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Power Panel: Choosing and implementing E-Commerce Apps

Richard Roppa-Roberts

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Today's speaker

Richard Roppa-Roberts

Founder & Intellectual Handyman, Quasar Cowboy

@NeverCallMeRich

Panelists

Juliet Aurora
CEO, AIS Solutions
@JulietAurora

Kelly Gonsalves
Founder, Totally Booked
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Brittany Brown
CEO, Ledger Gurus
@BrittBrown80

William English
President, English Management Solutions
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Agenda

Learn options to connect your clients' e-commerce platforms to QuickBooks Online.

Understand the "right client profile" for each app, along with pros and cons of each app.

Discover key tips and tricks to help you avoid missteps as you choose and install e-commerce apps for your clients.

Questions?

It’s all well and good to look back after the fact and see what we should have done, but we rarely know what path is best when we take that first step.”

Christine Freehan, *Oceans of Fire*

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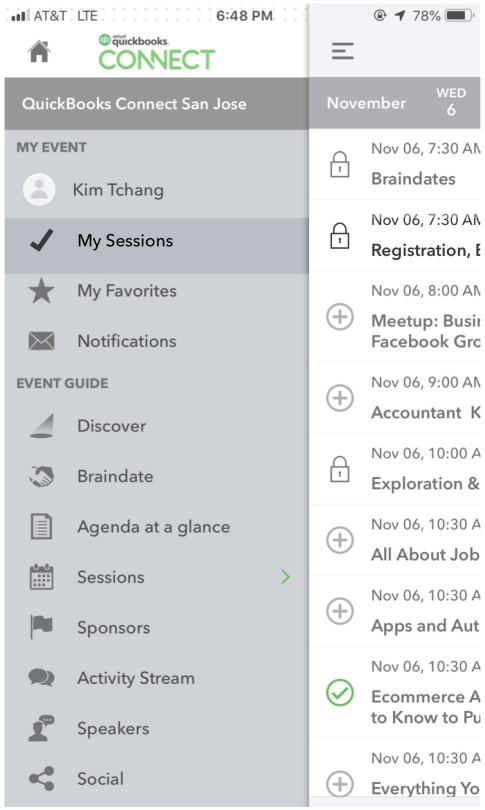

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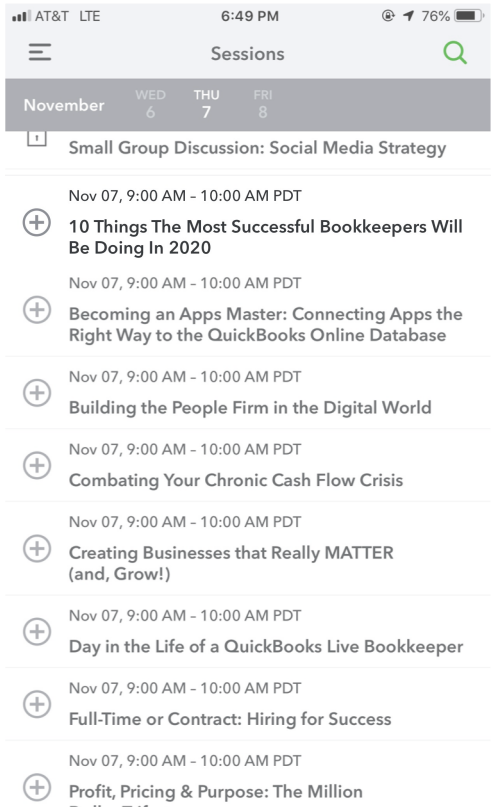

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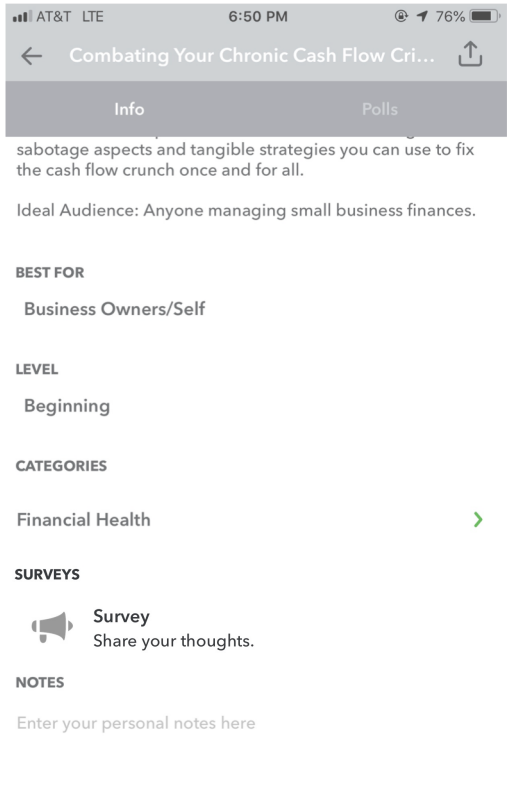

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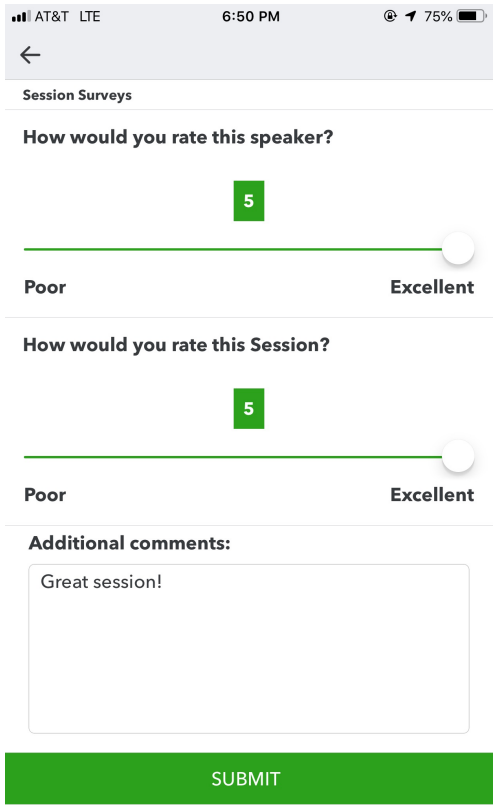

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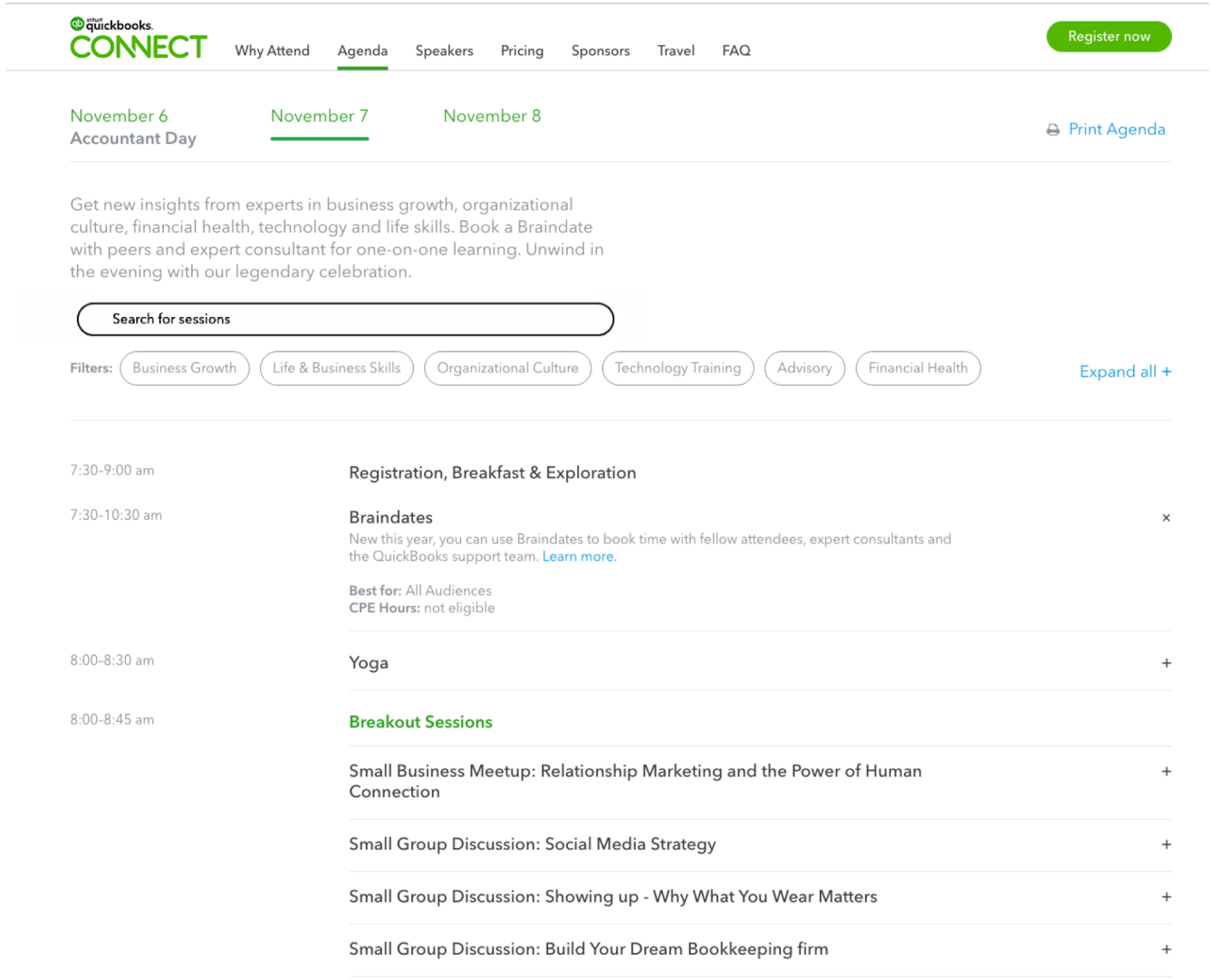

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