your claim package.

Be sure to submit your claim within 6 months* of the activity date! Please note that claims for reimbursement are subject to your available co-op credit balance and your payment account status at the time of submission.

*Submission is required within 3 months, for partners located in Asia Pacific, Australia and New Zealand

4. Reimbursement confirmation:

Your approved claim will be processed as a credit note which may be applied to your Genetec payment account. You'll receive a confirmation from us indicating the reimbursement amount.

Please send all certification training requests to: training@genetec.com.

To be completed by channel partner:

Please complete the following form. Fields marked with an asterisk (*) are required.

*Company name:				Date:	
*Contact name:				*City:	
*Country:				*State/Province:	
*Email:				*Phone:	
Program type:					
Events:	<input type="checkbox"/> Tradeshow	<input type="checkbox"/> Seminar	<input type="checkbox"/> Road show	<input type="checkbox"/> Customer appreciation event	
Sponsorships:	<input type="checkbox"/> Regional association meeting	<input type="checkbox"/> Industry association meeting			
Co-branded advertising:	<input type="checkbox"/> Print	<input type="checkbox"/> Pay-Per-Click (PPC)			
Giveaways:	<input type="checkbox"/> Co-branded premiums	<input type="checkbox"/> Co-branded attire			
Sales incentives:	<input type="checkbox"/> Spiff	<input type="checkbox"/> Prize			
Other: (please specify)					
*Credit amount requested:	<input type="checkbox"/> CAD	<input type="checkbox"/> USD	<input type="checkbox"/> EUR	<input type="checkbox"/> GBP	<input type="checkbox"/> AUD
	<input type="checkbox"/> JPY	Amount:			
*Program description: Please provide a brief description of the program and its expected benefits to your Genetec business					

To be completed by the Genetec team:

Region:		Approved credit amount:	
Date received:			
Payment account and available credits validated:	<input type="checkbox"/> Yes <input type="checkbox"/> No	CMM Initials:	

Need help? Contact us at coop@genetec.com.

Please note that co-op credits cannot be redeemed for cash, nor will we reimburse any co-op claim by check; Genetec will not pay your vendors or suppliers. Please refer to the Genetec™ Channel Partner Marketing and Training Co-op Credits Program Terms and Conditions for complete information applicable to this program.