



ASTM INTERNATIONAL  
Helping our world work better

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## SPONSORSHIP OPPORTUNITY

### ASTM D37 Conference

#### Overcoming Barriers to Entry in Cannabis Industries: Views from Around the World

##### Call for Sponsors:

Sponsors are invited for the upcoming ASTM Conference *Overcoming Barriers to Entry in Cannabis Industries: Views from Around the World* to be held in Cape Town, South Africa, on January 27-28, 2025. The conference is hosted by ASTM Committee D37 on Cannabis.

##### Why You Should Sponsor:

Many cannabis (and all its end uses, including industrial hemp) companies and organizations have developed equitable, values-driven objectives and goals but most are focused within their own four walls utilizing hiring policies, strategies for retaining and advancing employees from underrepresented groups, and the cultural factors that promote or inhibit greater diversity, equity, and inclusion.

On all continents, many countries with great market potential are also home to disenfranchised populations. The global cannabis industries have the potential to influence impacted local communities and stakeholders who have not yet attained participation or inclusion in this growing market. How a company acts, and is viewed, externally when it comes to Diversity, Equity and Inclusion (DEI) can have a big impact on its relationship with both internal and external stakeholders.

The ASTM Conference *Overcoming Barriers to Entry in Cannabis Industries, Views from Around the World*, is an excellent opportunity to highlight your company or organizations commitment not only to your local community but to the international marginalized communities and stakeholders with the goal of creating a fair and viable global marketplace.

##### What Your Sponsorship Will Facilitate:

- Ensuring a successful and conducive two-day conference
- Networking events
- Breakfast and Coffee/Tea breaks
- Travel support for speakers and stakeholders
- Conference reception
- Conference audio-visual equipment
- Conference Translation services (as needed)

##### How to Sponsor:

Organizations and individuals interested in sponsoring this event must complete the attached form and return it to ASTM with payment as detailed on the form. Sponsorship funds must be received **no later than May 31, 2024**.

##### Questions:

Please contact ASTM Symposia Operations at [symposia@astm.org](mailto:symposia@astm.org) or the planning team technical contacts: Amy King [amy.king@delta9mexico.com](mailto:amy.king@delta9mexico.com) or Darwin Millard [darwin@thespockofcannabis.com](mailto:darwin@thespockofcannabis.com) with any questions.

## **Sponsorship Levels (all values in USD):**

- **Platinum: \$5,000**
  - Verbal recognition by the conference organizers during the event
  - Present during reception (Presentations cannot be commercial in nature and must be vetted by ASTM staff ahead of time.)
  - Logo on promotion flyers
  - Logo on in the program booklet on a page by itself
  - Logo on screen in the conference room during breaks and intros
  - Logo on a poster at the reception
  - Logo on a poster at in-person registration
  - 10 in-person registrations
  - Tiered online discount registrations to be offered at a later date
- **Gold: \$2,500**
  - Verbal recognition by the conference organizers during the event
  - Logo on in the program booklet on a page by itself
  - Logo on screen in the conference room during breaks and intros
  - Logo on a poster at the reception
  - Logo on a poster at in-person registration
  - 5 in-person registrations
  - Tiered online discount registrations to be offered at a later date.
- **Silver: \$1,500**
  - Logo in the program booklet on a page by itself
  - Logo on a poster at the reception
  - Logo on a poster at in-person registration
  - 3 in-person registrations
  - Tiered online discount registrations to be offered at a later date
- **Bronze: \$500**
  - Logo in the program booklet on a page with other Bronze sponsors
  - Logo on a poster at the reception
  - Logo on a poster at in-person registration
  - 1 in-person registration
  - Tiered online discounted registrations to be offered at a later date.

**Corporate Social Responsibility (CSR):** Volunteer to designate a portion or all of your free in-person registrations to participants in need.



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## ASTM D37 Cannabis Conference Sponsorship Form

**Sponsor Amount:** ☐ Platinum (\$5,000) ☐ Gold (\$2,500) ☐ Silver (\$1,500) ☐ Bronze (\$500)

CSR: Please designate ☐ All or ☐ A portion (please specify number) \_\_\_\_\_

**Payment Method:**

☐ Check enclosed. (Please make checks payable to **ASTM International** and reference “ASTM D37 Cannabis Conference – 3506” in the memo section.)

☐ Electronic Fund Transfer to:

Account Name: **American Society for Testing and Materials**

Bank Name: Truist Bank

Bank Address: 901 Fayette St, Conshohocken, PA 19428

Account: 1390004241750

Routing/ABA: 031309123

SWIFT: BRBTUS33

Please reference ASTM Global Cannabis Conference – 3506

☐ Please charge my credit card. You may fill in the information below or call Teri Lenar at 610-832-9761 for payment over the phone. Please reference ASTM D37 Cannabis Conference – 3506.

☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**Organization's point of contact for payment:**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Please send completed forms and checks to:**

Attn: Theresa Lenar

ASTM International

100 Barr Harbor Drive

West Conshohocken, PA 19428

**Questions should be directed to:**

Kelly Dennison

ASTM International

Phone: 610-832-9568

Email: kdennison@astm.org

**NOTE:** ASTM International is a 501(c)(3) not-for-profit organization. All contributions are tax deductible in the United States. A copy of ASTM's official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free 1-800-732-0999. Registration does not imply endorsement.